

**“A study on financial analysis of light technology and their impact on Leksa
Lighting company export”**

Submitted by

MEGHA

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Submitted to



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE

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Assistant Professor

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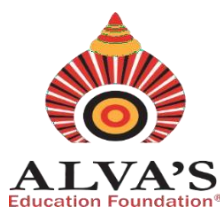
EXTERNAL GUIDE

Mr. Sharath

Finance Manager

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PG Department of MBA

ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

SHOBHAVANA CAMPUS, MIJAR, MOODBIDRI

2024

Ref no: LLT/HR/Training Letter/2024-25

Date: 06-06-2024

TO WHOMSOEVER IT MAY CONCERN

This is to certify that, **Ms. Megha (USN: 4AL22BA041)**, a student of **MBA** from **Alva's Institute of Engineering and Technology, Mijar Moodbidri**, has completed one & half months of project training from **April 23rd 2024** to **June 06th 2024**. Her project titled **"A study on financial analysis of light technology trends and their impact on lighting company export"**, was conducted under our guidance.

She has understood the process and we have found her disciplined and keen to learn new things.

We wish her all the very best for her future endeavors.

Thanking you

For LEKSA Lighting Technologies Pvt. Ltd.



Mr. Arvin Moras
Deputy Manager – HR & Admin

Date: 10/09/2024

CERTIFICATE

This is to certify that **Megha** bearing USN 4AL22BA041, is a bonafide student of Master of Business Administration course of Alva's Institute of Engineering and Technology, Moodbidri for the batch 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. The Project report on "A Study on Financial analysis of Light Technology and their Impact on Leksa Lighting Company Export" is prepared by her under the guidance of Mrs Princy P F, Assistant Professor, in partial fulfilment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


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(Name & Affiliation)

DECLARATION

I, Megha, hereby declare that the Project report entitled "A study on financial analysis of light technology and their impact on Leksa Lighting company export" with reference to Leksa Lighting Technologies Pvt Ltd, Moodbidri prepared by me under the guidance of Mrs. Princy P F, faculty of MBA Department, Alva's Institute of Engineering and Technology and external assistance by Mr. Sharath, Finance Manager, Leksa Lighting Technologies Pvt Ltd. I also declare that this Project work is towards the partial fulfillment of the university Regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belagavi. I have undergone a summer project for a period of Six weeks. I further declare that this Project is based on the original study undertaken by me and has not been submitted for the award of any degree/ diploma from any University / Institution.

Place: *Mysor*

Date: *20.09.2024*

Megha
Signature of the Student

Megha

(4AL22BA041)

ACKNOWLEDGEMENT

The Research project needs co-ordination and support from many, for its successful completion and I am fortunate enough in this direction. It gives me great pleasure to acknowledge and to express my deep sense of gratitude to those who have helped me throughout this work.

I express my genuine thanks to **Dr. Peter Fernandes**, Principal of Alva's Institute of Engineering & Technology for his whole hearted support in all our endeavors.

I sincerely thank **Mrs. Priya Sequeira**, Head, PG Department of Business Administration for all her support and encouragement to do a meaningful study.

I wish to convey my deep sense of gratitude to my internal guide **Mrs. Princy P F**, Assistant Professor of Alva's Institute of Engineering & Technology Department of PG, for having guide me one very aspect right from the beginning of the Organization Study.

I express my genuine thanks to all the teaching faculties and the support staff of the PG department of Business Administration, Alva's Institute of Engineering & Technology.

I am deeply indebted to **Mr. Sharath**, Finance Manager, Leksa Lighting Technologies Private Limited for giving me an opportunity to undertake my internship in their esteemed organization and who guided me with necessary inputs, in carrying out this exercise.

I express my deepest thanks to my parents and family members for their active role in my professional development without which my higher studies would have been just a dream.

Finally, I thank my friends for their valuable suggestions offered to me to complete this study successfully.

Thank You.

Table of Contents

Sl. No.	Contents	Page No's.
Executive Summary		
Chapter-1	Introduction	1-4
1.1	Industry profile	4
1.2	Company profile	4-5
1.3	Promoters	5
1.4	Vision	5
1.5	Mission	5
1.6	Quality Policy	6
1.7	Product & Service profile	6-8
1.8	Infrastructure facilities	8
1.9	Competitors	8
1.10	SWOT analysis	9-10
1.11	Future growth & prospectus	10
1.12	Financial Statements	10-13
Chapter-2	Conceptual Background and Review of Literature	14-23
2.1	Theoretical background of the study	15
2.2	Literature review	16-23
Chapter-3	Research Design	24-27
3.1	Statement of the problem	25

3.2	Need for the Study	25
3.3	Objective of the study	25
3.4	Scope of the study	25-26
3.5	Research Methodology	26
3.6	Limitation	26-27
3.7	Chapter Scheme	27
Chapter-4	Analysis and Interpretation	28-46
Chapter-5	Findings, suggestions and Conclusion	47-50
5.1	Findings	48-49
5.2	Suggestions	49
5.3	Conclusions	50
Bibliography		

List of Graphs

Sl. No	Particulars	Page No's.
4.1	Graph Showing Gross Profit Margin	32
4.2	Graph Showing Net Profit Margin	33
4.3	Graph Showing Return on Asset	34
4.4	Graph Showing Return on Equity	35
4.5	Graph Showing Current Ratio	35
4.6	Graph Showing Quick Ratio	36
4.7	Graph Showing Debt Equity Ratio	37
4.8	Graph Showing Exports Sales Growth Rate	38
4.9	Graph Showing Cost of Goods Sold to sales Ratio	39
4.10	Graph Showing Operating Cost Ratio	40
4.11	Graph Showing Sales Export Report	41

List of Tables

Sl. No	Particulars	Page No's.
4.1	Table Showing Gross Profit Margin	32
4.2	Table Showing Net Profit Margin	32
4.3	Table Showing Return on Asset	33
4.4	Table Showing Return on Equity	34
4.5	Table Showing Current Ratio	35
4.6	Table Showing Quick Ratio	36
4.7	Table Showing Debt Equity Ratio	37
4.8	Table Showing Exports Sales Growth Rate	38
4.9	Table Showing Cost of Goods Sold to sales Ratio	38
4.10	Table Showing Operating Cost Ratio	39
4.11	Table Showing Sales Export Report	40
4.12	Table Showing Descriptive analysis	42
4.13	Table Showing Comparative Balance Sheet 2022-2023	43-44
4.14	Table Showing Comparative Balance Sheet 2021-2022	45-46

EXECUTIVE SUMMARY

The project titled "Financial Analysis of Light Technology and its Impact on Leksa Lighting Company's Export" provides an in-depth examination of how advancements in lighting technology, particularly LED and smart lighting systems, affect the financial and export performance of Leksa Lighting. Founded in 2016, Leksa Lighting has rapidly grown to become a leading manufacturer of professional lighting solutions, offering products across various sectors such as TV studios, theatres, architecture, and specialized lighting. This study explores the company's financial statements, analyzing key metrics such as revenue growth, profitability ratios, and export sales trends over recent years.

The study was conducted for the period of Six Weeks. The first chapter deals with the Introduction, Industry profile and company profile along with the products that are offered, areas of operations etc. The Second chapter talks about the theoretical background of the study and the literature review. The Third chapter contracts with the Research design such as problem statement, need, objectives, scope, methodology, hypothesis and limitations of the study. The fourth chapter deals with Analysis and interpretation of the collected data. The fifth and the final chapter deals with the findings, Conclusion and suggestions given for the study conducted.