

(Unit of Alva's Education Foundation (R), Moodbidri)

Affiliated to Visvesvaraya Technological University, Belagavi & Approved by AICTE, New Delhi. Recognized by Government of Karnataka.

Accredited with A+ by NAAC & NBA (ECE & CSE)

Shobhavana Campus, MIJAR-574225, Moodbidri, D.K., Karnataka Ph: 08258-262725; Mob:722262724,7026262725,mail:principalaiet08@gmail.com

WOMEN EMPOWERMENT CELL – REPORT ON ACTIVITIES CONDUCTED IN THE YEAR 2023-24

The Women Empowerment Cell of AIET is formed with the vision of empowering young women on the campus with the gender specific strengths that are required to face the challenges caused by gender bias in the society. The WEC regularly conducts programs not only for girl students but also to the entire student body creating gender sensitivity among young men with regard to making them aware about the various atrocities against women. The highlight of this year's activities was the grand celebration of the Women's Week celebration that was planned and organized meticulously to embrace women from various facets of society and bring out the various women's issues.

The following activities were conducted by the Women Empowerment Cell in the year 2023-24

REPORT ON WORKSHOP ON ENTREPRENEURS

SESSION I - PROSPECTS & HURDLES FOR WOMEN ENTREPRENEURS

Date: 8/01/2024

Time: 3:30pm-5:00pm

Resource person: Ms. Reema D'Silva,

Assistant Professor & PhD Scholar in Women Entrepreneurship,

Srinivas University, Mangalore

Venue: MBA Seminar Hall

Objective of the Session:

 To orient the students about the various prospects and challenges in the food industry for women entrepreneurs and to motivate young undergraduate and postgraduate students to take up Entrepreneurship ventures as a source of livelihood.





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On 8-01-2024, the Women Empowerment Cell organised an insightful session which was conducted at AIET Seminar Hall, to address the challenges faced by women entrepreneurs in the food industry. The session had a strength of 161 students with insights into the obstacles women entrepreneurs encounter in their professional journey. The distinguished resource person for the session was Ms. Reema Dsilva, a renowned expert in the field.

The session began with a warm welcome and introduction, emphasizing the significance of empowering women in entrepreneurship. Ms. Reema Dsilva then took the stage, delivering a comprehensive presentation on the challenges faced by women entrepreneurs globally. The presentation covered various aspects, including the examples of various personalities who stood up in this society and are the successful entrepreneurs presently. Ms Reema D'Silva presented the case studies and entrepreneurial journey of 10 women entrepreneurs and exhibited to the audience the various challenges faced by them and how they overcame them and became successful.

Ms. Dsilva shared her personal experiences and success stories to inspire the participants.

The Women Empowerment Session on "Problems and Hurdles for Women Entrepreneurs" proved to be a resounding success. Ms. Reema Dsilva's expertise and insights, coupled with the active participation of 161 students, created a dynamic platform for learning and collaboration. The session not only raised awareness about the challenges faced by women entrepreneurs but also provided a space for constructive dialogue and potential solutions.

The session was concluded at 5.00PM, throughout an impressive session.



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AIET extends heartfelt gratitude to Ms. Reema Dsilva for her invaluable contribution and to all 161 participants for their enthusiastic involvement.

Outcome of the Session:

- The participants got an idea as to how the start-ups in the food sector are promoted without much investment.
- The women students were enriched through the sharing of the entrepreneurial journeys of various women entrepreneurs in the food sector.

REPORT ON INTERNATIONAL WOMEN'S DAY CELEBRATION

The highlight of this years activities was the grand celebration of Women's week on the occasion of International Women's Day on 8th March, 2024. The week long celebration started with Fancy Dress. Elocution, Poetry Competition, Dance Competition, Mime Competition, On the spot painting, Women's association Name & logo competition and debate competition held during the period from 26 February 2024 to 6th March 2024. Students participated enthusiastically across the various institutions and the competitions were very successful. The winners of the various events were awarded prizes on the main celebration day.

Alva's Education Foundation ®, Moodabidri had a grand celebration for 2 days on the occasion of International Women's Day 2024 on 06th and 7th March, 2024 from 9.30AM to 5.00 PM on both the days

On the 6th of March the integrated Women Empowerment Cell of all the Alva's Educational Institutions organised the mega event of the Mahila Udyamotvana Pradarshana (Exhibition). The formal inauguration programme began at 9.30 AM and the Inaugurator was Dr. Anand CEO of DK Zilla Panchayath, Chief Guest - CDPO Mangalore Rural, and the Guest speaker - Mrs. Vineetha Rai. The function was presided by Mr. Vivek Alva, Managing Trustee, AEF. The Keynote address was given by Dr. Kurian.

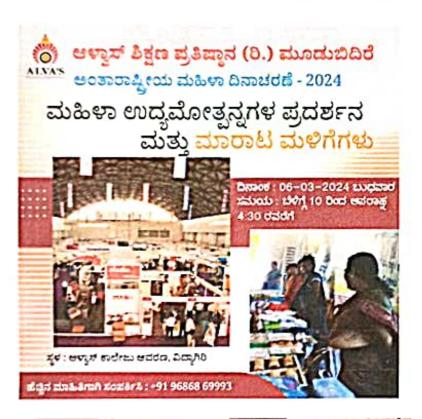


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The inauguration was held in the Kuvempu Hall, Alva's Degree College, Moodubidire and the exhibition was held in the same premises. The total number of stalls put up by women entrepreneurs were 25 and the number of women participants were 202. The total number of students participated in the event was 121 from various institutions under AEF.







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On 7th March 2024, the main programme of International Women's Day was held at the Krishisiri Vedike, Alva's Campus, Vidyagiri, Moodabidri. The grand Inauguration programme was presided by Dr Mohan Alva, Chairman, AEF, Moodabidri. The

Chief Guest for the programme was Smt. Tejaswini Ananth Kumar and the

Guest of Honour was Ms Geeta Kulkarni, (Asst. Commissioner of Police). The formal programme had the honouring of various women Ms. Roopa Arun (Tulasi Gowda, Ms Hilda Rayappan, (Social Worker & Retired Professor), Ms Rajani Shetty (Animal care activitist), Ms Nandini (Scientist, Alumna of Alva's College), Ms Asha Bhat, (Singer & Actor). The Chairman of AEF, Dr Mohan Alva presided over the function. The highlight of the event was the inauguration of SAKSHAMA, Alva's Women's Association which will be the flagship association which will henceforth coordinate all the women's development programmes on the various campuses under AEF. This event was followed by a panel discussion moderated by Dr Surekha Pai had six panellists including Ms Sadhana Desmukh, (Director - Sdc, Nitte Du), Ms Deepa Kothari and others. The afternoon session began with a vibrant Zumba session which set the tone for the exciting Cultural program which included performances by the Alva's Cultural team and the performance by winners of the various women's week celebration events. The event came to a colourful end with the valedictory session which was presided by Dr Greeshma Alva, the chief guest was Ms Roopashree Vorkady and Prof Sadaquat (Principal, Alva's PU College) was the guest of honour. During the valedictory session, prizes were distributed to all the winners of the various competitions. In all more than 500 students, 100 faculty and guests participated in the event on 7th March 2024.

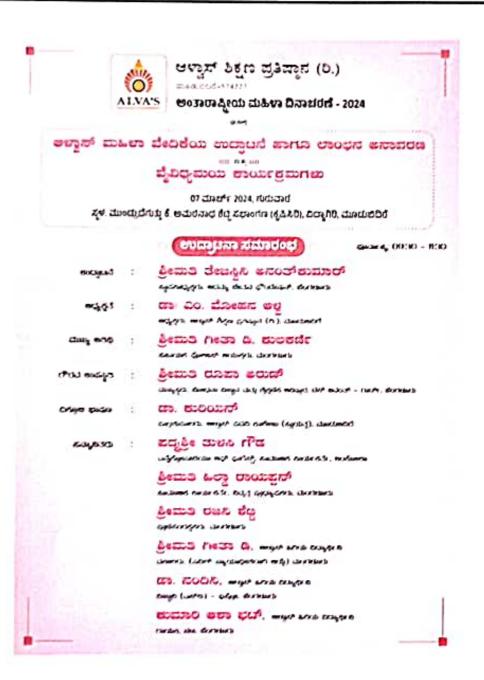


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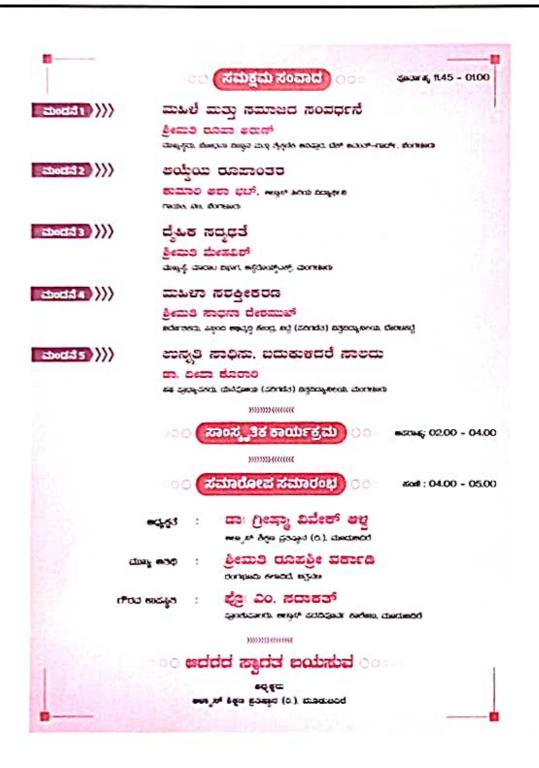


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