

**Project report**  
**on**  
**“A STUDY ON IMPACT OF WORKING CAPITAL MANAGEMEMNT**  
**ON PROFITABILITY WITH REGARDS TO SHIVA SATYA**  
**ENTERPRISES”**

**Submitted by**

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**Submitted to**



**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

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**PG Department of MBA**

**ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY**

**SHOBHAVANA CAMPUS, MIJAR, MOODBIDRI**

**2024**

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## SHIVA SATYA ENTERPRISES

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Date:06/06/2024

### Internship work certificate

This is to certify that **Ms. Pruthvika B.G.** a student of 2<sup>nd</sup> year MBA in Alva's Institute of engineering and technology college, mijar, moodbidri has successfully completed her project from 23-04-2024 to 06-06-2024 on the topic of "A study on working capital management on profitability" in our organization.

We wish her all success and a very bright future.

For SHIVA SATYA ENTERPRISES

*Swapna S.*

Authorized Signatory



# ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

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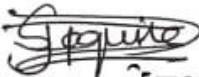
Accredited by NBA (CSE & ECE)

Date: 09/09/2024

## CERTIFICATE

This is to certify that **Pruthvika B G** bearing **USN 4AL22BA067**, is a bonafide student of Master of Business Administration course of Alva's Institute of Engineering and Technology, Moodbidri for the batch 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. The Project report on "**A Study on impact of Working capital management on profitability with regards to Shiva Sathya Enterprises**", is prepared by her under the guidance of Dr. Catherine Nirmala, Professor, in partial fulfilment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

  
Signature of Internal Guide

  
Signature of HOD  
HOD

  
Signature of Principal  
Alva's Institute of Engg. & Technology,  
Moodbidri - 574 225, D.K.

Viva – Voce Examination

PG Dept. of Business Administration  
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Signature of Internal Examiner  
(Name & Affiliation)

Signature of External Examiner  
(Name & Affiliation)

## DECLARATION

I, Pruthvika B G, hereby declare that the Project report entitled “**A Study on impact of Working Capital Management on Profitability with regards to Shiva Sathya Enterprises**” in Kudregundi, Koppa prepared by me under the guidance of Dr. Catherine Nirmala David, faculty of MBA Department, Alva’s Institute of Engineering and Technology and external assistance by Mrs. Swarna, Assistant Manager, Shiva Sathya Enterprises. I also declare that this Project work is towards the partial fulfillment of the university Regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belagavi. I have undergone a summer project for a period of Six weeks. I further declare that this Project is based on the original study undertaken by me and has not been submitted for the award of any degree/ diploma from any University / Institution.

Place: **Mijar**

Date: **2019/2024**



Signature of the Student

Pruthvika B G

(4AL22BA067)

## **Acknowledgement**

The Research project needs co-ordination and support from many, for its successful completion and I am fortunate enough in this direction. It gives me great pleasure to acknowledge and to express my deep sense of gratitude to those who have helped me throughout this work.

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I express my genuine thanks to all the teaching faculties and the support staff of the PG department of Business Administration, Alva's Institute of Engineering & Technology.

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## **Executive Summary:**

The report on internship at “A study on impact of Working capital Management on Profitability with regards to Shiva Sathya Enterprises” was undertaken with the objective of studying the company’s current working capital and its effect on profitability. The study was conducted for the period of Six weeks.

A detailed report on the Internship is prepared and presented in foregoing pages, it comprises of Five chapters. The first chapter deals with the information on the industry profile, about company vision, mission, competitors, Future plans. The Second chapter deals with research methodology, problem statement, need for the study, hypothesis, scheme of the chapters. The Fourth chapter shows the Data interpretation and their analysis through ratios and graphs. Further, chapter five explains about the Findings, suggestions and gives conclusions for the research problem. After that, there is a bibliography that lists the several review of literature study for the project and about the websites that we referred to gather the secondary data.