

**“A STUDY ON IMPACT OF RECEIVABLE MANAGEMENT ON LIQUIDITY OF
MAHABELL INDUSTRY PVT.LTD”**

Submitted by

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4AL22BA117

Submitted to



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

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Dr. Catherine Nirmala David

Professor

PG Dept. Of Business Administration

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EXTERNAL GUIDE

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PG Department of MBA

ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

SHOBHAVANA CAMPUS, MIJAR, MOOBBIDRI

2024



MAHABELL

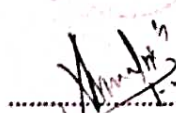
CERTIFICATE

This is to certify that Mr, **VINEETH V DEVADIGA**, has completed the Internship Training in "**RECEIVABLE MANAGEMENT**" from 23/04/2024 to 06/06/2024, under the guidance of **Accounts Manager** and embodies original work done under his supervision and guidance.

During his internship period we found him to be diligent, inquisitive, and eager to learn.

We wish him all the success in his future endeavors.

For MAHABELL INDUSTRIES (INDIA) PVT. LTD


.....
Branch Head

MAHABELL INDUSTRIES (INDIA) PVT. LTD.

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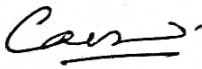
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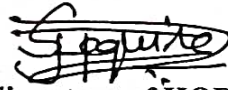
Date: 09/09/2024

CERTIFICATE

This is to certify that **Vineeth V Devadiga** bearing USN 4AL22BA117, is a bonafide student of Master of Business Administration course of Alva's Institute of Engineering and Technology, Moodbidri, for the batch 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. The Project report on "A study on impact of receivable management on liquidity of Mahabell industry Pvt. Ltd.", is prepared by him under the guidance of Dr. Catherine Nirmala, Professor, in partial fulfilment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.



Signature of Internal Guide



Signature of HOD

HOD

PG Dept. of Business Administration

Viva – Voce Examination

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Signature of Principal

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Signature of Internal Examiner

(Name & Affiliation)

Signature of External Examiner

(Name & Affiliation)

DECLARATION

I, Vineeth V Devadiga, hereby declare that the Project report entitled "**A STUDY ON IMPACT OF RECEIVABLE MANAGEMENT ON LIQUIDITY OF MAHABELL INDUSTRY PVT.LTD.**" with reference to Mahabell Industries (India) PVT.LTD, Bangalore prepared by me under the guidance of Dr. Catherine Nirmala David, faculty of MBA Department, Alva's Institute of Engineering and Technology and external assistance by Mr.Veeresh Account Manager , Mahabell Industries (India) PVT.LTD. I also declare that this Project work is towards the partial fulfillment of the university Regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belagavi. I have undergone a summer project for a period of Six weeks. I further declare that this Project is based on the original study undertaken by me and has not been submitted for the award of any degree/ diploma from any University / Institution.

Place:

Mijar

Date:

20.09.2024.



Signature of the Student

Vineeth V Devadiga

(4AL22BA117)

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I wish to convey my deep sense of gratitude to my internal guide Dr. Catherine Nirmala David, Professor, Alva's Institute of Engineering & Technology Department of PG, for having guide me one very aspect right from the beginning of the Organization Study.

I express my genuine thanks to all the teaching faculties and the support staff of the PG department of Business Administration, Alva's Institute of Engineering & Technology.

I am deeply indebted to Mr. Veeresh, Account Manager of Mahabell Industries (India) PVT.LTD, Bangalore for giving me an opportunity to undertake my internship in their esteemed organization and who guided me with necessary inputs, in carrying out this exercise.

I express my deepest thanks to my parents and family members for their active role in my professional development without which my higher studies would have been just a dream.

Finally, I thank my friends for their valuable suggestions offered to me to complete this study successfully.

Thank You.

Place: Moodbidri

Date:

Executive Summary:

The report on internship at “**A STUDY ON IMPACT OF RECEIVABLE MANAGEMENT ON LIQUIDITY OF MAHABELL INDUSTRY PVT.LTD.**” was undertaken with the objective of studying the company’s current receivable management. The study was conducted for the period of Six weeks.

A detailed report on the Internship is prepared and presented in foregoing pages, it comprises of Five chapters. The first chapter deals with the information on the industry profile, about company vision, mission, competitors, Future plans. The Second chapter deals with research methodology, problem statement, need for the study, hypothesis, scheme of the chapters. The Fourth chapter shows the Data interpretation and their analysis through ratios and graphs. Further, chapter five explains about the Findings, suggestions and gives conclusions for the research problem. After that, there is a bibliography that lists the several review of literature study for the project and about the websites that we referred to gather the secondary data.