PROJECT REPORT ON

"A STUDY ON STRESS MANAGEMENT TECHNIQUES AND ITS EFFECTIVENESS IN RESILIENCE DEVELOPMENT AMONG THE EMPLOYEES WITH REFERENCE TO LUCKY STAR WOOD INDUSTRIES, MANGALORE"

SUBMITTED BY

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Submitted to



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

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EXTERNAL GUIDE

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lucky star plywood industries

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PG DEPARTMENT OF BUSINESS ADMINISTRATION

September 2023-24



Plot No. 396 B, Industrial Area, Baikampady, Mangalore - 575 011 Phone : 0824-2407805, 2407815 Fax : 0824-2407805 PLYWOODS
BLOCK BOARDS
FLUSH DOORS
SAW MILLS







Ref. : 45 | 04 - 25 | 116.

Date: \$1.09.24

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mrs. Suzana Sheikh [USN: 4AL22BA112] student of 2nd Year MBA of ALVAS INSTITUTE OF ENGINEERING AND TECHNOLOGY, MIJAR had completed her Project Work in our organization from 23-04-2024 to 06-06-2024

Theme of Project Work-

"A STUDY ON STRESS MANAGEMENT TECHNIQUES AND ITS EFFECTIVENESS IN RESILIENCE DEVELOPMENT AMONG THE EMPOLYEES" Lucky Star Industries" Plywood Industries Baikampady.

At the time of Project Work, her Character was good.

We wish her all the Best for her Future Endeavors.

Abdul maser

Managing Partner

"UCKY STAR INDUSTRIES

B.A.ABDUL NASIR

(MANAGING PARTNER)

For the 295 g. 100 Grand Area. Britanness 110 Gr



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Date: 10/09/2024

CERTIFICATE

This is to certify that Suzana sheikh bearing USN 4AL22BA112, is a bonafide student of Master of Business Administration course of Alva's Institute of Engineering and Technology, Moodbidri for the batch 2022-2024, affiliated to Visvesvaraya Technological University, Belgaum. The Project report on "A study on stress management techniques and its effectiveness in resilience development among the employees with reference to Lucky star industries, Mangalore", is prepared by her under the guidance of Mrs. Harshitha V Shetty Assistant Professor, in partial fulfilment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Signature of Internal Guide

gnature of HOD

ignature of Principal

Viva - Voce Examination

PG Dept. of Business Administration Alva's Institute of Engg. & Technology Mijar - 574225

Signature of Internal Examiner

(Name & Affiliation)

Signature of External Examiner

(Name & Affiliation)

DECLARATION

I Suzana sheikh, bearing hereby declares that the Project Title entitled "A STUDY on Stress Management Techniques and its Effectiveness in Resilience Development Among the Employees" is prepared by me under the guidance of Mrs. Harshitha V. Shetty, faculty of MBA Alva's Institute of Engineering and Technology and External Guidance by Mr. Abdul Nasir Manager of Lucky Star Plywood Industries Baikampady. I also declare that this Project is towards the partial fulfilment of the University regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University Belagavi.

I have undergone a summer Project for period of six weeks. I further declare that this Project is based on the original study undertaken by me and has not been submitted for the award of any degree/ diploma from any other University/Institution.

Place: Mijar

Date: 21/09/2024

Signature of the Student

(Suzana)

ACKNOWLEDGEMENT

I would like to take this opportunity to express my sincere gratitude to all those who have helped me throughout this Project. It gives me immense pleasure to acknowledge all those who have encouraged and supported for the successful completion of this work.

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EXECUTIVE SUMMARY

The study investigates the effectiveness of stress management techniques and their role in enhancing employee resilience at work. Findings reveal that while many employees find these techniques beneficial, a significant portion feel they have limited impact. The effectiveness of such techniques varies based on individual needs, work conditions, and the organization's support. Relaxation techniques, mindfulness practices, and physical exercise are among the strategies examined. The study highlights the importance of tailored stress management approaches, as their impact differs from person to person. Some employees lack confidence in handling stress, indicating a need for better support and training. Although many use relaxation and physical exercise to manage stress, there is a need for more accessible and diverse options. Professional support is valued but requires more tailored and effective approaches to meet diverse employee needs. Communication about available stress management resources is crucial, as many employees are unaware of the support accessible to them. The report suggests that organizations should improve tools, training, and communication to enhance stress management and build a more resilient workforce. This would contribute to a healthier work environment and boost overall productivity.