

“A STUDY ON CREDIT RISK MANAGEMENT AT RMX CONCRETE INDIA”

**Submitted By :
PRAHLAD V ACHARYA
USN - 4AL22BA056**



**Submitted To:
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI
In Partial fulfilment of the requirements for the degree of
MASTER OF BUSINESS ADMINISTRATION**

Under the Guidance of

Internal Guide

Mr. Ashok

Assistant Professor

**PG Department of Business Administration
AIET, Mijar**

External Guide

Mr. Manjunath

Accountant

**RMX Concrete India,
Baikampady, Mangalore - 575011**



ALVA'S
Education Foundation®

**PG DEPARTMENT OF BUSINESS ADMINISTRATION
ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY
Shobhavana Campus, Mijar, Moodubidri
2023 - 24**



RMX CONCRETE INDIA

AN ISO 9001, 14001 & OHSMS 45001 CERTIFIED CO.

Plot No. 1,2,3 & 4A, Opp. Vijaya Bank, Industrial Area, Baikampady, Mangalore, D.K. - 575011

Ph : 0824 - 2406911 Mob : +91 9964063111

info@rmxconcreteindia.com www.rmxconcreteindia.com

GSTIN : 29AARFR5694J1Z5 PAN No. : AARFR5694J TAN NO. : BLRR13376G

DATE: 06-06-2024

CERTIFICATE

This is to certify that **Mr. Prahlad V Acharya**, bearing USN No. **4AL22BA056**, pursuing an MBA degree at Alva's Institute of Engineering and Technology, Mijar, has completed his project titled "**A Study on Credit risk Management**" at RMX Concrete India, Baikampady, Mangalore, during the period from 23/04/2024 to 06/06/2024.

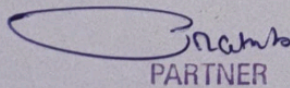
We found the student dedicated and committed to his work. We wish him every success in his future endeavours.

Thank you.

With regards,

For RMX Concrete India

For RMX CONCRETE INDIA

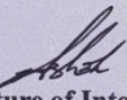

PARTNER

Branch: Plot No's 24 and 25 in Shivalli Industrial area, Manipal, Shivalli Village
Udupi Karnataka- 576104. Ph: +91 99640 63122

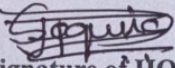
Date: 09/09/2024

CERTIFICATE

This is to certify that **Prahlad V Acharya** bearing USN **4AL22BA056**, is a bonafide student of Master of Business Administration course of Alva's Institute of Engineering and Technology, Moodbidri for the batch 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. The Project report on "**A Study on Credit Risk Management at RMX Concrete India, Baikampady - Mangalore**" is prepared by him under the guidance of **Mr. Ashok Rao**, Assistant Professor, in partial fulfilment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.



Signature of Internal Guide

Viva – Voce Examination


Signature of HOD

HOD

PG Dept. of Business Administration
Alva's Institute of Engg. & Technology
Mijar - 574225


Signature of Principal
PRINCIPAL
Alva's Institute of Engg. & Technology,
Mijar. MOODBIDRI - 574 225, D.K

Signature of Internal Examiner
(Name & Affiliation)

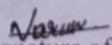
Signature of External Examiner
(Name & Affiliation)

DECLARATION

I Prahlad V Acharya, hereby declare that the project report entitled "**A Study on Credit Risk Management at RMX Concrete India, Baikampady, Mangalore**" prepared by me under the guidance of **Mr. Ashok Rao**, Assistant Professor of M.B.A Department, Alva's Institute of Technology and Engineering, Mijar and external assistance by **Mr. Manjunath**, Senior Accountant, RMX Concrete India Baikampady. I also declare that this project report is towards the partial of the university regulation for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belagavi. I have undergone a summer project for a period of 6 weeks. I further declare that this project report is based on the original study undertaken by me and not been submitted for the award of any degree from any other University/Institution.

Place: Mijar

Date:09/09/2024


Signature of the Student

ACKNOWLEDGEMENT

I Prahlad V Acharya, student of Alva's Institute of Engineering and Technology, Mijar studying Master of Business Administration hereby taking this opportunity to express my sincere gratitude to my internal guide Mr. Ashok, Assistant Professor, PG Department of Business Administration, Alva's Institute of Engineering and Technology, for his ideal guidance and encouragement throughout the course.

I also take this opportunity to express my deep sense of gratitude to Mr. Manjunath, Senior Accountant, RMX CONCRETE INDIA, Mangalore for showing me immense support with valuable guidance and helped me in getting the information

I would like to express my sincere gratitude to MRS. Priya Sequeira, Head of Department, PG MBA Department, Alva's Institute of Engineering and Technology, Mijar for her guidance and support in carrying out this project.

I am extremely thankful to Dr. Peter Fernandes, Principal of Alva's Institute of Engineering and Technology for providing me a chance to carry up this project.

I am grateful to the staff of RMX CONCRETE INDIA, Mangalore for providing me the useful information with the co-operation during the period of study.

I thank everyone who helped me directly or indirectly in completing my project.

Thank you,

TABLE OF CONTENTS

CHAPTER NO	TITLE	Page No
1	INTRODUCTION	1-17
	1.1 Introduction	1
	1.2 Industry Profile and Company Profile	2
	1.2.1 Promoters	6
	1.2.2 Vision, Mission & Quality Policy	6
	1.2.3 Products & Services Profile	8
	1.2.4 Areas of Operation	9
	1.2.5 Infrastructure facilities	10
	1.2.6 Competitor's information	11
	1.2.7 SWOT Analysis	12
	1.2.8 Future Growth and Prospects	14
	1.2.9 Financial Statement.	15 - 17
2	CONCEPTUAL BACKGROUND AND LITERATURE REVIEW	18 - 28
3	RESEARCH DESIGN	29 - 31
4	ANALYSIS AND INTERPRETATION	32 - 49
5	FINDINGS, CONCLUSION AND SUGGESTIONS	50 - 52
	BIBLIOGRAPHY	53 - 54
	ANNEXURE	55

LIST OF TABLES AND GRAPHS

TABLE NO	TITLE	Page No
4.1	Debt Equity Ratio of RMX CONCRETE INDIA for the year 2020 to 2024	32
4.2	Debt to capital Ratio of RMX CONCRETE INDIA for the year 2020 to 2024	33
4.3	Trade Receivable Ratio of RMX CONCRETE INDIA for the year 2020 to 2024	35
4.4	Debt to Asset Ratio of RMX CONCRETE INDIA for the year 2020 to 2024	36
4.5	Liquidity (Current) Ratio of RMX CONCRETE INDIA for the year 2020 to 2024	37
4.6	Quick Ratio of RMX CONCRETE INDIA for the year 2020 to 2025	39
4.7	Fixed Asset Ratio of RMX CONCRETE INDIA for the year 2020 to 2024	40
4.8	Asset Turnover Ratio of RMX CONCRETE INDIA for the year 2020 to 2024	41
4.9	Return on Assets Ratio of RMX CONCRETE INDIA for the year 2020 to 2024	43
4.10	Profit Margin Ratio of RMX CONCRETE INDIA for the year 2020 to 2024	44
4.11	Receivable Turnover Ratio of RMX CONCRETE INDIA for the year 2020 to 2024	45
4.12	Return on Equity Ratio of RMX CONCRETE INDIA for the year 2020 to 2024	47
4.13	Average Collection Period (ACP) of RMX Concrete India for 5 years	48

LIST OF GRAPHS

FIGURE NO	TITLE	Page No
4.1	Debt Equity Ratio of RMX CONCRETE INDIA for 5 years	33
4.2	Debt to capital Ratio of RMX CONCRETE INDIA for 5 years	34
4.3	Trade Receivable Ratio of RMX CONCRETE INDIA for 5 years	35
4.4	Debt to Asset Ratio of RMX CONCRETE INDIA for 5 years	37
4.5	Liquidity (Current) Ratio of RMX CONCRETE INDIA for 5 years	38
4.6	Quick Ratio of RMX CONCRETE INDIA for 5 years	39
4.7	Fixed Asset Ratio of RMX CONCRETE INDIA for 5 years	41
4.8	Asset Turnover Ratio of RMX CONCRETE INDIA for 5 years	42
4.9	Return on Assets Ratio of RMX CONCRETE INDIA for 5 years	43
4.10	Profit Margin Ratio of RMX CONCRETE INDIA for 5 years	45
4.11	Receivable Turnover Ratio of RMX CONCRETE INDIA for 5 years	46
4.12	Return on Equity Ratio of RMX CONCRETE INDIA for 5 years	47
4.13	Average Collection Period of RMX Concrete India for 5 years	49

EXECUTIVE SUMMARY

This project titled “A Study on Credit Risk Management” with reference to RMX Concrete India, Mangalore” is submitted to partial fulfilment of the requirement for the award of master of business administration. The project is based on the Credit Risk management and tools in RMX Concrete India, Mangalore.

The study focused mostly on Credit Risk Management on the financial performance at the firm.

This project report contains 5 chapters, which are shown as follows: The first chapter comprises an introduction, an industry description, a business biography, a vision and mission statement, a SWOT analysis, and the firm's financial statements. The second chapter provides a conceptual backdrop and literature evaluation for the reference subjects. The third chapter consists the research design, such as the issue description, the necessity for the investigation, the study's aim, the research technique, the restrictions, and the chapter structure. The fourth chapter comprises the analysis and interpretation based on the company's financial statement, followed by the results, conclusion, and recommendations in the final chapter.