

A PROJECT REPORT ON
"A STUDY ON FINANCIAL PERFORMANCE WITH SPECIAL REFERENCE TO
GRASIM INDUSTRIES LIMITED KUMARAPATNAM, HARIHAR"

Submitted By

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Submitted To

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfilment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

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Dr. Catherine Nirmala David
Professor PG Dept of MBA
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EXTERNAL GUIDE

Mr. Ravindra D R
General Manager
Grasim Industries Limited.



PG DEPARTMENT OF BUSINESS ADMINISTRATION
ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY
SHOBHAVANA CAMPUS, MIJAR, MOOBBIDRI.

2023-2024

ADITYA BIRLA



Date: 05.06.2024

CERTIFICATE

This is to certify that **Mr. TEKOJI JAYAPPA SILLIKYATAR**, (USN No. 4AL22BA114), MBA, 4th Semester student of Alva's Institute of Engineering & Technology, Moodbidri, has successfully completed the Internship (Project) Work at Grasim Industries Limited, Kumarapatnam, from 23.04.2024 to 05.06.2024. He has studied on the Organizational Process under the guidance of HR department during his Internship period.

During the Internship period, we have found him to be sincere and hard working. He was regular and his performance was very good.

We wish him good luck in his future endeavors.

For GRASIM INDUSTRIES LIMITED


Ravindra D.R. 5/6/24
Dy. General Manager-TO & HR



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ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

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Affiliated to Visvesvaraya Technological University, Belagavi

Approved by AICTE, New Delhi & Recognised by Government of Karnataka

Accredited by NBA (CSE & ECE)

Date: 09/09/2024

CERTIFICATE

This is to certify that **Tekoji Jayappa Sillikyatar** bearing USN 4AL22BA114, is a bonafide student of Master of Business Administration course of Alva's Institute of Engineering and Technology, Moodbidri, for the batch 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. The Project report on "**A study on financial performance with special reference to Grasim Industries Limited, Kumarpatnam, Harihar**", is prepared by him under the guidance of Dr. Catherine Nirmala, Professor, in partial fulfilment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Signature of Internal Guide

Signature of HOD

HOD

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DECLARATION

I Tekoji Jayappa Sillikyatar (4AL22BA114), hereby declare that the project report entitled. "A study on financial performance with special reference to **Grasim industries limited Kumarapatnam, Harihar**" prepared by me under the guidance of **Dr. Catherine Nirmala David** Professor MBA Department, Alva's Institute of Engineering and Technology, Mijar. And external assistance by **Mr. Ravindra D R**, Manager HR Department, Grasim industries limited Kumarapatnam.

I also declare that this project work is towards the partial fulfilment of the university regulations for the award of the degree of Master of Business Administration by Visvesvaraya Technological University, Belagavi.

I have undergone a summer project for a period of six weeks. I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree/ diploma from any other University/ Institution.

Place: Mijar Moodbidri

Date: 09/09/2024

Tekoji
Signature of The Student

ACKNOWLEDGEMENT

I would like to take this opportunity to express my sincere gratitude to all those who have helped me throughout this project. It gives me immense pleasure to acknowledge all those who have rendered encouragement and support for the successful completion of this work.

I express my deep sense of gratitude to my internal guide **Dr. Catherine Nirmal David Professor** MBA Department, for his constant support and encouragement to carry out my project successfully without much difficulty.

I would like to express my sincere thanks to **Dr. Peter Fernandes**, Principal of Alva's Institute of Engineering and Technology, Mijar, Moodbidri.

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My profound thanks to **Mr. Ravindra**, who took interest in explaining concepts and imparting necessary inputs pertaining to the Project work, without which it would not have been possible for me to complete this work. I am also very thankful to other executives and staff of the company for their co-operation. I express my deepest gratitude to my parents and finally members for their active role in my professional development without which my higher studies would have been just a dream. Finally, I thank my friends for their valuable suggestions offered to me to complete this study successfully.

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EXECUTIVE SUMMARY.

This study is conducted on “A study on financial performance with special reference to Grasim industries limited Kumarapatnam, Harihar”. This project reports provides the general information about the topic

The study was conducted for the period of 6 Weeks. The main objectives of this study are to understand the Financial Performance of Grasim industries.

Chapter One serves as an introduction, providing an overview of both the industry and company profiles. Within this chapter, a SWOT analysis is conducted to assess the strengths and weaknesses of the company.

Chapter Two delves into the theoretical framework, primarily focusing on the company's inventory management. Additionally, it features an extensive review of pertinent literature

Chapter Three includes the statement of the problem, outlines the study's objectives, defines its scope, expounds on the research methodology, puts forth hypotheses, acknowledges limitations, and provides an outline of the chapter structure.

Chapter Four revolves around data analysis and interpretation, building upon the groundwork established in Chapter Three. It employs tables and graphs to facilitate comprehension.

Chapter Five encompasses the study's findings, draws conclusions, and offers recommendations for further consideration.