

Project on
**“A STUDY ON INVESTMENT DECISION AND FUTURE GROWTH OF
EXCLUSIVE NETWORKS PVT LIMITED BANGLORE”**

Submitted by

PRATHIKSHA

4AL22BA064

Submitted to



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

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PG Department of MBA

ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

SHOBHAVANA CAMPUS, MIJAR, MOODBIDRI

2024



Regd Off: Exclusive Networks Sales India Pvt Ltd
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Certificate of Internship Completion

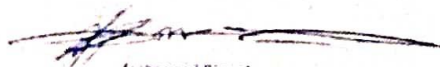
This is to certify that Ms. Prathiksha (USN: 4AL22BA064), MBA student at Alva's Institute of Engineering & Technology, Modabidri-574225, has successfully completed her project work from April 23, 2024, to June 6, 2024. During her internship, she actively engaged with all departments and completed her assigned tasks.

Throughout her time with us, we found her to be consistently regular, displaying a keen interest in understanding the organization. Her sincerity, hard work, and enthusiasm were commendable. Additionally, her performance and conduct were excellent.

Date: 15/08/2024

For Exclusive Networks Sales India Private Limited

EXCLUSIVE NETWORKS SALES INDIA PVT. LTD.

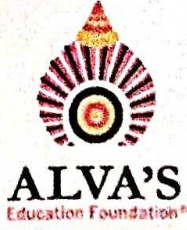

Authorized Signatory

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Finance Head

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ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

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Approved by AICTE, New Delhi & Recognised by Government of Karnataka

Accredited by NBA (CSE & ECE)

Date: 09/09/2024

CERTIFICATE

This is to certify that Prathiksha bearing USN 4AL22BA064, is a bonafide student of Master of Business Administration course of Alva's Institute of Engineering and Technology, Moodbidri for the batch 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi The Project report on "Study on investment decisions and future growth of Exclusive Networks Pvt Ltd Bangalore" with special reference to Exclusive Networks Pvt Ltd Bangalore, is prepared by her under the guidance of Mr. Ashok Rao, Assistant Professor, in partial fulfilment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Signature of HOD


PRINCIPAL
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Viva – Voce Examination

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Signature of Internal Examiner
(Name & Affiliation)

Signature of External Examiner
(Name & Affiliation)

DECLARATION

I, Prathiksha, hereby declare that the Project report entitled “Study on investment decisions and future growth of Exclusive Networks Pvt Ltd Bangalore” with reference to Exclusive Networks Pvt Ltd Bangalore prepared by me under the guidance of MR. Ashok Rao, faculty of MBA Department, Alva’s Institute of Engineering and Technology and external assistance by Mr. Athmish Shetty, Finance department , Exclusive Networks Pvt Ltd Bangalore. I also declare that this Project work is towards the partial fulfillment of the university Regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belagavi. I have undergone a summer project for a period of Six weeks. I further declare that this Project is based on the original study undertaken by me and has not been submitted for the award of any degree/ diploma from any University / Institution.

Place: *Mysur*

Date: *20.09.2024*

Prathiksha
Signature of the Student

Prathiksha

(4AL22BA064)

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I express my genuine thanks to all the teaching faculties and the support staff of the PG department of Business Administration, Alva's Institute of Engineering & Technology.

I am deeply indebted to Exclusive Networks Pvt Ltd Bangalore for giving me an opportunity to undertake my internship in their esteemed organization and who guided me with necessary inputs, in carrying out this exercise.

I express my deepest thanks to my parents and family members for their active role in my professional development without which my higher studies would have been just a dream.

Finally, I thank my friends for their valuable suggestions offered to me to complete this study successfully.

Thank You.

Place: Moodbidri

Date:

Executive Summary:

The report on internship at “A STUDY ON INVESTMENT DECISION AND FUTURE GROWTH OF EXCLUSIVE NETWORKS PVT LIMITED BANGLORE” was undertaken with the objective of studying the company’s current working capital and its effect on profitability. The study was conducted for the period of Six weeks.

A detailed report on the Internship is prepared and presented in foregoing pages, it comprises of Five chapters. The first chapter deals with the information on the industry profile, about company vision, mission, competitors, Future plans. The Second chapter deals with research methodology, problem statement, need for the study, hypothesis, scheme of the chapters. The Fourth chapter shows the Data interpretation and their analysis through ratios and graphs. Further, chapter five explains about the Findings, suggestions and gives conclusions for the research problem. After that, there is a bibliography that lists the several review of literature study for the project and about the websites that we referred to gather the secondary data.