

**PROJECT REPORT ON**  
**“AN EMPIRICAL STUDY AND ANALYSIS OF FINANCIAL**  
**PERFORMANCE WITH REFERENCE TO YAMAHA MOTOR CO., LTD”**

**Submitted By**

**YOGISH**

**4AL22BA120**

**Submitted To**



**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

**In partial fulfilment of the requirements for the award of the degree of**

**MASTER OF BUSINESS ADMINISTRATION**

**Under the guidance of**

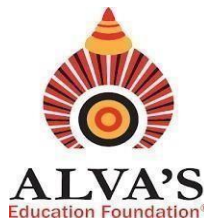
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MAY-2024



## MOTO WORLD

Authorized Dealer for Yamaha Motors

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Date: 06.06.2024

### CERTIFICATE

This is to certify that MR.YOGISH student of MBA IV semester (USN no.4AL22BA120) Alva's Institute of Engineering & Technology Shobhavana Campus, Mijar, Moodbidri, has successfully completed his training from 23.04.2024 to 06.06.2024 in our organization on the Topic of "AN EMPIRICAL STUDY AND ANALYSIS OF THE FINANCIAL PERFORMANCE OF YAMAHA MOTORS MANGALORE" as a partial fulfillment of MBA Course as prescribed by the Visvesvaraya Technology University, Belgaum.

During the tenure we found him to be sincere, hardworking and efficient with good conduct and aptitude to gain knowledge.

We wish success in his future endeavors.

Thanking You,

With Regards  
For Moto World

Authorized Signature





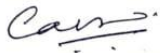
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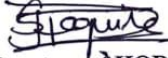
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Accredited by NBA (CSE & ECE)


Date: 09/09/2024

## CERTIFICATE

This is to certify that **Yogish** bearing **USN 4AL22BA120**, is a bonafide student of Master of Business Administration course of Alva's Institute of Engineering and Technology, Moodbidri, for the batch 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. The Project report on "**An Empirical Study and Analysis of Financial Performance with reference to Yamaha Motor Co. Ltd.**", is prepared by him under the guidance of Dr. Catherine Nirmala, Professor, in partial fulfilment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

  
Signature of Internal Guide

  
Signature of HOD  
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## DECLARATION

I YOGISH, bearing USN 4AL22BA120 hereby declares that the Project Title entitled **"An Empirical Study and Analysis of Financial Performance with reference to Yamaha Motor Co., Ltd"** prepared by me under the guidance of Dr. Catherine Nirmala David, faculty of MBA Department, Alva's Institute of Engineering and Technology and External Guidance by Mr. Thilak.

I also declare that this Project is towards the partial fulfilment of the University regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University Belagavi.

I have undergone a summer Project for period of six weeks. I further declare that this Project is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other University/Institution.

Place: *Mijar*

Date: *09/09/2024*



Signature of the Student

## ACKNOWLEDGEMENT

I would like to take this opportunity to express my sincere gratitude to all those who have helped me throughout this Project. It gives me immense pleasure to acknowledge all those who have encouraged and supported for the successful completion of this work.

I would like to express my sincere thanks to Principal **Dr. Peter Fernandes**, AIET, Moodbidri. And I express my deep sense of gratitude to my Internal Guide **Dr. Catherine Nirmala David**, Professor of MBA Department, for the constant support and encouragement to carry out my report successful without much difficulty. I express my heartfelt thanks for their constant encouragement and support during the entire report.

My profound thanks to **Mr. Thilak**, who took interest in explaining concepts and imparting necessary inputs pertaining to the Project work, without which it would not have been possible for me to complete this work. I am also very thankful to other executives and staff of the company for their co-operation.

I express my deepest gratitude to my parents and finally members for their active role in my professional development without which my higher studies would have been just a dream.

Finally, I thank my friends for their valuable suggestions offered to me to complete this study successfully.

With regards,

Yogish

## Table of Contents

Chapter no.	Particulars	Page no
	<b>Executive Summary</b>	
<b>Chapter - 1</b>	<b>Introduction</b>	1-22
	Introduction about the Project	2
	Industry profile	3-4
	Company profile	4-6
	Vison, Mission & Quality Policy	6-7
	Product & Service profile	7-14
	Ownership pattern	14
	Infrastructure facilities	14-15
	SWOT analysis	15-18
	Future growth & prospectus	18
	Financial Statements	19-22
<b>Chapter -2</b>	<b>Conceptual background &amp; literature review</b>	23-33
	Theoretical background of the study	24-28
	Literature review	28-33
<b>Chapter - 3</b>	<b>Research design</b>	34
	Topic chosen for the Study	35
	Statement of the Problem	35

	Need of the Study	35
	Objective of the Study	35
	Scope of the Study	35-36
	Research Methodology	36
	Limitations of the Study	37
	Chapters Scheme	37
<b>Chapter -4</b>	<b>Data analysis &amp; Interpretation</b>	38
	Table and Graphs	39-56
	Moving Average	56-58
	Trend analysis	58-61
<b>Chapter - 5</b>	<b>Findings, Suggestions &amp; Conclusion</b>	62
	Findings	63-64
	Suggestions	64-65
	Conclusion	65
	<b>Bibliography</b>	66-68
	<b>Annexture</b>	70-74

**List of tables:**

<b>Table number</b>	<b>Particulars</b>	<b>Page no.</b>
4.1.1	Current Ratio	39
4.1.2	Quick Ratio	40
4.2.1	Gross profit Ratio	41
4.2.2	Net profit Ratio	42
4.2.3	Return on assets Ratio	43
4.2.4	Return on equity Ratio	44
4.3.1	Dept to equity ratio	45
4.3.2	Interest coverage Ratio	46
4.4.1	Inventory Turnover Ratio	48
4.4.2	Average receivable Turnover Ratio	49
4.4.3	Total Asset Turnover	50
4.5.1	Price-to-Earnings (P/E) Ratio.	51
4.5.2	Earnings. per Share (EPS)	52
4.5.3	Dividend Yield	53



4.6.1	Debt Ratio	54
4.6.2	Equity Ratio	55
4.7.1	Moving Average of sales	56
4.7.2	Moving Average of Profits	57
4.8.1	Straight Line Trend of Sales	58
4.8.3	Straight Line Trend of Net Profits	59

**List of graphs:**

<b>Table number</b>	<b>Particulars</b>	<b>Page no.</b>
4.1.1	Current Ratio	39
4.1.2	Quick Ratio	40
4.2.1	Gross profit Ratio	42
4.2.2	Net profit Ratio	43
4.2.3	Return on assets Ratio	44
4.2.4	Return on equity Ratio	45
4.3.1	Dept to equity ratio	46
4.3.2	Interest coverage Ratio	47
4.4.1	Inventory Turnover Ratio	48
4.4.2	Average receivable Turnover Ratio	49
4.4.3	Total Asset Turnover	50
4.5.1	Price-to-Earnings (P/E) Ratio.	51
4.5.2	Earnings. per Share (EPS)	52
4.5.3	Dividend Yield	53

4.6.1	Debt Ratio	54
4.6.2	Equity Ratio	55
4.7.1	Moving Average of sales	56
4.7.2	Moving Average of Profits	57
4.8.1	Straight Line Trend of Sales	59
4.8.3	Straight Line Trend of Net Profits	60

## **EXECUTIVE SUMMARY**

The Project on **“An Empirical Study and Analysis of Financial Performance with reference to Yamaha Motor Co., Ltd”**

The study was conducted for the period of 6 weeks, the techniques and instruments to calculate the ratios and trend analysis.

This report is divided into five chapters. First chapter is about Introduction and history of the Yamaha Motor ltd., Second chapter shows the Conceptual background and Literature review of the topic studied. Third chapter is about Research design which contains statement of the problem, need for the study, objectives, scope of the study, research methodology and limitations of the study. Fourth chapter is about analysis and Interpretation of the data which is collected by the Yamaha Motor ltd. visiting the organization through the Balance sheet by using tables and graphs. Fifth chapter is about Findings, Conclusion and Suggestions based on the study. Then it contains Bibliography which is about the various websites used to collect the Literature review and secondary data for the project. Annexure contains the Balance sheet and Profit and Loss account of Yamaha Motor ltd.