ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)
in association with
INSTITUTION'S INNOVATION COUNCIL (IIC)
Presents
A One Day Orientation Workshop on
"Start-ups and Innovation"
On 22nd November 2022

Workshop Report

The Entrepreneurship Development Cell (EDC), Alva's Institute of Engineering & Technology, Moodbidri in association with Institution's Innovation Council (IIC) conducted a One-day workshop on "Start-ups and Innovation" on 22nd November, 2022.

The resource persons were Dr. C V Kamath, Founder & Managing Director, VNP2S Consulting LLP and Prof. V V Vardhan, Principal Consultant, VNP2S Consulting LLP. The main goal of this workshop is to foster an entrepreneurial mindset in young students, transforming them into young entrepreneurs.

Dr. C. V. Kamath holds a PhD from CMR University, Bengaluru, a BE in E&C from NIE, and a Master of Engineering Management from JCE. Managing a variety of senior roles

in computer manufacture, business planning, chief information officer, head of strategic cost reduction consulting practice, global procurement, and human resource supply chain, he has over 34 years of experience in the IT industry. He supports numerous charitable programmes as the Executive Secretary of the NGO Accelerate India Foundation Trust.

He is the founder and the managing director of VNP2S Consulting LLP, which supports startups from ideation to growth. He is also an EFQM-framework qualified assessor of business excellence initiatives. Additionally, he founded the walk of faith organization, which organizes marathon walks to benefit charitable causes. He has already touched the lives of nearly 3000 people with 7 walks of faith that spanned more than 1600 kilometers.

Prof. V V Vardhan has more than 34 years of industrial expertise in the fields of information technology, semiconductors, and electronics. While working for Wipro Ltd., he supervised the manufacturing divisions, customer services, repair facilities, and corporate quality. He played a key role in establishing Intel Technologies' cutting-edge Semiconductor Testing Lab. He led engineering, risk and compliance, and site operations at various Intel Global Operations locations. Prof. V V Vardhan graduated from the National Institute of Engineering in Karnataka with an engineering degree in electronics and a postgraduate degree in management.

The Workshop was conducted in three sessions for all the 2nd Year students. The students attended the workshop as per the following schedule.

Sl. No.	Department	Timings
1.	CS	9:15 AM to 11:00 AM
2.	EC, ME, CV, Agricultural	11:00 AM to 12:45 PM
3.	IS, AIML, CSD	1:45 PM to 3:45 PM

At 9:15AM, the first session of the morning began with 160 eager engineering students present. Being morally sound and having a positive outlook are keys to success, according to Dr. C. V. Kamath, who started the conversation. Enlightening market trends for establishing start-ups, idea orientation, and business development were offered by him. Information on the causes of India's unicorn failure rates was one of the session's highlights. He provided an example of how to set and accomplish goals using his own experience. He also discussed leadership, the state of innovation, and the formula for commercial success. He shared some insightful tips with the students about "How to Launch a Startup in India."

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The students learnt how the market operates, and the entire session was engaging.

How they could be a key factor in India's efforts to end poverty and address its unemployment issues, etc. He concentrated on the current situation of startups and entrepreneurship. Thanks to his presentation, the audiences were made aware of the market's job trends. He developed business plans, secured investments, taught how to start own venture, and many other things.

A wide range of skills, such as leadership, business management, time management, creative problem-solving, and leadership, are necessary for entrepreneurship. He emphasized how these skills are applicable to a wide range of sectors and job titles. These entrepreneurial skills are necessary to promote innovation, corporate growth, and competition. For instance, in order to succeed as an entrepreneur, one needs develop their firm management abilities and learn how to take measured risks.

The resource person was obligated to interact with the students and make them present their concepts and problems. Throughout this extremely smart and engaging class, many

students were introduced to fresh, important ideas. To conclude this programme, Prof. Sudheer Shetty, the institute's EDC Coordinator, proposed vote of thanks presented the guest a memento.

This event attracted about 480 students from different departments.

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Outcomes of the Workshop

➢ Ready to face any problem or challenge at any situation.
➢ Develop skills to become an entrepreneur.
➢ Ability to develop a solid business model.
➢ Understand the underlying principal of starting a business.
➢ Generate entrepreneurship skills among thestudent's to channelize their goals.
➢ Develop the skills to identify the gaps from the business ideas till the release of the product in the market.

Institute EDC Coordinator

(Prof. Sudheer Shetty)

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