

A PROJECT REPORT ON
“A STUDY ON SUSTAINABLE FINANCE MECHANISMS FOR ENABLING GREEN
INITIATIVES IN VIJAY TECHNNOCRAFTS PVT.LIMITED”

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SUBMITTED TO:



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfilment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

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CERTIFICATE OF APPRECIATION

This is to certify that **Ms.Akshatha B Mali**, USN NO:**4AL22BA005** of 2nd year MBA student of Alva's institute of engineering and technology college,Mijar,Moodbidri-574225 has successfully completed her project from **23-04-2024** to **06-05-2024** on the topic **"A Study on sustainable Finance Mechanisms for Enabling Green Initiatives in Vijaytechnocrats Pvt Ltd"** At shimoga

During the project work all the necessary details were provided from our side for the project we wish her the very best in all future endeavours

For Vijay Technocrats Pvt Ltd

Renu Kumar H M

Deputy Manager Finance and accounts



PED 2014/68/EU
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ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

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Affiliated to Visvesvaraya Technological University, Belagavi

Approved by AICTE, New Delhi & Recognised by Government of Karnataka

Accredited by NBA (CSE & ECE)

Date: 09/09/2024

CERTIFICATE

This is to certify that **Akshatha B Mali** bearing **USN 4AL22BA005**, is a bonafide student of Master of Business Administration course of Alva's Institute of Engineering and Technology, Moodbidri for the batch 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. The Project report on "**A Study on Sustainable finance mechanisms for enabling green initiatives in Vijay Technocrafts Pvt. Limited**", is prepared by her under the guidance of Dr. Catherine Nirmala, Professor, in partial fulfilment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

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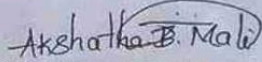
DECLARATION

I, Akshatha. B. Mali bearing USN 4AL22BA005, hereby declare that the project report on "A STUDY ON SUSTAINABLE FINANCE MECHANISMS FOR ENABLING GREEN INITIATIVES IN VIJAY TECHNNOCRAFTS PVT. LIMITED", is prepared by me under the guidelines of Dr. Catherine Nirmala David, assistant professor, PG departments of business administration, Alva's Institute of Engineering and Technology, Mijar, Moodbidri and external assistance by Mr. Renu Kumar H M, Deputy Manager Finance and accounts, Vijay Technocrats Pvt Ltd" in SHIMOGA.

I also declare that this project work is towards the partial fulfillment of the university regulations for the award of the degree MASTER OF BUSINESS ADMINISTRATION by Visvesvaraya Technological University, Belagavi. I have undergone a project for 6 weeks. I further declare that this project is based on my original study and has not been submitted for the award of any degree/diploma from any other University/Institution.

Place: Moodbidri

Date: 29/09/2024


Signature of the Student

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EXECUTIVE SUMMARY

In an institute, we learn about the theoretical concepts. However, in the present-day scenario, the environment surrounding the business is complex and dynamic. The industries are so diversified and specialized that they require us to be nourished with knowledge and skills in the respective field of our specialization. Exposure is the key and it gives practical knowledge.

For this reason, VTU designed a scheme under which the students of MBA have to undertake the “Project work” for 6 weeks. I have written a report about the company’s knowledge and analysis of the problem. This report has been written in simple language including the five chapters.

Project on **“A Study On Sustainable Finance Mechanisms For Enabling Green Initiatives In Vijay Technnocrafts Pvt. Limited”**. There are five chapters in this report. The introduction and history of VTPL, are covered in the first chapter. The conceptual background and literature review of the subject under study are presented in the second chapter. The third chapter, on research design, includes the problem statement, justification for the investigation, goals, parameters, research approach, and study limits. The examination and interpretation of the data gathered in the questionnaire and personal interview are covered in the fourth chapter. The study's findings, conclusions, and recommendations are covered in the fifth chapter. After that, there is a bibliography that lists the several websites that were used to gather secondary data and the literature study for the project. The Annexure includes the questionnaire used for the study.