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**PG DEPARTMENT OF BUSINESS ADMINISTRATION** |
|  ***II YEAR MBA – 2023-24*** |  |  |  |
| **SL. No** | **USN** | **NAME OF THE STUDENT**  | **NAME OF THE GUIDE** | **PROJECT TITLE** |  |
|
| 1 | 4AL22BA001  | Abhiraj K. V | Dr. Catherine | A STUDY ON WORKING CAPITAL MANAGEMENT ANALYSIS WITH SPECIAL REFERENCE TO SWITCHGEAR AND CONTROL TECHNICS PRIVATE LIMITED (SCTPL), BANGALORE | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/ABHIRAJ%20K%20V_4AL22BA001%20PART%20A.pdf) |
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| 26 | 4AL22BA026 | Fiza. S shaikh  | Mr. Johnson Fernandes | “A STUDY ON ANALYSIS OF COMPENSATION AND BENEFITS STRATEGIES IN ATTRACTING AND RETAINING TALENT EMPLOYEES WITH SPECIAL REFERENCE TO DECCAN PLAST INDUSTRIES PRIVATE LIMITED, KONAJE” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/Fiza%20S%20Shaikh_4AL22BA026-Part%20A.pdf) |
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| 31 | 4AL22BA031 | Hithesh | Mrs. Amritha Kumar K. P | “A STUDY ON IMPACT OF PERFORMANCE APPRAISAL ON EMPLOYEE PERFORMANCE AT KONKAN SPECIALITY POLYPRODUCTS PRIVATE LIMITED, BAIKAMPADY, MANGALORE” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/HITHESH_4AL22BA031_PART_A.pdf) |
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| 105 | 4AL22BA105 | Sowndarya  | Dr. Catherine | “A STUDY ON ENHANCING FINANCIAL PERFORMANCE THROUGH STRATEGIC COST REDUCTION WITH REFERENCE TO DIGANTA MUDRANA LTD” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/Sowndarya_4AL22BA105_Part%20A.pdf) |
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| 107 | 4AL22BA107 | Srushti | Mrs. Priya Sequeira | “UNDERSTANDING HOW CONSUMER PERCEPTION TOWARDS DAIRY PRODUCTS ARE IMPACTED BY ENVIRONMENT FRIENDLY PACKAGING WITH REFERENCE TO KMF” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/SRUSHTI_4AL22BA107_PART_A.pdf) |
| 108 | 4AL22BA108 | Sudeeksha S Shetty  | Mrs. Amritha Kumar K. P | "A study on organization culture and its impact on Employees performance with special reference to Cygnus Solutions Pvt Ltd Mangalore" | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/SUDEEKSHA%20S%20SHETTY_4AL22BA108_PART%20A.pdf) |
| 109 | 4AL22BA109 | Suman B | Mrs. Priya Sequeira | “A STUDY ON FACTORS INFLUENCING ON PURCHASE OF TVS MOTORCYCLE WITH REFERENCE TO UDUPI CITY “ | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/Suman%20B_4AL22BA109_Part%20A.pdf) |
| 110 | 4AL22BA110 | Supritha | Dr. Catherine | “A Study on Fund Management for Enhanced Financial Performance in Kudremukh Iron Ore Company Limited (KIOCL)” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/Part%20A-Supritha-4AL22BA110.pdf) |
| 111 | 4AL22BA111 | Suvith shetty  | Dr. Guruprasad Pai | “A STUDY ON IMPACT OF SERVQUAL MODEL WITH REFERENCE TO SWITCHGEAR AND CONTROL TECHNICS PRIVATE LIMITED” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/SUVITH%20SHETTY_4AL22BA111_Part%20A.pdf) |
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| 114 | 4AL22BA114 | Tekoji Jayappa Sillikyatar | Dr. Catherine | "A STUDY ON FINANCIAL PERFORMANCE WITH SPECIAL REFERENCE TO GRASIM INDUSTRIES LIMITED KUMARAPATNAM, HARIHAR" | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/TEKOJI%20JAYAPPA%20SILLIKYATAR_4AL22BA114_PART%20A.pdf) |
| 115 | 4AL22BA115  | Thrupthi  | DR. VISHNU PRASANNA K N | “A STUDY ON THE RELATIONSHIP BETWEEN BASIS PRICE AND FUTURE PRICE: A CROSS COMMODITY ANALYSIS” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/THRUPTHI_4AL22BA115_PART%20A.pdf) |
| 116 | 4AL22BA116 | Vikas D K | Dr. Catherine | “A Study on working capital management at Delta Packaging Solution, Moodbidri” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/Part-A.%20vikas.pdf) |
| 117 | 4AL22BA117 | Vineeth V devadiga  | Dr. Catherine | “A STUDY ON IMPACT OF RECEIVABLE MANAGEMENT ON LIQUIDITY OF MAHABELL INDUSTRY PVT.LTD” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/Part%20A%20Vineeth%20V%20Devadiga_%20USN%20No.%204AL22BA117-output.pdf) |
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| 120 | 4AL22BA120 | Yogish | Dr. Catherine | “AN EMPIRICAL STUDY AND ANALYSIS OF FINANCIAL PERFORMANCE WITH REFERENCE TO YAMAHA MOTOR CO., LTD” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/NAAC%20AQAR%202023-24/CRITERIA%20I/1.3/1.3.2/MBA/INTERNSHIP%20PROJECTS/Part-A%20Yogish%204AL22BA120.pdf) |