

Project Report On
“A STUDY ON ANALYSIS OF FINANCIAL STATEMENTS WITH REFERENCE
TO PRAKASH RETAIL PRIVATE LIMITED, MANGALORE”

Submitted By:
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Submitted To:
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI
In Partial fulfilment of the requirements for the degree of
MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

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Assistant Professor

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TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms. Nithya** bearing USN. No **4AL22BA050** the MBA student of Alva's Institute of Engineering and Technology has completed her Internship on "**Finance**" Role at **Harsha Mangalore - 2**" from 23.04.2024 to 06.06.2024.

During the Internship she was taking keen interest in learning those subjects connected to her studies. She was found hard working and sincere.

We wish her every success.

For **PRAKASH RETAIL PVT.LTD,**

B.N.AMIN
GENERAL MANAGER HR





ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

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Approved by AICTE, New Delhi & Recognised by Government of Karnataka

Accredited by NBA (CSE & ECE)

Date: 09/09/2024

CERTIFICATE

This is to certify that **Nithya** bearing **USN 4AL22BA050**, is a bonafide student of Master of Business Administration course of Alva's Institute of Engineering and Technology, Moodbidri for the batch 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. The Project report on "**A Study on Analysis of Financial Statements with reference to Prakash Retail Private Limited, Mangalore**" is prepared by her under the guidance of **Mr. Ashok**, Assistant Professor, in partial fulfilment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Signature of HOD


Signature of Principal

Viva – Voce Examination

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Signature of External Examiner
(Name & Affiliation)

DECLARATION

I **Nithya Jain**, hereby declare that the project report entitled “**A Study on Analysis of Financial Statements**” with reference to “**PRAKASH RETAIL PRIVATE LIMITED, MANGALORE**” prepare by me under the guidance of **Mr. Ashok, Assistant Professor, PG Department of Business Administration Alva’s Institute of Engineering and Technology, Mijar** and External Guide by **Mrs. Shwetha Hegde, HR Manager, Prakash Retail Pvt. Ltd.**

I also declare that this project work is towards the partial fulfilment of the university regulations for the award of Degree of Master of Business Administration by **Visvesvaraya Technological University, Belagavi**.

I have undergone a Summer Project for a period of Six Weeks. I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other University/ Institution.

Date: 10/09/24

Place: Mijar



Signature of Student

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ACKNOWLEDGEMENT

I **Nithya Jain**, student of **Alva's Institute of Engineering and Technology, Mijar** studying **Master of Business Administration** hereby taking this opportunity to express my sincere gratitude to my internal guide **Mr. Ashok**, Assistant Professor, PG Department of Business Administration, Alva's Institute of Engineering and Technology, for his ideal guidance and encouragement throughout the course.

I also take this opportunity to express my deep sense of gratitude to **Mrs. Shwetha Hegde**, HR Manager, Prakash Retail Pvt. Ltd, Mangalore for showing me immense support with valuable guidance and helped me in getting the information

I would like to express my sincere gratitude to **Mrs. Priya Sequeira**, Head of Department,
PG MBA Department, Alva's Institute of Engineering and Technology, Mijar for her guidance and support in carrying out this project.

I am extremely thankful to **Dr. Peter Fernandes**, Principal of Alva's Institute of Engineering and Technology for providing me a chance to carry up this project.

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I thank everyone who helped me directly or indirectly in completing my project.
Thank you,

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EXECUTIVE SUMMARY

The project covers "A study on analysis of financial Statements" with reference to "Prakash Retail Private Limited, Mangalore"

The study's main goal is to analyse the company's five-year financial Statements. The report contains five chapters, which are shown as follows:

The first chapter includes an introduction, an industry description, a company profile, a vision and mission Statements, a SWOT analysis, and the company's financial Statements.

The second chapter provides a conceptual backdrop and literature evaluation for the reference topics.

The third chapter comprises the research design, such as the problem description, the need for the investigation, the study's aim, the research technique, the restrictions, and the chapter structure.

The fourth chapter comprises the analysis and interpretation based on the company's financial Statements, followed by the results, conclusion, and recommendations in the final chapter.