

A PROJECT REPORT ON
“A STUDY ON EXPLORING THE CORRELATION BETWEEN WORKPLACE
ENVIRONMENT AND EMPLOYEE SATISFACTION AT MANIPAL TECHNOLOGIES
LTD, MANIPAL”

Submitted by:

SOUJANYA

(4AL22BA104)

Submitted to



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

Internal Guide

Mrs. Harshitha V Shetty

Assistant Professor

PG Dept. of Business Administration

AIET, Mijar

External Guide

Mrs. Vidya Shenoy

Senior HR Manager

Manipal Technologies Pvt Ltd

Manipal



PG DEPARTMENT OF BUSINESS ADMINISTRATION
ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY
SHOBHAVANA CAMPUS, MIJAR, MOODUBIDRI.

September 2024



Manipal Technologies Limited

MTL/HRTA/2425/0014

6th June 2024

To Whomsoever It May Concern

Subject: Internship Completion certificate for Ms. Soujanya

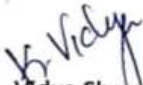
Dear Sir/Madam

We hereby state on record that Ms. Soujanya has completed an internship project in our HR Department of Manipal Technologies Limited, Manipal from 2nd May 2024 to 6th June, 2024 under the guidance of Ms. Vidya Shenoy, Senior Manager - HR.

During this period of internship, Ms. Soujanya has successfully met the objectives of the internship as set at the beginning of the internship. We found her hard working and resourceful.

We wish Ms. Soujanya all success in her future endeavors.

Thanking you
Yours Sincerely


Vidya Shenoy
Sr. Manager

Manipal Technologies Limited

Regd. Office: Udayavani Building, Press Corner, Manipal - 576 104, Karnataka, India.
CIN: U22219KA2000PLC026222
Tel: +91 820 2205000, +91 820 4275000
e-mail: info@manipalgroup.info **web:** www.manipaltechnologies.com



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(A Unit of Alva's Education Foundation @ Moodbidri)

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Approved by AICTE, New Delhi & Recognised by Government of Karnataka

Accredited by NBA (CSE & ECE)

Date: 10/09/2024

CERTIFICATE

This is to certify that **Soujanya** bearing **USN 4AL22BA104**, is a bonafide student of Master of Business Administration course of Alva's Institute of Engineering and Technology, Moodbidri for the batch 2022-2024, affiliated to Visvesvaraya Technological University, Belgaum. The Project report on "**A study on exploring the correlation between workplace environment and employee satisfaction at Manipal technologies Ltd, Manipal**", is prepared by her under the guidance of Mrs. Harshitha V Shetty Assistant Professor, in partial fulfilment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Signature of HOD


Signature of Principal
PRINCIPAL
Alva's Institute of Engg. & Technology,
Mijar, MOODBIDRI - 574 225, D.K

Viva – Voce Examination

HOD
PG Dept. of Business Administration
Alva's Institute of Engg. & Technology
Mijar - 574225

Signature of Internal Examiner
(Name & Affiliation)

Signature of External Examiner
(Name & Affiliation)

DECLARATION

I, Soujanya (4AL22BA104), hereby declare that the Project report entitled **“A Study on Exploring the Correlation between Workplace Environment and Employee Satisfaction at Manipal Technologies Ltd”** with reference to Manipal Technologies Ltd. Manipal prepared by me under the guidance of Mrs. Harshitha V Shetty, faculty of M.B.A Department, Alvas Institute of Engineering and Technology, and external assistance by Mrs. Vidya Shenoy, Senior HR Manager, Manipal Technologies Pvt Ltd.

I also declare that this project work is towards the partial fulfillment of the university regulations for the award of the Master of Business Administration degree by Visvesvaraya Technological University, Belagavi.

I have undergone a summer project for a period of Six weeks. I further declare that this Project is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other University / Institution.

Place: Mijar, Moodbidri

Date: 20-09-2024



Signature of the Student

ACKNOWLEDGEMENT

Preparing this project report has been a wonderful experience all together without the assistance of certain special people it would be impossible for me to present this project in its current format. To thank them all individually would be a pleasant task but an Endeavour that would fall short of its mark even with the best intentions however I would like to acknowledge a few key people who have been instrumental in my preparation of this project report.

Firstly, I express my heartfelt thanks to the Visvesvaraya Technological University for including project work as a compulsory paper for MBA students It made me get the best knowledge and it will help me for my better future.

I would like to express my sincere thanks to Principal Dr. Peter Fernandez, AIET, Moodbidri, and I express my deep sense of gratitude to Mrs. Priya Sequeira, HOD, and also to my internal guide Mrs. Harshitha V Shetty assistant professor PG Department of Business Administration, Alva's Institution of Engineering and Technology, Mijar for his constant support and encouragement to carry out my project successful without much difficulty.

I am also greatly indebted to external guide Mrs. Vidya Shenoy, Senior HR Manager, Manipal Technologies Pvt Ltd, for providing me with all the necessary help and required guidance for the completion of my project and also for the valuable time that he gave me from his schedule.

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Executive Summary

The study titled "A Study on the Correlation between Workplace Environment and Employee Satisfaction at Manipal Technologies Ltd." investigates the link between workplace conditions and employee satisfaction within the company. Conducted over six weeks, the research aimed to evaluate how various elements of the work environment influence employee morale, productivity, and overall job satisfaction.

The first chapter introduces the industry in which Manipal Technologies operates, along with a detailed corporate profile of the company. This includes an analysis of its financial statements, a SWOT analysis that highlights its strengths, weaknesses, opportunities, and threats, and a presentation of the company's vision and mission.

Chapter two delves into the conceptual framework of the study, underpinned by a literature review that explores previous research on workplace environment and employee satisfaction. This chapter provides a theoretical foundation for understanding how various workplace factors, such as organizational culture, physical conditions, and work-life balance, impact employee satisfaction.

The third chapter outlines the research methodology, providing a detailed explanation of the problem statement, objectives of the study, its scope, hypotheses, and the limitations encountered during the research process. It emphasizes the necessity of the investigation, considering the relevance of employee satisfaction to organizational success.

In the fourth chapter, data collected from Manipal Technologies is analyzed and presented with the help of graphical illustrations, offering clear insights into the correlation between workplace factors and employee satisfaction. The fifth and final chapter presents the key findings, conclusions, and recommendations that emerge from the study, suggesting areas for improvement to enhance employee satisfaction.

The report concludes with a bibliography and annexure that contain references and supplementary project materials, providing a comprehensive overview of the research and its implications for the company.