

PROJECT REPORT ON
“A STUDY ON ANALYSIS OF REVENUE AND EXPENDITURE AT
RMX CONCRETE INDIA, BAIKAMPADY, MANGALORE”

Submitted by
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Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY,
BELAGAVI



In partial fulfilment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

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DATE: 06-06-2024

CERTIFICATE

This is to certify that **Mr. Rakshith**, bearing USN No. **4AL22BA071**, pursuing an MBA degree at Alva's Institute of Engineering and Technology, Mijar, has completed his project titled "**A Study on the Analysis of Revenue and Expenditure**" at RMX Concrete India, Baikampady, Mangalore, during the period from 23/04/2024 to 06/06/2024.

We found the student dedicated and committed to his work. We wish him every success in his future endeavours.

Thank you.

With regards,

For RMX Concrete India

For RMX CONCRETE INDIA


PARTNER

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ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

(A Unit of Alva's Education Foundation @ Moodbidri)

Affiliated to Visvesvaraya Technological University, Belagavi

Approved by AICTE, New Delhi & Recognised by Government of Karnataka

Accredited by NBA (CSE & ECE)

Date: 09/09/2024

CERTIFICATE

This is to certify that **Rakshith** bearing USN 4AL22BA071, is a bonafide student of Master of Business Administration course of Alva's Institute of Engineering and Technology, Moodbidri for the batch 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. The Project report on "A Study on Analysis of Revenue and Expenditure at RMX Concrete India, Baikampady, Mangalore" is prepared by him under the guidance of Mr. Ashok Rao, Assistant Professor, in partial fulfilment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


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DECLARATION

I Rakshith, hereby declare that the project report entitled " **A Study on The Analysis of Revenue and Expenditure at RMX Concrete India, Baikampady, Mangalore**" prepared by me under the guidance of **Mr. Ashok Rao**, Assistant Professor of M.B.A Department, Alva's Institute of Technology and Engineering, Mijar and external assistance by **Mr. Manjunath**, Senior Accountant, RMX Concrete India Baikampady. I also declare that this project report is towards the partial of the university regulation for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belagavi. I have undergone a summer project for a period of 6 weeks. I further declare that this project report is based on the original study undertaken by me and not been submitted for the award of any degree from any other University/Institution.

Place: Mijar

Date:09/09/2024

Rakshith
Signature of the Student

ACKNOWLEDGEMENT

Any successful project is backed by the efforts of many people, directly as well as indirectly in the form of silent encouragement. This report wouldn't be complete without expressing gratitude to every one of those people.

I would like to express my gratitude to our Principal **Dr. Peter Fernandes**, AIET, Moodabidri., for providing me congenial environment to work.

I feel delighted to have this page to express my sincere thanks and deep appreciation **Mrs. Priya Sequeira**, HOD, PG Department of Business Administration, AIET, Mijar for her valuable guidance, keen interest and constant encouragement throughout the entire project report.

My utmost gratitude to my internal guide, **Mr. Ashok Rao**, Faculty of MBA Department, who has enthusiastically imparted relevant information, guided and supported me in carrying out this project.

I would like to express my sincere gratitude to **Mr. Manjunath**, Senior Accountant in RMX CONCRETE INDIA BAIKAMPADY for his support, co-operation and for providing all necessary information required for the project.

I would like to thank my parents, dear and near ones and all my friends who have helped me in the completion of the project.

With sincere regards,

Rakshith

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EXECUTIVE SUMMARY

This report presents a comprehensive analysis of the revenue and expenditure of RMX Concrete India, located in Baikampady, Mangalore. Conducted over a six-week summer project, the study aims to provide insights into the financial performance and operational efficiency of the company, contributing to the requirements for a Master of Business Administration degree from Visvesvaraya Technological University.

The report is structured into five main chapters. Chapter 1 introduces the project, detailing the industry and company profiles, including the promoters' vision, mission, and quality policy, as well as a SWOT analysis and future growth prospects. Chapter 2 provides a conceptual background and literature review relevant to the study, establishing a theoretical framework for the analysis.

Chapter 3 outlines the research design, including the statement of the problem, objectives, scope, and methodology employed in the study. It also discusses the limitations encountered, such as the confidentiality of certain information and the restricted disclosure of financial reports beyond the balance sheet and profit and loss statements.

In Chapter 4, the analysis and interpretation of data are presented, focusing on the financial performance indicators and trends observed during the study period. This chapter aims to identify key areas for improvement and potential strategies for enhancing revenue generation and cost management.

Finally, Chapter 5 summarizes the findings, offering suggestions and conclusions based on the analysis. The report emphasizes the importance of strategic planning and informed decision-making to ensure the sustainable growth of RMX Concrete India in a competitive market.

Overall, this study serves as a valuable resource for stakeholders interested in understanding the financial dynamics of RMX Concrete India and provides a foundation for future research and strategic initiatives within the company.