



**ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY**

(Unit of Alva's Education Foundation (R), Moodbidri)

Affiliated to Visvesvaraya Technological University, Belagavi & Approved by AICTE, New Delhi.

Recognized by Government of Karnataka.

Accredited with A+ by NAAC & NBA (ECE & CSE)

Shobhavana Campus, MIJAR-574225, Moodbidri, D.K., Karnataka

Ph: 08258-262725; Mob:722262724,7026262725,mail:principalaiet08@gmail.com

**PG DEPARTMENT OF BUSINESS ADMINISTRATION**

Ref. AIET/MBA/IP/2023-24/49

Date: 02.03.2024

**TO WHOMEVER IT MAY CONCERN**

This is to certify that **Mr. SHASHIKUMAR RAMANNA BANGI, USN 4AL22BA088** is a bonafide student of this institution studying in the third semester of the MBA Programme. The VTU requires all students to compulsorily undergo a Project for 6 weeks as a specialization in Marketing a partial fulfillment of requirement for the award of the degree of Master of Business Administration.

In this regard we would kindly request you to permit him to pursue his Project at your esteemed organization. We also request you to issue a certificate of completion of the Project as per VTU guidelines on completion of the Project.

Yours Truly,

Mrs. Priya Sequeira

**HOD**

**PG Dept. of Business Administration  
(Alva's Institute of Engg. & Technology  
Mijar - 574225)**

**SHRI DODDABASAVESHWAR MOTORS  
OPP: MANJUNATH SCHOOL, BEVOOR ROAD  
Yelburga-583236 Tq:-Yelburga Dt:- Koppal**





**SHREE DODDABASAVESHWAR MOTORS**

Dealer For : TVS Motor Company Limited

Opp Manjunatha School Bevoor Road **Yelburga**

Cell No.: 8884247143, 6364440541, 6364440542.

Ph : 08534-220143

E\_mail : doddabasaveshwartvs@gmail.com

DATE:05/06/2024

Place:Yelburga

**TO WHOM SOEVER IT MAY CONCERN**

This is to certify that Mr. **SHASHIKUMAR RAMANNA BANGI (USN: 4AL22BA088)** student of 2<sup>nd</sup> year MBA (4<sup>th</sup> semester) Alvas's Institute of Engineering and Technology Mijar, Moodbidri. Has undergone the Project at Shri **Doddabasaveshwar TVS Motors Yelburga, Koppal.** upon the successful completion of his project titled "A study on brand positioning of TVS Motors with Reference to Yelburga Region" with special reference to TVS Motors Yelburga. In our organization during the period of 21-04-2024 to 05-06-2024.

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During this study of Project his character found satisfactory

We wish all the best in his future endeavours.

SHRI DODDABASAVESHWAR MOTORS  
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Yeiburga-583236 Tq:-Yelburga Dt:- Koppal

Branch Manager

VISHWAS U  
(Yelburga-Koppal)



CTS No 227/2, Plot No 1 to 6, Road, opposite Manjunath School, Bevoor road, Yelburga,  
Karnataka- 583236