



**PROJECT ACCEPTANCE LETTER**

Dear student,

This is certify that the student of Alva's institute of engineering and technology College, Mijar, Moodbidri – 574225, PG department of Business Administration student Ms. Nanda D S, USN No: 4AL22BA045 has been Accepted to do a project work for a peroid of 6 weeks.

We believe that your project aligns well with your organizational goals and objectives. And we are confident that your research and insights will provide valuable contributions to our company. Your proposed methodology and timeline demonstrate a through understanding of the project scope and requirements.

Thank you for engaging with us.

Your sincerely,

GIRIAS INVESTMENT PVT. LTD.  
SHARADANAGAR JAPPA COMPLEX  
OPP. SERVICE FIELD B.H. ROAD,  
P.O. SHIVAJI MOORE  
(Signature)



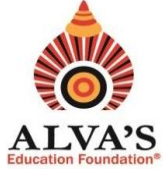
**CERTIFICATE OF APPRECIATION**

**DATE: 21-05-2024**

This is to certify that Ms. **Nanda D S**, USN NO: **4AL22BA045** of 2<sup>nd</sup> year MBA student of Alva's Institute of Engineering and Technology college, Mijar, Moodbidri – 574225 has Successfully Completed her Project from 22-04-2024 to 21-05-2024 on the Topic "**A study on Impact of visual Merchandising and Techniques on Customers Engagement And Sales With Reference to Girias Investment Private Limited.**" At Shivamogga.

During the Project Work all the necessary details were provided from our side for the project we wish her the very best in all future endeavors.

GIRIAS INVESTMENT PVT. LTD.  
SRIRADHANUR NARAYANA COMPLEX  
OPP. STENCE FIELD B.H. ROAD,  
Moodbidri - 574225  
(Signature)



**ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY**

(Unit of Alva's Education Foundation (R), Moodbidri)

Affiliated to Visvesvaraya Technological University, Belagavi & Approved by AICTE, New Delhi. Recognized by Government of Karnataka.

**A+, Accredited by NAAC**

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**PG DEPARTMENT OF BUSINESS ADMINISTRATION**

Ref. AIET/MBA/IP/2023-24/045

Date: 23.04.2024

**TO WHOMEVER IT MAY CONCERN**

This is to certify that **Ms. Nanda D. S, USN 4AL22BA045** is a bonafide student of this institution studying in the third semester of the MBA Programme. The VTU requires all students to compulsorily undergo a Project for 6 weeks as a specialization in marketing a partial fulfillment of requirement for the award of the degree of Master of Business Administration.

In this regard we would kindly request you to permit her to pursue her Internship at your esteemed organization. We also request you to issue a certificate of completion of the Internship as per VTU guidelines on completion of the Internship.

Yours Truly,

Mrs. Priya Sequiera

HOD  
PG Dept. of Business Administration  
Alva's Institute of Engg. & Technology  
Mijar - 574225