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| ***II YEAR MBA – 2023-24*** | | |  |  |  |
| **SL. No** | **USN** | **NAME OF THE STUDENT** | **NAME OF THE GUIDE** | **PROJECT TITLE** |  |
|
| 1 | 4AL22BA001 | Abhiraj K. V | Dr. Catherine | A STUDY ON WORKING CAPITAL MANAGEMENT ANALYSIS WITH SPECIAL REFERENCE TO SWITCHGEAR AND CONTROL TECHNICS PRIVATE LIMITED (SCTPL), BANGALORE | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/ABHIRAJ%20K%20V_4AL22BA001%20PART%20A.pdf) |
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| 13 | 4AL22BA013 | Bhoomika D R | Dr. Vishnu Prasanna K. N | “INVESORS PERCEPTION TOWARDS INVESTING IN THE REAL ESTATE WITH THE REFERENCE OF KLASSIK ENTERPRISES PVT LTD, BANGALORE” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/Bhoomika%20D%20R_4AL22BA013_part%20A.pdf) |
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| 20 | 4AL22BA020 | Deepthi | Mrs. Harshitha Shetty | A STUDY ON ROLE OF HR POLICIES IN PROMOTING INDUSTRIAL HARMONY, WITH REFERENCE TO LAMINA FOUNDRIES, NITTE, KARKALA | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/Deepthi%204AL22BA020-Part%20A.pdf) |
| 21 | 4AL22BA021 | Deepthi Kumari | Mrs. Amritha Kumar K P | “A STUDY ON EVALUATING WORKPLACE POLICIES AND WORK ENVIRONMENT ON EMPLOYEES JOB SATISFACTION WITH SPECIAL REFERENCE TO NEW MANGLORE PORT AUTHORITY (NMPA), MANGALORE” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/Deepthi%20Kumari_4AL22BA021%20(PART%20A).pdf) |
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| 23 | 4AL22BA023 | Dhanush. K | Dr. Catherine | “A STUDY ON ENHANCING FINANCIAL INCLUSION THROUGH TECHNOLOGY A LOOK AT BANDHAN BANKS DIGITAL BANKING INITIATIVES “ | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/Dhanush%20k%20_4AL22BA023_Part%20A.pdf) |
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| 25 | 4AL22BA025 | Divyashree | Dr. Catherine | A STUDY ON WORKING CAPITAL MANAGEMENT WITH SPECIAL REFERENCE TO ND SONS ENGINEERS PRIVATE LIMITED, BAIKAMPADY. | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/Divyashree_4AL22BA025_PART%20A.pdf) |
| 26 | 4AL22BA026 | Fiza. S shaikh | Mr. Johnson Fernandes | “A STUDY ON ANALYSIS OF COMPENSATION AND BENEFITS STRATEGIES IN ATTRACTING AND RETAINING TALENT EMPLOYEES WITH SPECIAL REFERENCE TO DECCAN PLAST INDUSTRIES PRIVATE LIMITED, KONAJE” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/Fiza%20S%20Shaikh_4AL22BA026-Part%20A.pdf) |
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| 106 | 4AL22BA106 | Srikanth N | DR. VISHNU PRASANNA K N | “THE RELATIONSHIP BETWEEN GLOBLE COMMODITY PRICES AND INDIAN INFLATION ’’ | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/SRIKANTH%20N_4AL22BA106_PART-A%20(2).pdf) |
| 107 | 4AL22BA107 | Srushti | Mrs. Priya Sequeira | “UNDERSTANDING HOW CONSUMER PERCEPTION TOWARDS DAIRY PRODUCTS ARE IMPACTED BY ENVIRONMENT FRIENDLY PACKAGING WITH REFERENCE TO KMF” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/SRUSHTI_4AL22BA107_PART_A.pdf) |
| 108 | 4AL22BA108 | Sudeeksha S Shetty | Mrs. Amritha Kumar K. P | "A study on organization culture and its impact on Employees performance with special reference to Cygnus Solutions Pvt Ltd Mangalore" | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/SUDEEKSHA%20S%20SHETTY_4AL22BA108_PART%20A.pdf) |
| 109 | 4AL22BA109 | Suman B | Mrs. Priya Sequeira | “A STUDY ON FACTORS INFLUENCING ON PURCHASE OF TVS MOTORCYCLE WITH REFERENCE TO UDUPI CITY “ | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/Suman%20B_4AL22BA109_Part%20A.pdf) |
| 110 | 4AL22BA110 | Supritha | Dr. Catherine | “A Study on Fund Management for Enhanced Financial Performance in Kudremukh Iron Ore Company Limited (KIOCL)” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/Part%20A-Supritha-4AL22BA110.pdf) |
| 111 | 4AL22BA111 | Suvith shetty | Dr. Guruprasad Pai | “A STUDY ON IMPACT OF SERVQUAL MODEL WITH REFERENCE TO SWITCHGEAR AND CONTROL TECHNICS PRIVATE LIMITED” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/SUVITH%20SHETTY_4AL22BA111_Part%20A.pdf) |
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| 113 | 4AL22BA113 | Swathi | Mrs. Priya Sequeira | “A STUDY ON CONSUMER SATISFACTION USING KANO MODEL WITH REFERENCE TO MANDOVI MOTORS PVT LTD MANGALORE “ | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/Swathi_4AL22BA113_PART%20A.pdf) |
| 114 | 4AL22BA114 | Tekoji Jayappa Sillikyatar | Dr. Catherine | "A STUDY ON FINANCIAL PERFORMANCE WITH SPECIAL REFERENCE TO GRASIM INDUSTRIES LIMITED KUMARAPATNAM, HARIHAR" | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/TEKOJI%20JAYAPPA%20SILLIKYATAR_4AL22BA114_PART%20A.pdf) |
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| 117 | 4AL22BA117 | Vineeth V devadiga | Dr. Catherine | “A STUDY ON IMPACT OF RECEIVABLE MANAGEMENT ON LIQUIDITY OF MAHABELL INDUSTRY PVT.LTD” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/Part%20A%20Vineeth%20V%20Devadiga_%20USN%20No.%204AL22BA117-output.pdf) |
| 118 | 4AL22BA118 | Vinutha C | Mrs. Amritha Kumar K. P | “A STUDY ON IMPACT OF WORPLACE SAFETY AND HEALTH PRACTICES ON EMPLOYEE COMMITMENT AND PERFORMANCE WITH SPECIAL REFERENCE TO SWITCHGEAR AND CONTROL TECHNICS PVT LTD BANGALORE” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/VINUTHA%20_C_4AL22BA118_PART-A.pdf) |
| 119 | 4AL22BA119 | Yashwith B Shetty | Mrs. Priya Sequeira | “A STUDY ON IMPACT OF POST PURCHASE-SERVICE QUALITY ON CUSTOMER LOYALTY WITH REFERENCE TO LOBO TVS MOTORS” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/YASHWITH%20B%20SHETTY_%204AL22BA119_Part%20A.pdf) |
| 120 | 4AL22BA120 | Yogish | Dr. Catherine | “AN EMPIRICAL STUDY AND ANALYSIS OF FINANCIAL PERFORMANCE WITH REFERENCE TO YAMAHA MOTOR CO., LTD” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/Part-A%20Yogish%204AL22BA120.pdf) |