

A STUDY ON CHALLENGES FACED BY THE WOMEN ENTREPRENEURS AND ITS IMPACT ON THEIR FINANCIAL DEPENDENCE

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ABSTRACT

The recent rise in female entrepreneurship has caused a shift in the country's business demographics and economic growth. Women's entrepreneurship has generated a lot of interest among academics. Several studies and reviews are being conducted in this area. A look back at the development of female entrepreneurship in India, on the other hand, is distinctive and extraordinary. The author has attempted to examine only the challenges faced by women entrepreneurs and their impact on their financial dependency in India as only limited research can be observed in this research area. Researchers and practitioners would find this article valuable given the current status of the paper and the existing gap in the literature on the challenges faced by women entrepreneurs. This study provides a historical perspective on women entrepreneurs in India and assists the researcher in focusing the study on key areas that require additional research.


Keywords: Women Entrepreneurship, New Venture Creation, Financial Dependence, Leadership, Entrepreneur Challenges

INTRODUCTION

An entrepreneur is someone who has the ability and motivation to transform an original concept or invention into a marketable venture. The consequence of various characteristics and traits of an entrepreneur is entrepreneurship.

Many women are successful in launching new businesses on their own. Starting a business is hard work. They encounter several challenges and go over the obstacles to succeed. The majority of female business owners must contend with discrimination and work more than males do to win over others. A woman entrepreneur can add a lot of colour to an organisation. Due to urbanisation and industrialization, they have played a key role in the country's economic and social advancement. Economic expansion has resulted from the rise in the number of female entrepreneurs. Women-owned businesses are actively contributing to society, engaging others, and expanding employment possibilities across the nation. While the number of women working in their own businesses is rising globally, women still prefer to face the huge challenges that limit the expansion of their enterprises, such as fierce competition, stringent societal norms, and gender discrimination. Today, more and more women are stepping outside of their comfort zones and attempting new things. Women are leaving the comfort of their homes and starting their own businesses. The proportion of female company owners is rapidly rising across the globe.

The primary issues that female entrepreneurs face are the foundation of this study. The study's goals are to comprehend the value of women entrepreneurs in the economy, to identify the various issues they encounter, and to determine how these issues affect their ability to maintain financial dependence.


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A STUDY ON TRIANGULAR ARBITRAGE POSSIBILITIES IN DEVELOPED AND EMERGING MARKETS

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ABSTRACT

Triangular Arbitrage reaches into the dynamics of arbitrage opportunities, particularly focusing on triangular arbitrage within currency markets. It commences by understanding how surfaces due to market inefficiencies, arbitrage or delayed information dissemination, compelling arbitrageurs to quickly execute trades using sophisticated algorithms or high-frequency trading strategies. Various financial markets, stocks, bonds, commodities, currencies, and derivatives, are susceptible to arbitrage, necessitating rapid decision-making and accurate execution to capitalize on fleeting discrepancies. The study investigates the bid-ask quotations, highlighting their significance in revealing buying and selling prices, bid-ask spreads, and their impact on market liquidity and trading strategies. Extensive literature review integrates studies showcasing the evolution of arbitrage tactics, the emergence of risk-free arbitrage opportunities, and methodologies to identify profit from currency rate fluctuations. The objectives is to explore and analyze arbitrage opportunities among major and emerging currencies, and to discern the profit variance between developed and emerging markets.

Keywords: Arbitrage, Currencies, Emerging markets, Financial markets, Fluctuations.

1. Introduction

Arbitrage opportunities commonly appear when there is imperfect market integration or when information is spread slowly throughout markets. Arbitrage traders or investors aim to reduce their exposure to risk by carrying out trades swiftly and effectively, frequently utilizing sophisticated trading algorithms or high-frequency trading tactics. Various financial markets, including those for stocks, bonds, commodities, currencies, and derivatives, are susceptible to arbitrage. It is crucial to remember that arbitrage opportunities frequently vanish rapidly because market forces swiftly rectify any pricing anomalies. In order to realize the potential benefits from arbitrage, rapid judgement and accurate execution are necessary. In the developed markets (forex) market, it is the practice of taking advantage of price discrepancies for currencies on several forex marketplaces to money. Currency exchange rate differences between two or more currency pairings or market place are used in forex arbitrage.

The principle behind triangular arbitrage is that there should be a mathematical relationship between the exchange rates of three different currencies. However, there may be brief price disparities due to market inefficiencies or delays in the communication of information.

Consider the following currency pairs: EUR/USD, GBP/USD, and EUR/GBP. The current currency rates are: EUR/USD = 1.10, GBP/USD = 1.25, and EUR/GBP = 0.88. The projected conversion rate for EUR/GBP should be 1.375 ($1.10 * 1.25$), based on the mathematical relationship between these currency pairings ($EUR/USD * GBP/USD = EUR/GBP$).

2. Buy and Sell Quotation- A Bird Eye View


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