

A PROJECT REPORT ON
“A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT ON
EMPLOYEE PRODUCTIVITY AT LIFE LINE FEEDS INDIA PVT LTD
CHIKMAGALUR”

Submitted by:

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(4AL22BA066)

Submitted To



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

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Chikmagalur



PG Department of Business Administration
Alva's Institute of Engineering and Technology
Shobhavana Campus, Mijar, Moodbidri. September 2024



Life Line Feeds (India) Pvt. Ltd.,

(An ISO 9001 : 2015 Certified Company)

CIN : U15200KA1992PTC012753



Ref: LLF/HRD/9156/2024-25

Date: 06-06-2024

TO WHOMSOEVER IT MAY CONCERN

This is to certify that, Ms.Priyanka R USN: 4AL22BA066 student of Alvas Institute of Engineering & Technology, Moodbidri has carried out a Project Work "A Study on Effectiveness of Training and Development on Employee Productivity" from 23-04-2024 to 06-06-2024 as part of her Master of Business Administration curriculum.

During this period, she showed good initiative and interest in understanding the various activities in the plant and in carrying out her project.

We wish all the best for her future endeavors.

For Life Line Feeds (India) Pvt. Ltd.,

Sr.Manager – HR

(Mr.Thejas Prasad Shenava)

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ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

(A Unit of Alva's Education Foundation @ Moodbidri)
Affiliated to Visvesvaraya Technological University, Belagavi
Approved by AICTE, New Delhi & Recognised by Government of Karnataka
Accredited by NBA (CSE & ECE)

Date: 09/09/2024

CERTIFICATE

This is to certify that **Priyanka R** bearing USN 4AL22BA066, is a bonafide student of Master of Business Administration course of Alva's Institute of Engineering and Technology, Moodbidri for the batch 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. The Project report on "A Study on Effectiveness of Training and Development on Employee Productivity at Life Line Feed (India) Pvt Ltd, Chikmagalur" is prepared by her under the guidance of **Mrs. Amritha Kumar K P**, Assistant Professor, PG Department of Business Administration in partial fulfilment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Signature of HOD


Signature of Principal

Viva – Voce Examination

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Signature of Internal Examiner
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Signature of External Examiner
(Name & Affiliation)

DECLARATION

I, PRIYANKA R (4AL22BA066) hereby declare that the Project report entitled **"A Study on Effectiveness of Training and Development on Employee Productivity"** with reference to Life Line Feeds (India) Pvt Ltd, Chikmagalur prepared by me under the guidance of Mrs. Amritha Kumar K P, faculty of M.B.A Department, Alvas Institute of Engineering and Technology, Mijar, Moodbidri and external assistance by Mr. Thejas Prasad Shenava, HR Manager, Life Line (India) Pvt Ltd.

I also declare that this Project work is towards the partial fulfillment of the university Regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belagavi.

I have undergone a summer project for a period of Six weeks. I further declare that this Project is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other University / Institution.

Place: Mijar, Moodbidri

Date: 20-09-2024


Signature of the Student

ACKNOWLEDGEMENT

Preparing this project report has been a wonderful experience all together without the assistance of certain special people it would be impossible for me to present this project in its current format. To thank them all individually would be a pleasant task but an Endeavour that would fall short of its mark even with the best intentions however I would like to acknowledge a few key people who have been instrumental in my preparation of this project report.

Firstly, I express my heartfelt thanks to the Visvesvaraya Technological University for including project work as a compulsory paper for MBA students that made me get a best knowledge and it will help me for my better future.

I would like to express my sincere thanks to principal **DR. PETER FERNANDEZ**, AIET, Moodbidri. I express my deep sense of gratitude to **Mrs. Priya Sequeira**, HOD, and also to my internal guide professor **Mrs. Amruta Kumar K P**, Assistant Professor, PG Department of Business Administration, Alva's Institution of Engineering and Technology, Mijar for his constant support and encouragement to carry out my project successful without much difficulty.

I am also greatly indebted to external guide **Mr. Thejas Prasad Shenava**, HR Manager, Life Line Feeds India) Pvt Ltd Chikmagalur for providing me all the necessary help and requirement guidance for the completion of my project and also for the valuable time that he gave me from his schedule.

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EXECUTIVE SUMMARY

This study is conducted on "A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT ON EMPLOYEE PRODUCTIVITY AT LIFE LINE FEEDS (INDIA) PVT LTD, CHIKMAGALUR". The project report provides general information training and development on employee productivity in LLF Chikmagalur.

The study was conducted for 6 weeks. The main objective of this study is to understand the effectiveness of training and development on employee productivity.

In Chapter 1 you will find the details about the industry and company profile of Life line Feeds (India) Pvt Ltd, Chikmagalur, Vision, Mission, Ownership Pattern, Product/Services, and SWOT analysis of the company

Chapter 2 provides the study's conceptual background and a literature review, highlighting the significance of training and development.

Chapter 3 outlines the problem statement, need for the study, objectives, scope, research methodology, limitations, and chapter scheme, providing a comprehensive framework for understanding and conducting the research.

Chapter 4 presents the analysis and graphical representations of the data collected from the company for better insights.

Chapter 5 covers the project's findings, suggestions, and conclusion. The bibliography and annexure are included at the end, providing relevant references and supporting documents for the project.