

**A PROJECT REPORT ON**  
**A STUDY ON PERFORMANCE ANALYSIS OF SELECTED EQUITY LARGE-  
CAP MUTUAL FUND SCHEMES WITH SPECIAL REFERENCE TO GEOJIT  
FINANCIAL SERVICES LTD, MANGALORE**

**Submitted By**  
**SHRAVYA JAIN**  
**(4AL21BA075)**

**Submitted To**



**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

**In partial fulfilment of the requirements for the award of the degree of**  
**MASTER OF BUSINESS ADMINISTRATION**

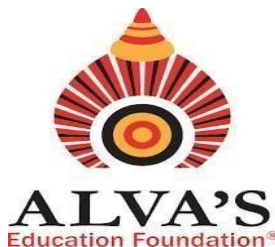
**Under the guidance of**

**Internal Guide**

Dr. Catherine Nirmala  
Professor  
PG Department of Business  
Administration  
Alva's Institute of Engineering and  
Technology, Mijar, Moodbidri

**External Guide**

Mr. Avinash Anchan  
Branch Head  
Finance & Accounts  
Geojit Financial Services LTD  
Mangalore



**PG Department of Business Administration**

Alva's Institute of Engineering & Technology Shobhavana Campus, Mijar, Moodbidri,  
D.K – 574225

MAY-2023

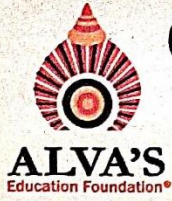
21<sup>st</sup> August, 2023

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. **Shravya Jain** (Reg. No. 4AL21BA075) an **MBA** student, of **P G Department of Business Administration, Alva's Institute of Engineering & Technology, Mijar, Moodbidri under Visvesvaraya Technology University, Belagavi** has successfully completed internship and project titled "**Analysis of Various Investment Avenues of Mutual Funds with special Reference to Geojit Financial Services Ltd.,**" at our **Mangalore (MG) branch**, from **2<sup>nd</sup> May, 2023 to 13<sup>th</sup> June, 2023**. We wish success to the intern in all future endeavours.



George P. Raphael  
Deputy General Manager - Human Resources



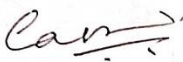
# ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

(A Unit of Alva's Education Foundation @ Moodbidri)  
Affiliated to Visvesvaraya Technological University, Belagavi  
Approved by AICTE, New Delhi & Recognised by Government of Karnataka  
Accredited by NAAC with A+ Grade and NBA (CSE & ECE)

Date: 02-09-2023

## CERTIFICATE

This is to certify that **SHRAVYA JAIN** bearing USN 4AL21BA075 is a bonafide student of Master of Business Administration course of the Institute in 2021-23, affiliated to Visvesvaraya Technological University, Belgaum. Project report on "A STUDY ON PERFORMANCE ANALYSIS OF SELECTED EQUITY LARGE-CAP MUTUAL FUND SCHEMES WITH SPECIAL REFERENCE TO GEOJIT FINANCIAL SERVICES LIMITED MANGALORE" is prepared by her under the guidance of **Dr. Catherine Nirmala**, Professor PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
Signature of Internal Guide

  
Mrs. Priya Sequeira  
DEAN  
Dept. of Business Administration  
Alva's Institute of Engg. & Technology  
MIJAR - 574 225

  
Signature of Principal  
PRINCIPAL  
Alva's Institute of Engg. & Technology,  
Mijar, MOODBIDRI - 574 225, D.K

Shobhavana Campus, Mijar, Moodbidri - 574225, Mangalore, Karnataka, India

☎ 08258-262724 (O), 262725 (P)

✉ principalaiet08@gmail.com

🌐 www.aiet.org.in

### DECLARATION

I, SHRAVYA JAIN, hereby declare that the project report entitled “A Study on performance analysis of selected equity large-cap mutual fund schemes with special reference to Geojit Financial Services LTD, Mangalore” is prepared by me under the guidance of Dr. Catherine Nirmala, Professor, MBA Department, Alva’s Institute of Engineering and Technology and Mr. Avinash Anchan, Branch Head, External Guide at Geojit Financial Service LTD, Mangalore.

I also declare that the project work is towards the partial fulfilment of the university regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belagavi.

I have undergone the project for a period of six weeks. I further declare that this report is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma to any other university or institution.

Place: Mijar

Date: 1/9/2023



Signature of the Student

## **ACKNOWLEDGEMENT**

I am happy to take this opportunity to extend my sincere thanks to all those who have supported me, directly and indirectly in completing this internship meaningfully.

I would like to thank my external guide **Mr. Avinash Anchan**, Branch Head, at Geojit Financial Services Ltd for his encouragement, suggestions, and support throughout the duration of my project.

I would like to thank **Dr. Peter Fernandes**, Principal, AIET for his support and encouragement to undertake a purposeful project.

My heartfelt thanks to **Mrs. Priya Sequeira**, Head, PG Department of Business Administration for giving me the direction for a good project work.

My thanks to my internal guide **Dr. Catherine Nirmala**, Professor, PG Department of Business Administration, for her feedback and suggestion which have greatly help me in completing this project.

Finally, my gratitude to each and everyone who have been associated with my project.

**SHRAVYA JAIN**

**USN: 4AL21BA075**

## TABLE OF CONTENTS

Chapter No.	Particulars	Page No.
1	Introduction	1-9
2	Conceptual Background and Literature Review	10-22
3	Research Design	23-28
4	Data Analysis and Interpretation	29-45
5	Findings, Suggestions and Conclusions	46-49
	Bibliography	50-51
	Annexure	52-55

<b>TABLE NO</b>	<b>TABLE</b>	<b>PAGE NO</b>
1	Table shows the return and risk analysis of Nippon large-cap fund	30
2	Table shows the return and risk analysis of SBI Blue chip large-cap fund	31
3	Table shows the return and risk analysis of ICICI Prudential large-cap fund	32
4	Table shows the return and risk analysis of HDFC large-cap fund	33
5	Table shows the return and risk analysis of Kotak large-cap fund	34
6	Table shows the return and risk analysis of Baroda BNP Paribus large-cap fund	35
7	Table shows the return and risk analysis of TATA large-cap fund	36
8	Table shows the return and risk analysis of Aditya Birla large-cap fund	37
9	Table shows the return and risk analysis of IDFC large-cap fund	38
10	Table shows the return and risk analysis of Invesco large-cap fund	39
11	Table shows the return and risk analysis of BSE SENSEX market returns	40
12	Comparison of equity large-cap mutual fund companies under Sharpe's ratio	41
13	Comparison of equity large-cap mutual fund companies under Treynor's ratio	42
14	Comparison of equity large-cap mutual fund companies under Jensen's ratio	43
15	T-Test	44-45

## **EXECUTIVE SUMMARY**

The project is undertaken at Geojit financial service ltd, Mangalore. It is a Financial advisory Company and it operates as an investment management company and they offer wealth management, tax savings, mutual funds, bonds, fixed deposits, pension system.

There are lot of opportunities are there for today's investors but investors do not have the idea where to invest, As Warren Buffet said do not put all eggs in single basket, investors should not invest their entire money in single schemes, that must be diversified in order to minimize the risk of loss. If the investors want to invest his money and he does not have much knowledge where to invest, mutual fund is appropriate investment avenue for him. The main aim of the study is to know which schemes gives best result from the selected equity large-cap mutual funds for the period of five years.

Over the course of five years, the research aims to measure the performance of a chosen equity large-cap mutual funds. Annual returns of top 20 equity large-cap fund schemes over the course of five years are reviewed, and the best ten are picked based on total performance. Plan selection should be based on the goals of the investor. Overall, mutual funds are an excellent long-term investing choice. Research methodology, data sources, data analysis, and actual return results are discussed in great length here.

The results of the study reveal intriguing insights into the potential of these small-cap mutual fund schemes to generate wealth for investors. The executive summary encapsulates the pivotal outcomes of this study, enabling investors to make informed decisions regarding their investment strategies in the large-cap equity schemes.