



**ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY
ARMY WING
18 KARNATAKA BATTALION NCC, MANGALORE**



BLOOD DONATION CAMP



Date: 25/11/2023	Time: 09:00 AM to 12:30 PM
Organizers: <ul style="list-style-type: none"> • National Cadet Corps (NCC) • Red Cross, Mangalore 	Venue: Alva's Institute of Engineering and Technology, Mijar

Introduction.

The Blood Donation Camp organized by the National Cadet Corps (NCC) and Red Cross, Mangalore at AIET (Alva's Institute of Engineering and Technology) campus for engineering students is a collaborative initiative aimed at promoting a culture of voluntary blood donation among the student community. This event seeks to foster a sense of social responsibility and contribute to the well-being of society by encouraging active participation from the engineering students in this noble cause.

Objective:

The "Blood Donation Camp" aimed to collect blood donations and raise awareness about the importance of voluntary blood donation for medical emergencies.

About Organizers

1. National Cadets Corps

The Blood Donation Camp organized by NCC cadets on the occasion of NCC Day aimed to contribute to the well-being of the community by collecting voluntary blood donations. This event also served as a commemoration of the NCC's foundation and its commitment to fostering a sense of duty and responsibility among cadets. NCC cadets actively participated in the blood donation drive, showcasing their commitment to serving society. The donation process was conducted with the collaboration of healthcare professionals, ensuring the safety and well-being of donors. To educate the public about the NCC's activities and its impact on youth development, NCC cadets set up informative displays and exhibitions. These showcased the multifaceted training provided to cadets, including adventure activities, leadership training, and social service initiatives.

2. Red cross, Mangalore

The Red Cross in Mangalore is a humanitarian organization dedicated to alleviating human suffering. Through its local chapter, it provides emergency assistance, disaster relief, and health services. The organization is committed to promoting community resilience, health, and well-being, embodying the principles of humanity, impartiality, neutrality, independence, voluntary service, unity, and universality.

Activities:



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1. Registration:

The event kicked off with a well-organized registration process. Volunteers from NCC, NSS, and Red Cross efficiently managed the registration desks, ensuring a smooth flow of participants.

2. Awareness Campaign:

A comprehensive awareness campaign was conducted to educate participants and visitors about the significance of voluntary blood donation. Informative posters, banners, and pamphlets were displayed across the venue.

3. Blood Donation Process:

State-of-the-art mobile blood donation units were set up to facilitate the collection process. Trained medical professionals ensured that the donation process adhered to safety protocols and standards. Donors were provided with refreshments and certificates as a token of appreciation.

4. Health Checkup:

In collaboration with local healthcare professionals, a health checkup station was established to assess donors' general health before blood donation. This additional step aimed to guarantee the well-being of donors.

5. Interaction with Experts:

The camp featured interactive sessions with healthcare experts who addressed common myths and misconceptions about blood donation. Participants had the opportunity to ask questions and gain valuable insights into the impact of their contributions.

6. Entertainment and Refreshments:

To maintain a positive and lively atmosphere, the organizers arranged for entertainment activities, including music and cultural performances. Refreshment stalls provided snacks and beverages to both donors and attendees.

7. Collaboration with Alvas Institute of Engineering and Technology:

The seamless collaboration with the institute played a crucial role in the success of the event. The support of faculty members, students, and administrative staff significantly contributed to the smooth execution of the "Blood Donation Camp."

Conclusion:

The "Blood Donation Camp" organized by NCC, NSS, and Red Cross at Alvas Institute of Engineering and Technology, Mijar, was a resounding success. The event not only achieved its primary objective of collecting voluntary blood donations but also fostered a sense of community engagement and responsibility among participants.

This initiative exemplifies the positive impact that collaborative efforts between organizations and educational institutions can have on promoting health and well-being within the community.

Event photos



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Figure 1 :Prof Kiran C H, CTO with Red cross team



Figure 2: NCC Cadets donating Blood



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Figure 3: NCC cadets participating in Blood Donation Camp