

PROJECT REPORT ON
“A STUDY ON ANALYSIS OF FINANCIAL PERFORMANCE OF THE BAG
INDUSTRY: WITH SPECIAL REFERENCE TO POWER POINT BAG
INDUSTRY, KARKALA”

Submitted by
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Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY
IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE AWARD
OF THE DEGREE OF
MASTER OF BUSINESS ADMINISTRATION



Under the guidance of

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POWER POINTTM BAG INDUSTRIES

07-06-24

TO WHOM IT MAY CONCERN

This is to certify that **Mr. Rakshith Shetty**, bearing USN No.4AL22BA073, Pursuing an MBA degree at Alva's Institute of Engineering and Technology, Mijar, has completed his project titled "**Study on Analysis of Financial Performance of Bag Industry**" at **Power Point Bag Industries, Karkala**, during the period from 23/04/24 to 06/06/2024.

We found the student dedicated and committed to his work. We wish him every success in his future endeavours.

For Power Point Bag Industries





ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

(A Unit of Alva's Education Foundation @Moodbidri)

Affiliated to Visvesvaraya Technological University, Belagavi

Approved by AICTE, New Delhi & Recognised by Government of Karnataka

Accredited by NBA (CSE & ECE)


Date: 09/09/2024

CERTIFICATE


This is to certify that **Rakshith Shetty** bearing USN 4AL22BA073, is a bonafide student of Master of Business Administration course of Alva's Institute of Engineering and Technology, Moodabidri for the batch 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. The Project report on "**A Study on Analysis of Financial Performance of the Bag Industry with special reference to Power Point Bag Industry, Karkala**", is prepared by him under the guidance of **Mr. Ashok Rao**, Assistant Professor, in partial fulfilment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


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DECLARATION

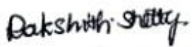
I Rakshith Shetty, hereby declare that this project report entitled "**A study on Analysis of Financial Performance of the Bag industry: with special reference to Power Point Bag industry, Karkala**" prepared by me under the guidance of **Mr. Ashok Rao**, Assistant Professor of M.B.A Department, Alva's Institute of Technology and Engineering, Mijar and external assistance by **Miss. Sushmitha**, Accountant, Power Point Bag industries, Karkala.

I also declare that this project report is towards the partial of the university regulation for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belagavi.

I have undergone a summer project for a period of 6 weeks. I further declare that this project report is based on the original study undertaken by me and not been submitted for the award of any degree from any other University/Institution.

Place: Mijar

Date: 9-09-24


Signature of the Student

ACKNOWLEDGEMENT

Any successful project is backed by the efforts of many people, directly as well as indirectly in the form of silent encouragement. This report wouldn't be complete without expressing gratitude to every one of those people.

I would like to express my gratitude to our Principal **Dr. Peter Fernandes**, AIET, Moodabidri. For providing me congenial environment to work.

I feel delighted to have this page to express my sincere thanks and deep appreciation **Mrs. Priya Sequeira HOD of the MBA department**, for her valuable guidance, keen interest and constant encouragement throughout the entire project report.

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I would like to express my sincere gratitude to **Miss. Sushmitha** for her support, co-operation and for providing all necessary information required for the project.

I would like to thank my parents, dear and near ones and all my friends who have helped me in the completion of the project.

With sincere regards,

Rakshith Shetty

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EXECUTIVE SUMMARY

This report presents a comprehensive analysis of the financial performance of the Power Point Bag Industry, located in Karkala. The study was conducted over a six-week summer project as part of a Master of Business Administration program from Visvesvaraya Technological University. The primary objective is to provide insights into the company's financial health and operational efficiency, contributing to informed decision-making and strategic planning. This Project includes Five Chapters. Chapter 1 provides a comprehensive overview of the power point bag industry, including its current state, key players, and the company's profile, strengths, weaknesses, opportunities, and threats. It also assesses the company's potential for future growth and expansion.

Chapter 2 provides theoretical framework underpinning the study. It explores relevant concepts and theories from the field of financial analysis, such as ratio analysis, trend analysis, and moving averages. These tools will be employed to assess the financial performance of the Power Point Bag Industry.

Chapter 3 outlines the research design, including the statement of the problem, objectives, scope, and methodology. The study will primarily rely on financial data from the company's balance sheet and profit and loss statements. Ratio analysis, straight line trend method, and moving average techniques will be utilized to analyze key financial indicators. Certain limitations, such as the confidentiality of specific information and data restrictions, will be addressed.

Chapter 4 presents the analysis and interpretation of the financial data collected. Key financial ratios, including profitability, liquidity, solvency, and efficiency ratios, will be calculated and analyzed. Trend analysis and moving averages will be employed to identify patterns and trends in the company's financial performance over time. Areas for improvement and potential strategies for enhancing financial performance will be identified.

Chapter 5 summarizes the findings of the study, offering suggestions and conclusions based on the analysis. The report will highlight the key strengths and weaknesses of the Power Point Bag Industry's financial performance. Recommendations for strategic planning and decision-making to ensure sustainable growth and profitability will be provided. In Summary this study provides a detailed analysis of the Power Point Bag Industry's financial performance.