

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

and

INSTITUTION'S INNOVATION COUNCIL (IIC)

Presents

A One Day Orientation Workshop on

“Innovation and Design Thinking”

On 28th August, 2023

Workshop Report



Time: 10.00AM

Venue: Auditorium, AIET

Chief Guest: Mr. Johnson Tellis
CEO, InUnity LLP, Mangaluru

President: Dr. Peter Fernandes
Principal, AIET, Moodbidri

Dr. Sudheer Shetty
Prof. & Head, ISE
EDC Coordinator

Dr. Dattathreya
Dean (Planning)
IIC President

The Entrepreneurship Development Cell (EDC), Alva's Institute of Engineering & Technology, Moodbidri in association with Institution's Innovation Council (IIC) conducted a One-day workshop on "Innovation and Design Thinking" on 28th August 2023.

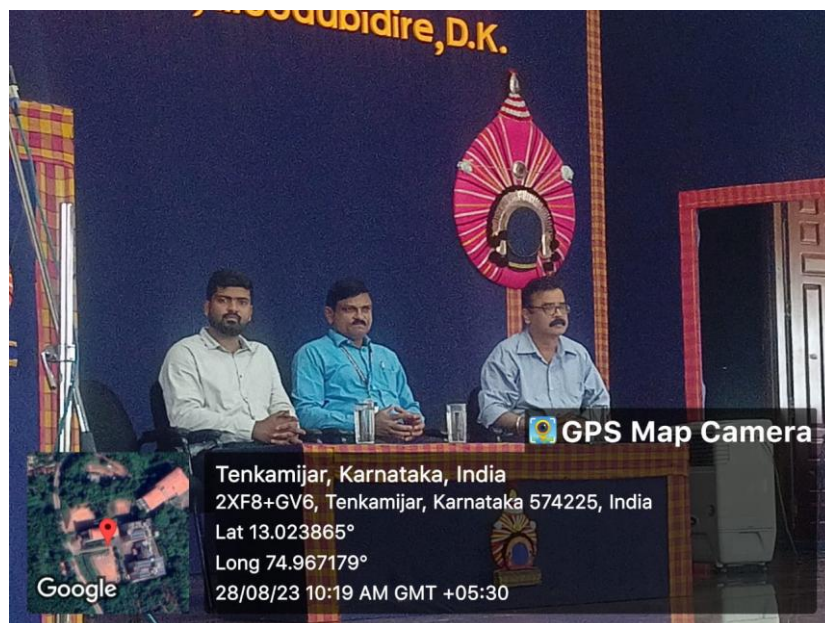
The objective of the workshop is to expose to students to design thinking process, provide them practical experience and help them come up with solutions using paper prototyping approaches for a specific design challenge. It is a great way to create an interdisciplinary collaboration. It creates a space for the productive sharing of ideas and the building of innovative solutions. It involves steps of creative and collaborative exercises that help a group of people to align on certain pain points to come up with testable solutions and can be applied to all phases of designing a product.



The Resource person was Mr. Johnson Tellis, the CEO of InUnity LLP, Mangaluru is a leader committed to developing a ground breaking blueprint for higher educational institutions, evolving them into vibrant hubs of community advancement. Mr. Tellis is also the Co-founder of InUnity LLP, through which he envisions to empower the youth with an entrepreneurial mind-set and nurturing competencies that are driven by empathy and compassion to build products that will impact the lives of the next billion that dwell in tier-2 and tier-3 cities. He is the driving factor behind the incubation of an impressive portfolio of 22 student-led start-ups. These ventures, nurtured under his guidance, have secured upwards of 2.6 crore in seed funding, signifying his impactful influence. He holds a distinguished role as an Advisory Panel member of KDEM (Karnataka Digital Economy Mission), where he is working towards establishing a Fin Tech ecosystem in the coastal belt.



Mr. Tellis is a Task Force Member at GAME (Global Alliance for Mass Entrepreneurship) where his endeavours are firmly rooted in propelling youth entrepreneurship to new heights. Beyond his inspiring professional roles, he dons the hat of an articulate public speaker, an avid writer, and a discerning blogger. For over a decade, he has adeptly mentored students along their entrepreneurial odysseys, leaving an indelible mark on their journey to success.



He continuously striving towards up skilling and aligning the visions of the youth towards inclusive innovation to improve the lifestyle of individuals. Apart from mentoring aspiring entrepreneurs, He also involved in Strategic Planning and Organisational Structuring to visualise how best to move forward to achieve the desired goals of the company. His endeavours, through SHINE Foundation, are strongly linked to creating a support system for establishing and growing start-ups that use entrepreneurship and innovation as a tool for creating significant social impact, alongside creating tremendous financial value and livelihood opportunities. He is an avid writer and shares his articles on media and blog pages. He envisions a nation that is driven by youth leaders and a society in which the youth actively participate in solving problems of the community.

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The workshop began at 9.30AM with a welcome address from Dr. Sudheer Shetty, Prof. & Head, Dept. of ISE & the EDC Coordinator, who also gave an overview of the workshop's preamble and objectives. He extended a warm welcome to each dignitary who attended the program.



Chief Guest Mr. Johnson Tellis emphasized the students' creativity and design-thinking abilities as well as the growth and expansion of start-up companies that use entrepreneurship and innovation to make significant social contributions in addition to generating enormous financial value. Following that, the principal, Dr. Peter Fernandes, in his presidential address outlined the importance of the workshop and its benefits for us. He talked about how people should improve their capacity for observation in order to distinguish themselves from the crowd.

The workshop proceeded according to the following schedule.

Timings	Session and Description	Audience & Venue I	Audience & Venue II
10.00 AM to 11.30 AM	Introduction to Design thinking by Mr. Johnson Tellis, CEO, InUnity LLP, Mangaluru	All IV Semester Students @ Auditorium	
11.30 AM to 12.00 PM	Demo by Buildathon Team		
12.00 PM to 2.00 PM	Design Challenge, Demo Presentation of the product and Feedback	IV CSE 'A' IV ECE 'A' IV Civil @ Auditorium	IV AIML IV ISE @ MBA Seminar Hall
2.30 PM to 4.30 PM	Design Challenge, Demo Presentation of the product and Feedback	IV CSE 'C' IV ECE 'B' IV Agri @ Auditorium	IV CSE 'B' IV CSD IV ME @ MBA Seminar Hall

The Design Thinking introduction began at 10:00 AM. All of AIET's IV semester engineering students were there as the session started. Mr. Johnson Tellis spoke about design thinking and the need of cooperation between users and designers. He explained how the human-centered design process' five essential phases—empathize, define, ideate, prototype, and test—bring innovative solutions to life based on how actual users think, feel and behave.

He continued that empathy is the first step in design thinking since it is a skill that allows us to understand and experience the same feelings as others. He talked on the qualities needed to be an entrepreneur as well as his own experiences.

He discussed how to be creative and stressed the value of punctuality in daily life. He also talked about how important smart work is. Due to its consideration of the optimum approach, smart work is more effective. Hard work frequently uses inferior resources, which makes it less effective. Because smart work makes the best use of resources, it is more productive.

Hard work is often done without considering the consequences. He stressed to the students the value of confidence. We feel more prepared for life's experiences when we are confident. Confident people are more inclined to move forward with us and not shy away from chances. And if something initially doesn't work out, confidence encourages us to try again. We might never step beyond of our comfort zone and realize our full potential if we lack confidence. We can be the best versions of ourselves if we have a healthy amount of confidence. A belief in our capacity for success, confidence motivates us to take action.





At 11.30 AM, the second session—the Buildathon Team's Demo—began. The team discussed the value of design thinking and the steps involved in design thinking throughout that session. Design Thinking fosters creativity and aids in the generation of original ideas by supporting experimentation and encouraging a wide range of viable solutions. Design Thinking helps people and organizations develop novel and unique solutions to challenging problems by encouraging creative thinking.

There are five stages to the iterative, non-linear process of design thinking. Empathize, define, ideate, prototype, and test, in that order. The students received some direction from them on how to adhere to the design thinking process.

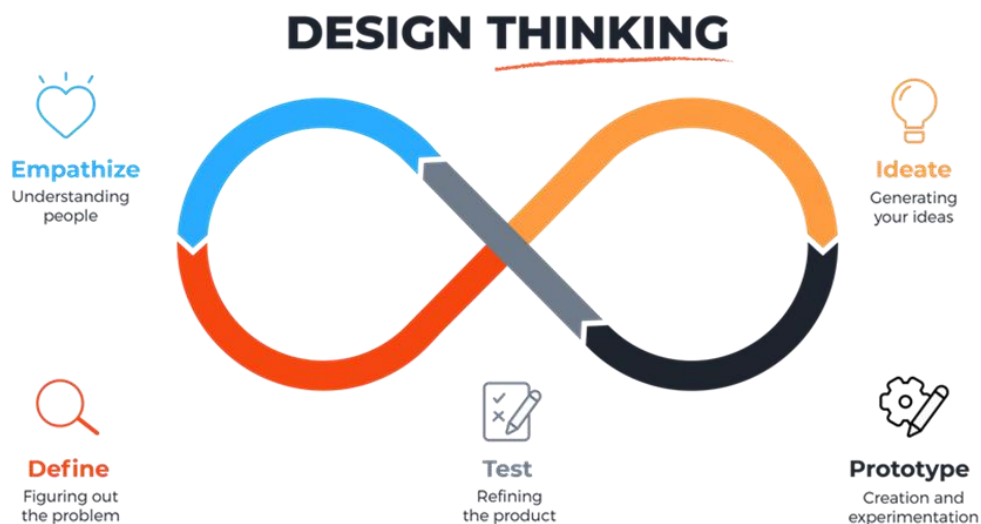
Stage 1: Empathize—Research Your Users' Needs

Stage 2: Define—State Your Users' Needs and Problems

Stage 3: Ideate—Challenge Assumptions and Create Ideas

Stage 4: Prototype—Start to Create Solutions

Stage 5: Test—Try Your Solutions Out





In the third session, which was a practical one, groups of six students were formed and given the "Consumer Requirement of Super Market" design task. The program facilitators for the workshop were Ms. Roopalakshmi, Mr. Chethan and Mr. Aravind from InUnity LLP. Mr. Tejas Kamath was the event coordinator and Ms. Sushma was the markerspace assistant.

Students began to use the design thinking steps based on the topic.

The Stage 1 Empathize—Research Your Users' Needs

The first step in understanding user needs, behaviors, and attitudes is the process of using design thinking to guide the creation of new goods and services. Each group chose one student to represent the client and sent them to the other group to receive the customer's requirements. The group gathered data based on client demands.



Stage 2: Define—State Your Users' Needs and Problems

The students were instructed to compile the information they obtained during the Empathize step for the second stage, which is to state the consumer problems. The primary issues that the student team had discovered were defined by the students after they synthesized and analyzed their observations. The resource persons gave the students instructions on how to find the solutions to the problems.



Stage 3: Ideate—Challenge Assumptions and Create Ideas

The third stage saw the students prepared to come up with ideas. The strong foundation of information from the first two phases encouraged students to think creatively, seek out alternate perspectives on the issue, and identify innovative approaches to the challenge. Here, the individual student brainstorming was quite helpful.

Stage 4: Prototype—Start to Create Solutions

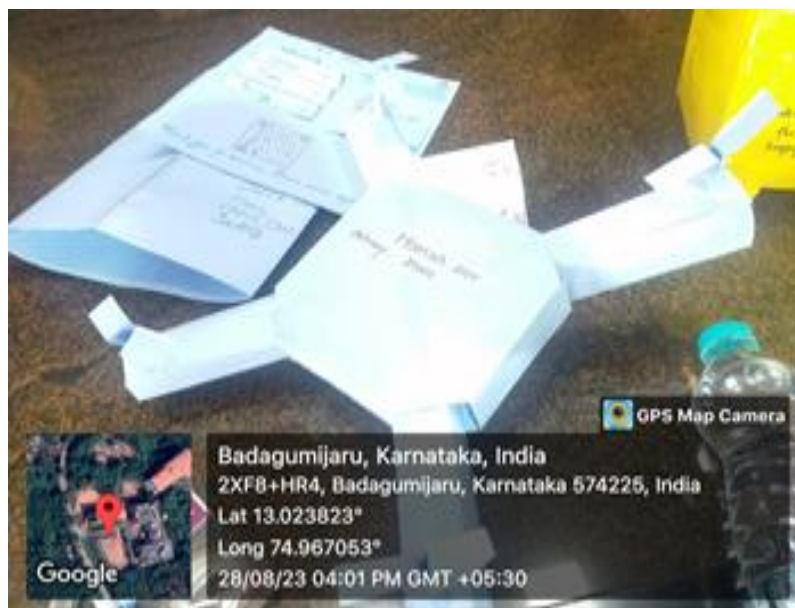
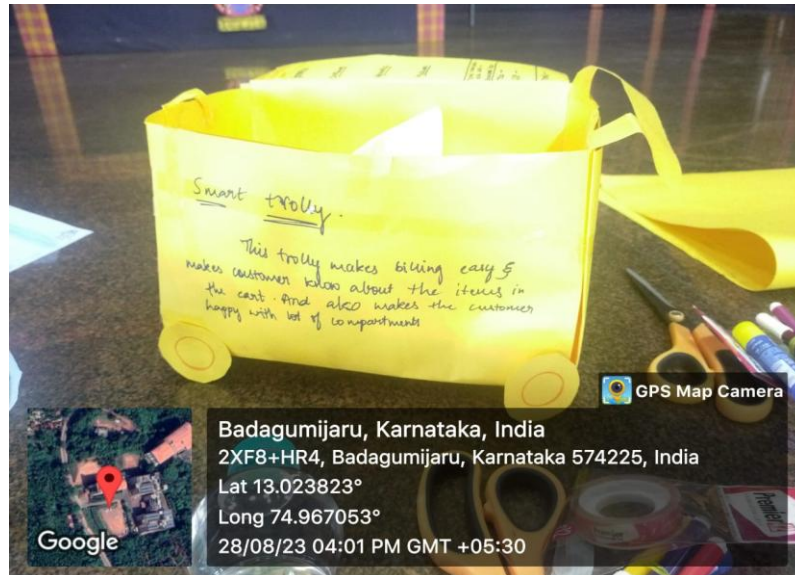
A time of experimentation is the fourth step. Here, the goal is for students to choose the best answer to each problem. To test the concepts they came up with, the student team should create several low-cost, scaled-down replicas of the product (or certain features present within the product). The paper prototype was prepared by the student teams.



Stage 5: Test—Try Your Solutions Out

The problem solution and paper prototype are presented at the fifth stage. The prototypes were thoroughly tested by evaluators. The paper prototype created by the student were exhibited for review. Despite the fact that this is the last stage, the input from the others was taken into account, and they were told to take into account feedback from earlier stages to make further iterations, modifications, and refinements — to find or rule out alternative ideas.





After the workshop, the students realized that design thinking stages are not sequential steps but rather various modes that contribute to the total design project. Students studied the design thinking concepts that allowed them to use their greatest creativity to create products that solve problems and how the design thinking approach helps to create creative and interesting solutions. The Design Thinking session improved students' capacity to explore and incorporate features that customers love to use, providing their business a competitive edge.

Dr. Sudheer Shetty, the EDC Coordinator for AIET, proposed vote of thanks and gave the Chief Guest and each resource person a memento to mark the end of the session.



Outcomes of the Workshop

- ✓ Workshop on innovation and design thinking is an approach to foster interdisciplinary cooperation since it provides a forum for the productive exchange of ideas and the building of creative solutions.
- ✓ Placed a focus on overcoming preconception and focused on solutions.
- ✓ Discussions about what will or won't work are challenged, lowering the likelihood that the practice will be repeated.
- ✓ The workshop was really interesting, and the fun sessions that brought the teams from other practices together and gave everyone a fair chance to comprehend the issue and cooperate to achieve a common objective.
- ✓ The workshop's concepts of design thinking helped everyone reach their full creative potential by helping them approach the challenge from a designer's point of view.



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- ✓ The teams were able to work together and co-create more effectively while also gaining a greater regard for and knowledge of one another's skill sets.
- ✓ Design thinking workshop developed creativity and helped to produce unique ideas by encouraging a wide variety of potential solutions and embracing experimentation.
- ✓ The design thinking workshop promoted a wide range of potential solutions and welcomed experimentation, which helped to foster creativity and unique ideas.

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(Dr. Sudheer Shetty)

H.O.D.

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ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA (EDII),
AHMEDABAD

in association with

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

and

INSTITUTION'S INNOVATION COUNCIL (IIC)

Presents

A One-Day Boot camp on

“Sustainability Hackathon Challenge (SHC)”

on 27th March, 2023

Bootcamp Report



Inauguration of the Bootcamp at 2:00 PM at MBA Seminar Hall

Entrepreneurship Development Institute of India (EDII), Ahmedabad in association with Entrepreneurship Development Cell (EDC) and Institution's Innovation Council (IIC), Alva's Institute of Engineering & Technology, Moodbidri had inaugurated the One-day National Level Boot camp on “Sustainability Hackathon Challenge (SHC)” on 27th March, 2023 at 2:00 PM.

The Inauguration was done by Mr. Ronald Silvan D'Souza, Founder & Director, Leksa Lighting Technologies Pvt. Ltd., Prof. Shibin Mohamed T K, Faculty & Trainer, Entrepreneurship Development Institute of India (EDII), Bengaluru, Mrs. Sushma, Project Coordinator, Entrepreneurship Development Institute of India (EDII), Bengaluru in the presence of Mr. Vivek Alva, Managing Trustee, Alva's Education Foundation (AEF), Moodbidri, Dr. Peter Fernandes, Principal, AIET, Dr. Dattathreya, Institute IIC President and Prof. Sudheer Shetty, Institute EDC Coordinator.

Mr. Vivek Alva, President of the inaugural function explained the objectives of the EDC Cell of AIET and the importance of budding entrepreneurs for the society. By his motivational speech, he encouraged the students to come out with the new business ideas which will be financially supported by various agencies. He also explained the benefit of being an entrepreneur.

Prof. Sudheer Shetty, Institute EDC Coordinator welcomed the gathering and Prof. Vasudev Shahapur, Member, IIC proposed vote of thanks.

The HOD's, Faculties and students of various engineering and degree colleges participated in this programme.





The inauguration was followed by series of expert sessions:

Session 1

Leksa Lighting Technologies Pvt. Ltd. Founder and Director Mr. Ronald Silvan D'Souza delivered a presentation on "Sustainable Start-ups." When creating a new startup, there are many factors to take into account, including how to validate a concept, where to find finance, and what characteristics the product should have. Finding a market that will pay for the answer even before it is known what it is, however, is one of the difficulties. Although some claim that this renders the concept too nebulous and challenging to commercialize, there is also good news. Angel investors are investing more money than ever before in start-up businesses. We must examine the rapidly expanding businesses if we intend to create a sustainability startup.



Globally, policymakers are eager to create thriving business ecosystems in their cities, especially those that emphasise sustainability. According to research, Boston has the highest concentration of sustainability businesses among entrepreneurial ecosystems, followed by Houston, Seattle, and Lagos, in that order. According to a qualitative comparative analysis of the causal pattern, entrepreneurial ecosystems with comparatively high levels of sustainability enterprises are induced by high GDP in conjunction with either (1) high shares of female founders of startups or (2) high shares of non-religious people in the population.

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Supporting female founders, especially those interested in sustainability companies, through initiatives like the establishment of women-focused incubators is a promising strategy that economically developed regions may undertake in order to draw sustainability entrepreneurs. Such measures would enhance both gender parity in entrepreneurship overall and the number of entrepreneurial endeavours that focus on sustainability.



Some entrepreneurial ecosystems have a high proportion of companies operating in sectors that use innovation to advance the Sustainable Development Goals. Radical

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innovators like startup entrepreneurs who are coming up with innovative solutions to pollution, unsustainable resource usage, and disease transmission are needed to help with today's sustainability concerns. Innovative startup companies frequently integrate scientific discoveries into workable solutions that may be reached by a worldwide audience in a variety of industries, from clean energy to health treatments. Startup companies are creating new business models that are challenging conventional structures, fostering social change, and addressing today's most critical societal and environmental problems.



Session 2

Dr. Santhosha Rao, AGM of the Manipal Universal Technology Business Incubator (MUTBI), discussed "Value Innovation" in Session 2. Value innovation is the process by which a business implements new innovations or improvements intended to achieve both low costs and product differentiation. By eliminating or cutting back on unneeded components throughout the product lifecycle, the improvements brought about by value innovation not only result in new or improved elements for the product or service, but also in cost savings. Value innovation doesn't always result in the development of an entirely new technology or product. The innovation can enhance current services while lowering the cost of providing those services for both the business and its clients.



Collaboration, ideation, implementation, and value creation are all necessary for innovation.

Collaboration

To accomplish tasks, collaboration is necessary. Challenges are more complex in today's 24/7 global and digital environment; it's crucial to break down silos and involve more varied minds in decision-making. One group activity that is common in community development is collaboration. There are many projects out there that aim to be collaborative. Because of the prevalence of conflict and competitiveness both inside and across groups, collaboration has never been simple. Due to everyone's tendency to avoid conflict, calm (or less than peaceful) coexistence rather than collaboration may really be what is left in communities. It could be time to reconsider how you work with others.

The three fundamental components of collaboration are relationships, process, and outcomes. Collaboration is the act of cooperating in partnerships to achieve a common goal.

Collaboration involves more than just teamwork. It denotes the capacity for collaborative thought and action on challenging tasks.



Ideation

Innovative new concepts make an organization stand out. Organizations must stand out to thrive in the fierce struggle for resources. Local firms have a considerably greater impact on job generation than national or international corporations. Effective nurturing of second-stage firms is necessary since they are crucial to the creation of new jobs. Compared to business relocation, business expansion has a considerably greater impact on job creation.

Economic hunting, a classic strategy for economic growth, places a strong emphasis on hiring and retaining employees. The key is movement. The primary concern is industry clusters; expansion is secondary. Infrastructure and incentives are the main focuses of services. Both large and small firms benefit from the culture. Plans for future activities and business help are its main focuses.

Implementation

What good are new ideas if they are not put to use? Employing the greatest individuals will help organizations champion their ideas and keep them moving forward. There is no shortage of discussions about how technology is altering lives and how advancements are being put into practice at lightning speed.

Value Creation

If our novel concepts don't add value, we don't have innovation. Organizations must put into practice the concepts and strategies that have been shown to benefit stakeholders. Over the past year, the failure rate of well-established businesses has risen. Nevertheless, despite the recession, some businesses are nevertheless having enormous success. These businesses are successful because they successfully supply goods that customer's value.



The purpose of innovation is to create business value. Value can be described in a variety of ways, including cost reduction, the development of completely new goods and services, and small adjustments to already existing ones. Businesses aim to add value since their capacity to innovate successfully will determine their survival, development, and ability to compete in a market that is changing quickly. Companies cannot afford to limit their attention to their core business in these times of rapid change since the core could easily disappear. A company wants to prototype as soon as possible since it speeds up the process of deciding whether to pursue or abandon a concept. Each idea considered for further investment goes through this process many times and will go through several stages of refinement. The first prototype is never the final one, but as the process continues, the nature of the inquiry results in finer levels of detail.

Session 3

Prof. Shibin Mohamed T K, Faculty & Trainer, Entrepreneurship Development Institute of India (EDII), Bengaluru, spoke about “Entrepreneurship and Ecosystem” in session 3.

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Entrepreneurship ecosystems are unusual networks of interdependent individuals and relationships that directly or indirectly promote the establishment and expansion of new businesses.



The term "ecosystem" describes the people, organizations, or institutions that are independent of the individual entrepreneur and that either support or limit their decision to start their own business or their chances of success once they do. Entrepreneurship stakeholders are the businesses and people who represent these components. Any organization that has a real or future interest in seeing greater entrepreneurship in the area is considered a stakeholder. The private sector, family companies, investors, banks, entrepreneurs, social leaders, research centers, military, labor representatives, students, lawyers, cooperatives, multinationals, private foundations, etc. are only a few examples of the stakeholders in entrepreneurship.



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In order to promote greater entrepreneurship as part of economic policy, governments or other social leaders may need to enhance multiple of these components at once, according to the development of these ecosystems. Recent research, however, demonstrates that the ability of government policy to foster the growth of entrepreneurial ecosystems is frequently constrained. The most successful entrepreneurs are those who have access to the professional, financial, and human resources they require and work in an environment where government laws support and protect entrepreneurs. This network is described as the entrepreneurship ecosystem.



The ecosystems need cultural characteristics (such as histories of successful entrepreneurship and a culture of entrepreneurship), social characteristics that can be accessed through social ties (such as worker talent, capital for investment, social networks, and entrepreneurial mentors), and physical characteristics rooted in particular geographic locations. (Government policies, universities, support services, physical infrastructure, and open local markets).

There are several key conditions that typically define a healthy ecosystem.

- The ecosystem is designed for its own particular setting; unlike the "next Silicon Valley," it does not try to be something it is not.
- It functions in a setting with fewer bureaucratic barriers, where governmental policies support the special requirements of entrepreneurs and are tolerant of unsuccessful projects.
- Although there are certain obstacles to getting funding for people who are developing new business endeavors, it actively supports and invites financiers to join in new projects.

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- The ecosystem is strengthened by governmental, academic, and commercial institutions, not generated from nothing.
- It is mostly free of cultural biases against failure or running a business or has the ability to modify them.
- It is supported by communication among a number of the entrepreneurial stakeholders.
- It encourages successes, which in turn draw new initiatives.



Valedictory of the Bootcamp at 5:15 PM at MBA Seminar Hall

At the end of the day, a valedictory program was organized thanking the resource persons for the fruitful sessions. The function started with a welcome speech to invite all the dignitaries present in the workshop, guests, resource persons which included Mr. Ronald Silvan D'Souza, Founder & Director, Leksa Lighting Technologies Pvt. Ltd., Dr. Santhosha Rao, AGM of the Manipal Universal Technology Business Incubator (MUTBI), Prof. Shubin Mohamed T K, Faculty & Trainer, Entrepreneurship Development Institute of India (EDII), Bengaluru, Mrs. Sushma, Project Coordinator, Entrepreneurship Development Institute of India (EDII), Bengaluru, Dr. Dattathreya, Institute IIC President, Prof. Sudheer Shetty, Institute EDC Coordinator and all the event coordinators, teaching and non-teaching staff.



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The participants gave valuable feedback about the workshop. Mrs. Sushma, Project Coordinator, Entrepreneurship Development Institute of India (EDII), Bengaluru announced the shortlisted business ideas to be presented at EDII, Ahmedabad on 28th and 29th April, 2023.

Vote of thanks was delivered by Dr. Dattathreya, Institute IIC President which concluded the function.

Outcomes of the Bootcamp

- Ready to face any problem or challenge at any situation.
- Ready to face the public without any hesitation.
- Develop skills to become an entrepreneur.
- Skills to validate a product.
- Ability to develop a solid business model.
- Understand the underlying principal of starting a business.
- Generate entrepreneurship skills among the student's to channelize their goals.
- Develop the skills to identify the gaps from the business ideas till the release of the product in the market.
- Ability to improve standards of living and create wealth.



EDC Coordinator
(Prof. Sudheer Shetty)



IIC President
(Dr. Dattathreya)



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in association with

INSTITUTION'S INNOVATION COUNCIL (IIC)

Presents

A One Day Orientation Workshop on

“Start-ups and Innovation”

On 22nd November 2022

Workshop Report

The Entrepreneurship Development Cell (EDC), Alva's Institute of Engineering & Technology, Moodbidri in association with Institution's Innovation Council (IIC) conducted a One-day workshop on “Start-ups and Innovation” on 22nd November, 2022.

The resource persons were Dr. C V Kamath, Founder & Managing Director, VNP2S Consulting LLP and Prof. V V Vardhan, Principal Consultant, VNP2S Consulting LLP. The main goal of this workshop is to foster an entrepreneurial mindset in young students, transforming them into young entrepreneurs.



Dr. C. V. Kamath holds a PhD from CMR University, Bengaluru, a BE in E&C from NIE, and a Master of Engineering Management from JCE. Managing a variety of senior roles

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in computer manufacture, business planning, chief information officer, head of strategic cost reduction consulting practice, global procurement, and human resource supply chain, he has over 34 years of experience in the IT industry. He supports numerous charitable programmes as the Executive Secretary of the NGO Accelerate India Foundation Trust.

He is the founder and the managing director of VNP2S Consulting LLP, which supports startups from ideation to growth. He is also an EFQM-framework qualified assessor of business excellence initiatives. Additionally, he founded the walk of faith organization, which organizes marathon walks to benefit charitable causes. He has already touched the lives of nearly 3000 people with 7 walks of faith that spanned more than 1600 kilometers.

Prof. V V Vardhan has more than 34 years of industrial expertise in the fields of information technology, semiconductors, and electronics. While working for Wipro Ltd., he supervised the manufacturing divisions, customer services, repair facilities, and corporate quality. He played a key role in establishing Intel Technologies' cutting-edge Semiconductor Testing Lab. He led engineering, risk and compliance, and site operations at various Intel Global Operations locations. Prof. V V Vardhan graduated from the National Institute of Engineering in Karnataka with an engineering degree in electronics and a postgraduate degree in management.



The Workshop was conducted in three sessions for all the 2nd Year students. The students attended the workshop as per the following schedule.

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Sl. No.	Department	Timings
1.	CS	9:15 AM to 11:00 AM
2.	EC, ME, CV, Agricultural	11:00 AM to 12:45 PM
3.	IS, AIML, CSD	1:45 PM to 3:45 PM

At 9:15AM, the first session of the morning began with 160 eager engineering students present. Being morally sound and having a positive outlook are keys to success, according to Dr. C. V. Kamath, who started the conversation. Enlightening market trends for establishing start-ups, idea orientation, and business development were offered by him. Information on the causes of India's unicorn failure rates was one of the session's highlights. He provided an example of how to set and accomplish goals using his own experience. He also discussed leadership, the state of innovation, and the formula for commercial success. He shared some insightful tips with the students about "How to Launch a Startup in India."



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The students learnt how the market operates, and the entire session was engaging.



How they could be a key factor in India's efforts to end poverty and address its unemployment issues, etc. He concentrated on the current situation of startups and entrepreneurship. Thanks to his presentation, the audiences were made aware of the market's job trends. He developed business plans, secured investments, taught how to start own venture, and many other things.

A wide range of skills, such as leadership, business management, time management, creative problem-solving, and leadership, are necessary for

entrepreneurship. He emphasized how these skills are applicable to a wide range of sectors and job titles. These entrepreneurial skills are necessary to promote innovation, corporate growth, and competition. For instance, in order to succeed as an entrepreneur, one needs develop their firm management abilities and learn how to take measured risks.



The resource person was obligated to interact with the students and make them present their concepts and problems. Throughout this extremely smart and engaging class, many

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students were introduced to fresh, important ideas. To conclude this programme, Prof. Sudheer Shetty, the institute's EDC Coordinator, proposed vote of thanks presented the guest a memento.

This event attracted about 480 students from different departments.



Outcomes of the Workshop

- Ready to face any problem or challenge at any situation.
- Develop skills to become an entrepreneur.
- Ability to develop a solid business model.
- Understand the underlying principal of starting a business.
- Generate entrepreneurship skills among the student's to channelize their goals.
- Develop the skills to identify the gaps from the business ideas till the release of the product in the market.


Institute EDC Coordinator
(Prof. Sudheer Shetty)


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