



ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

(Unit of Alva's Education Foundation (R), Moodbidri)

Affiliated to Visvesvaraya Technological University, Belagavi & Approved by AICTE, New Delhi. Recognized by Government of Karnataka.

Accredited by NAAC with A+ Grade and NBA (CSE & ECE)

Shobhavana Campus, Mijar-574225, Moodbidri, D.K., Karnataka

Ph: 08258-262725; Mob:722262724,7026262725,mail:principalalet08@gmail.com

PG DEPARTMENT OF BUSINESS ADMINISTRATION

AIET/MBA/2023-24/064

Date:09:07:2024

To,
The Principal,
AIET, Mijar,

From,
Mrs. Priya Sequeira,
HOD,
PG Department of Business Administration
Alva's Institute of Engineering & Technology
Moodbidri

Respected Sir,

Sub: Permission to conduct Session on Brand Me- A Navigating Path, Aligning towards Corporate World for first year MBA students.

Respected Sir,

With reference to the above, we would like to inform you that PG Department of Business Administration is planning to conduct Session on Brand Me- A Navigating Path, Aligning towards Corporate on 13th July 2024 by Mr. Dawn Prakash. In this regard, We would kindly request you to permit us to conduct the above said program.

Thanking you,

Yours sincerely

HOD
PG Dept. of Business Administration
Alva's Institute of Engg. & Technology
Mijar - 574225

PRINCIPAL
Alva's Institute of Engg. & Technology,
Mijar. MOODBIDRI - 574 225, D.K



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AIET/MBA/ID/058

Date:10-07-2024

CIRCULAR

It is hereby informed to all the I year MBA students to attend session on **Brand Me- A Navigating Path, Aligning towards Corporate World** by Mr. Dawn Prakash. On 13th July 2024 at 2:00pm in auditorium without fail.

HOD
PG Dept. of Business Administration
Alva's Institute of Engg. & Technology
Mijar - 574225

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PG DEPARTMENT OF BUSINESS ADMINISTRATION

REPORT ON THE SESSION BRAND ME-A NAVIGATING PATH, ALIGNING TOWARDS CORPORATE WORLD

DATE: 13.07.2024

Resource Person: Mr. Dawn Prakash, Assistant Professor , SDM Mangalore

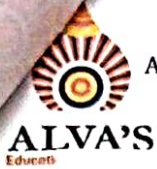
Venue: Auditorium

Objectives:. To Ignite or nurture the entrepreneurial spirit and encourage students to connect with the entrepreneurial ecosystem

PG Department of Business Administration organized an interactive session on journey on Entrepreneurship. The session was conducted to equip participants with the knowledge and tools needed to start and manage a business. This covered areas like market research, financial planning, marketing, and legal considerations. The session provided a platform for participants to develop their business concepts, get feedback, and learn how to validate their ideas through the process of creating a business plan, which is a roadmap for launching and growing their venture. Many exercise and activities were conducted to foster the confidence among the students



Introduction of the Guest speaker



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PG DEPARTMENT OF BUSINESS ADMINISTRATION

The interactive session included the following contents:

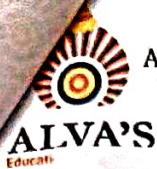
- **Passion and Focus:** The need of deep belief in your idea and the focus to stay on track during inevitable challenges.
- **Problem-Solving:** Businesses are all about finding solutions, both for your customers and internal issues.
- **Calculated Risk-Taking:** Growth often requires taking calculated risks. However, recklessness is not your friend.
- **Adaptability and Learning:** The business world is constantly evolving, so a willingness to learn and adapt is essential

Skills:

- **Business Fundamentals:** This doesn't mean becoming an accounting whiz, but understanding marketing, finance, and management will help you make sound decisions.
- **Communication:** Pitching ideas, explaining your vision, and interacting with customers and partners. Strong communication is key.
- **Salesmanship:** Entrepreneurs are essentially salespeople for their ideas. Being able to convince others of the value you bring is crucial.



Session by Mr Dawn Prakash



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OUTCOMES:

1. Empower participants to believe in their ability to succeed as entrepreneurs.
2. Students were able to increase their awareness and skills necessary to improve confidence and agency foster self efficacy and self advocacy, improve communication and manage strong pulses and feeling to identify personal purpose

Total 180 Pstudents benefitted from the session

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PG DEPARTMENT OF BUSINESS ADMINISTRATION

I YEAR MBA - 2023-25 BATCH			Sec- A
Date: 13-07-2024		Levelup- 4.0	Venue: Seminar Hall
Session on -Entrepreneurship			
S No	Usn No	STUDENT NAME	2:00pm-5:00pm
1	4AL23BA001	AADARSH VISWAMBHARAN	
2	4AL23BA002	ABDUL RAHEEM	
3	4AL23BA003	ABHISHEK SUNIL MAGADUM	
4	4AL23BA004	ADARSH	
5	4AL23BA005	ADARSH A KULAL	
6	4AL23BA007	AKASH S PRABHU	
7	4AL23BA011	AKSHAY P ACHARYA	
8	4AL23BA013	AMRUTHA	
9	4AL23BA014	ANANYA A KOTEGAR	
10	4AL23BA022	ARADYA JAIN A	
11	4AL23BA023	ARAHANATH BALLAL	
12	4AL23BA024	ARJUN S V	
13	4AL23BA026	ASHWITHA ALVA A	
14	4AL23BA027	AVANTHIKA K	
15	4AL23BA036	DAVID LAWRENCE R	
16	4AL23BA041	DHANYA PATIL	
17	4AL23BA045	GOWTHAMI	
18	4AL23BA048	H NAVYA	
19	4AL23BA051	HEMAVATHI A M	
20	4AL23BA059	KARTHIK	
21	4AL23BA060	KARTHIK S	
22	4AL23BA064	KEDHAR K MATH	
23	4AL23BA065	KEERTHAN	
24	4AL23BA066	KEERTHI	
25	4AL23BA068	KOUSHAL RAO T J	
26	4AL23BA071	LAKSHA V SHETTY	
27	4AL23BA072	MAHAMMED FAROOQ	
28	4AL23BA076	MERVIN J KENNEDY	
29	4AL23BA077	MONISHA	
30	4AL23BA078	NAGAVENI N	
31	4AL23BA082	NAMRUTH	
32	4AL23BA093	POOJARY DEEKSHITA AITHAPPA	
33	4AL23BA094	POOJARY MANISHA HARISCHANDRA	
34	4AL23BA104	PRIYANKA P	
35	4AL23BA105	PUNITH KUMAR U	
36	4AL23BA107	RADHIKA M	
37	4AL23BA108	RAKSHITH V SHETTY	
38	4AL23BA119	RUTHU B K	
39	4AL23BA125	SATHWIK K JAIN	
40	4AL23BA128	SHARMILA	
41	4AL23BA130	SHETTY PRATIK PRATAP	
42	4AL23BA131	SHETTY RASHMI JAYARAM	
43	4AL23BA137	SHRAVYA N	
44	4AL23BA139	SHREYA	
45	4AL23BA140	SHREYAS	
46	4AL23BA142	SHRIRAKSHA	
47	4AL23BA144	SHUBHASHREE	
48	4AL23BA146	SHWETHA SHENOY	
49	4AL23BA149	SRASHTI K	
50	4AL23BA155	SURAJ	
51	4AL23BA156	SURAKSHA	
52	4AL23BA158	SURAKSHA S RAI	
53	4AL23BA160	SUVARNA ADITI	
54	4AL23BA163	THANVI C SUVARNA	
55	4AL23BA165	U K DEEKSHIT	
56	4AL23BA168	VAISHNAVI V SALIYAN	
57	4AL23BA170	VIDHISHA	
58	4AL23BA174	VINITHA NAYAK	
59	4AL23BA175	VIRAJ V ACHARYA	
60	4AL23BA176	VISHWANATHA	

PG DEPARTMENT OF BUSINESS ADMINISTRATION

Date: 13-07-2024

Level-up- 4.0

Venue: Seminar Hall

I YEAR MBA - 2023-25 Batch

Sec- B

Session on -Entrepreneurship

S No	USN NO	STUDENT NAME	2:00pm-5:00pm
1	4AL23BA012	AMISHA LOBO	Amisha
2	4AL23BA015	ANANYA S SHETTY	Ananya
3	4AL23BA017	ANKITH KUMAR B	Ankith
4	4AL23BA021	ANUSHREE	Anushree
5	4AL23BA028	BABITHA GOVEAS	Babitha
6	4AL23BA029	BHOOMIKA PATIL	Bhoomika
7	4AL23BA033	CHARAN PATEL H M	Charan
8	4AL23BA034	CHIRAG SHETTY	Chirag
9	4AL23BA039	DHANUSHA HEGDE	Dhanusha
10	4AL23BA043	DINESH VITTAL NAYAK	Dinesh
11	4AL23BA044	G SHRINIDHI	G Shrinidhi
12	4AL23BA046	GURUPRASAD M	Guruprasad
13	4AL23BA047	H G SHAMPASAD	H G Shampasad
14	4AL23BA052	HITHESH S ACHARYA	Hithesh
15	4AL23BA053	JAYALAXMI	Jayalaxmi
16	4AL23BA055	JOSITH P SHETTY	Josith
17	4AL23BA057	K. SHREYA	K. Shreya
18	4AL23BA063	KAVYA	Kavya
19	4AL23BA070	KRUTHIKA T Y	Kruthika
20	4AL23BA073	MANDARA	Mandara
21	4AL23BA075	MANOHARA T GOWDA	Manohara
22	4AL23BA079	NAMITHA BHAT	Namitha
23	4AL23BA081	NAMRATA ACHARYA	Namrata
24	4AL23BA083	NATARAJ J	Nataraj
25	4AL23BA086	NISHANTH S SAPALIGA	Nishanth
26	4AL23BA089	OSWIN PETER LEWIS	Oswin
27	4AL23BA090	P N THEJAS	P N Thejas
28	4AL23BA092	POOJA	Pooja
29	4AL23BA097	PRAKHYATH M SUVARNA	Prakhyath
30	4AL23BA099	PRATHVI P	Prathvi
31	4AL23BA100	PRATHYAKSHA	Prathyaksha
32	4AL23BA101	PREETHAM	Preetham
33	4AL23BA102	PREETHI H P	Preethi
34	4AL23BA106	PUNYA K	Punya
35	4AL23BA110	RAMYA	Ramya
36	4AL23BA111	RANJITHA	Ranjitha
37	4AL23BA112	RASHMI PRIYA N	Rashmi
38	4AL23BA117	REVAN PINTO	Revan
39	4AL23BA120	SANJANA	Sanjana
40	4AL23BA121	SANJU M	Sanju
41	4AL23BA123	SANKEERTHAN	Sankeethan
42	4AL23BA132	SHETTY SUNIL DIWAKAR	Shetty
43	4AL23BA134	SHRAVAN	Shravan
44	4AL23BA135	SHRAVYA	Shravya
45	4AL23BA136	SHRAVYA	Shravya
46	4AL23BA138	SHRESHTA P J	Shreshta
47	4AL23BA141	SHRIKANTTA RAO	Shrikantta
48	4AL23BA143	SHRIVATSA GANGADHAR HEGDE	Shrivatsa
49	4AL23BA145	SHWETHA	Shwetha
50	4AL23BA151	SUBHASH C P	Subhash
51	4AL23BA153	SUJAN S GAMSKAR	Sujan
52	4AL23BA157	SURAKSHA DEVADIGA	Suraksha
53	4AL23BA162	SWATHI S	Swathi
54	4AL23BA167	VAISHNAVI B SHETTY	Vaishnavi
55	4AL23BA169	VARSHA	Varsha
56	4AL23BA172	VIKIL V SHETTY	Vikil
57	4AL23BA177	YAKSHITH SHETTY	Yakshith
58	4AL23BA179	YASHASWINI B R	Yashaswini
59	4AL23BA178	YASHRAJ. E	Yashraj
60	4AL23BA180	YASHWIN	Yashwin

Date: 13-07-2024

Levelup- 4.0

Venue: Seminar Hall

Session on -Entrepreneurship

2:00pm-5:00pm

Sl. No	Usn No	STUDENT NAME	
1	4AL23BA006	AJITHA	ADITHYAN
2	4AL23BA008	AKSHATA BHUMAR	ABSEN
3	4AL23BA009	AKSHATHA	AKSHATHA
4	4AL23BA010	AKSHAY	AKSHAY
5	4AL23BA016	ANANYA SARASWATHI	ANANYA
6	4AL23BA018	ANUJNA M	ANUJNA
7	4AL23BA019	ANUPA HEGDE	ANUPA
8	4AL23BA020	ANUSHA	ANUSHA
9	4AL23BA025	ASHWIN M NAIR	ASHWIN
10	4AL23BA030	BHRAMARI S J	BHRAMARI
11	4AL23BA031	BHUVAN KUMAR S BIRADAR	BHUVAN
12	4AL23BA032	CHANNVEER	CHANNVEER
13	4AL23BA035	DARSHAN B S	DARSHAN
14	4AL23BA037	DEEPAK P NAYAK	DEEPAK
15	4AL23BA038	DHANUSH K S	DHANUSH
16	4AL23BA040	DHANYA POOJARY	DHANYA
17	4AL23BA042	DHEERAJ	DHEERAJ
18	4AL23BA049	HARSHITH KUMAR	HARSHITH
19	4AL23BA050	HEGDE PRITHI HARISHCHANDRA	HEGDE
20	4AL23BA054	JITHESH R D	JITHESH
21	4AL23BA056	K R VIVEK	K R VIVEK
22	4AL23BA058	K SWATHI SHENOY	K SWATHI
23	4AL23BA061	KARTIK SUNDAR SALIAN	KARTIK
24	4AL23BA062	KARUNYA	KARUNYA
25	4AL23BA067	KOTIAN LIKHITH SACHINDRA	KOTIAN
26	4AL23BA069	KRITHIKA N V	KRITHIKA
27	4AL23BA074	MANJUNATHA H J	MANJUNATHA
28	4AL23BA080	NAMITHA MARIA A	NAMITHA
29	4AL23BA084	NAVYA V ANCHAN	NAVYA
30	4AL23BA085	NIKITHA D	NIKITHA
31	4AL23BA087	NISHMITHA SHETTY	NISHMITHA
32	4AL23BA088	NITISH PARASHURAM DODAWAD	NITISH
33	4AL23BA091	PAVANEETH KUMAR	PAVANEETH
34	4AL23BA095	PAHITHI P SHETTY	PAHITHI
35	4AL23BA096	PRAJWAL	PRAJWAL
36	4AL23BA098	PRANAY SHETTY	PRANAY
37	4AL23BA103	PREKSHA B SHETTY	PREKSHA
38	4AL23BA109	RAKSHITHA K S	RAKSHITHA
39	4AL23BA113	RASHMI R SHETTY	RASHMI
40	4AL23BA114	RASHMITHA	RASHMITHA
41	4AL23BA115	RATHAN KUMAR	RATHAN
42	4AL23BA116	RESUMA	RESUMA
43	4AL23BA118	ROHITH	ROHITH
44	4AL23BA122	SANJUKTHA SHETTY	SANJUKTHA
45	4AL23BA124	SANKIRAN	SANKIRAN
46	4AL23BA126	SIANTANU B POOJARY	SIANTANU
47	4AL23BA127	SHARANYA H V	SHARANYA
48	4AL23BA129	SHEKA	SHEKA
49	4AL23BA133	SIRAJAN B KANCHAN	SIRAJAN
50	4AL23BA147	SINDHU RAGUPATHI BIAT	SINDHU
51	4AL23BA148	SOWJANYA	SOWJANYA
52	4AL23BA150	SRINIDHI	SRINIDHI
53	4AL23BA152	SUJAN M P	SUJAN
54	4AL23BA154	SUJAN SHETTY	SUJAN
55	4AL23BA159	SUSHAN S SHETTY	SUSHAN
56	4AL23BA161	SWAPNA S KULAL	SWAPNA
57	4AL23BA164	TILAK	TILAK
58	4AL23BA166	VAISHNAVI	VAISHNAVI
59	4AL23BA171	VIGNESH	VIGNESH
60	4AL23BA173	VINAYAK HANAMANTHRAO KULKARNI	VINAYAK

PRINCIPAL

Alva's Institute of Engg. & Technology,

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