PROJECT REPORT ON

"A STUDY ON HUMAN RESOURCE INFORMATION SYSTEM AND ITS IMPACT ON ORGANIZATIONAL EFFICIENCY WITH REFERENCE TO CEYONE MARKETING PVT LTD, BANGALORE"

Submitted by

NITHYA R S (4AL22BA051)

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAVI

In the partial fulfilment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE	EXTERNAL GUIDE
Mr. Johnson Fernandes	**Mrs. Navya**
Assistant Professor	**HR Admin**
AIET, Mijar	**SCTPL, Bangalore**

PG DEPARTMENT OF BUSINESS ADMINISTRATION

ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

Shobhavana Campus, Mijar, Moodbidri

2022-2024

24-September-2024

<p style="text-align: center;">**<u>To whomsoever it may concern</u>**</p>

<p style="text-align: center;">**<u>CERTIFICATE</u>**</p>

This is to certify that **Ms Nithya R S (4AL22BA051),** student of Alva's Institute of Engineering and Technology, Moodbidri has successfully completed her internship as a Guest Relations Executive at Ceyone Marketing Pvt.Ltd. from **23rd April 2024 to 06th June 2024.**

During her internship in our Company, we found her performance and conduct are good.

We wish her all the best in her future endeavors.

For Ceyone Marketing Pvt Ltd.
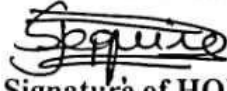
Priyadarshini K R
Head – Human Resources

ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

(A Unit of Alva's Education Foundation ®,Moodbidri)
Affiliated to Visvesvaraya Technological University, Belagavi
Approved by AICTE, New Delhi & Recognised by Government of Karnataka
Accredited by NBA (CSE & ECE)

Date: 09/09/2024

CERTIFICATE

This is to certify that **Nithya R S** bearing **USN 4AL22BA051**, is a bonafide student of Master of Business Administration course of Alva's Institute of Engineering and Technology, Moodbidri for the batch 2022-2024, affiliated to Visvesvaraya Technological University, Belgavi. The Project report on **"A study on Human Resource Information System and Its Impact on Organisational Efficiency with special reference to Ceyone Marketing Pvt., Ltd., Bangalore"** is prepared by her under the guidance of Johnson Fernandes, Assistant Professor, in partial fulfilment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide   Signature of HOD   Signature of Principal

PRINCIPAL

HOD   Alva's Institute of Engg. & Technology,

PG Dept. of Business Administration   Mijar. MOODBIDRI - 574 225, D.K

Viva – Voce Examination   Alva's Institute of Engg. & Technology

Mijar - 574225

Signature of Internal Examiner   Signature of External Examiner

(Name & Affiliation)   (Name & Affiliation)

DECLARATION

I, Mrs. Nithya. R. S (USN: 4AL22BA051) hereby declare that the project report entitled "A STUDY ON HUMAN RESOURCE INFORMATION SYSTEM AND ITS IMPACT ON ORGANIZATIONAL EFFICIENCY WITH REFERENCE TO CEYONE MARKETING PVT LTD, BANGALORE" is prepared by me under the guidelines of Mr. Johnson Fernandes, Assistant Professor, PG Departments of Business Administration, Alva's Institute of Engineering and Technology, Mijar, Moodbidri.

I also declare that this project work is towards the partial fulfilment of the university regulations for degree of Master of Business Administration by Visvesvaraya Technological University, Belgavi.

I have undergone a project for a period of 6 weeks. I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other University/Institution

Date: 27/9/2024

Place: Moodbidri

Signature of the student

ACKNOWLEDGEMENT

With regard to the project work conducted on Ceyone Marketing Private Limited BANGLORE, I would like to thank each and everyone who have helped me by offering their guidance and all the required help provided to me in the process of study. Firstly, I would like to express my gratitude to my guide Mrs. Johnson Fernandes, assistant professor, Department of Business Administration, AIET for his excellent guidance, timely suggestions and support.

I am privileged to thank Mrs. Priya Sequeira, HOD, Department of Business Administration, Alva's Institution of Engineering and Technology, Mijar.

I express my sincere gratitude to Mrs. Navya HR Head and Admin of Switchgear and Control Technics Private Limited who cooperated and spent his valuable time and shared the information with me.

Thank you   Nithya R S

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EXECUTIVE SUMMARY

The project report on **"A STUDY ON HUMAN RESOURSE INFORMATION SYSTEM AND ITS IMPACT ON ORGANIZATIONAL EFFICIENCY WITH REFERENCE TO CEYONE MARKETING PVT LTD"** is submitted in partial fulfilment of the requirements for the award of Master of Business Administration (MBA). This project includes industry profile, company profile, statement of the problem, objectives of the project, methodology, analysis and interpretation, findings, suggestion and conclusion.

Human Resource information system is important aspect of organization and Management. This project provides certain information regarding company which tools adopted relating to Human resource information system and how it is impact on organization efficiency. The study was conducted for the period of 6 weeks. The main objective of this study is to know the impact of human resource information system on organizational efficiency.

In the 1st chapter you will find the details Introduction about Indigo Blues Export Ltd, Vision & Mission, Promoters, SWOT Analysis, Infrastructure Facilities, Competitors, Future Growth and Prospective, Financial Statement.

In 2nd Chapter will find the detail information about conceptual back ground of the study and literature review.

The 3rd Chapter will explain about Statement of the Problem, Need for the Study, Objectives, Scope of the Study, Research Methodology, Hypotheses, Limitations, Chapter Scheme

In the 4th Chapter will find Analysis and interpretation on the data collected from the samples population choose from the Ceyone Marketing Pvt Ltd

The 5th Chapter is about the Findings, Suggestions and Conclusion of the Project.

Bibliography and Annexure are attached relating to the Project.