

# **PROJECT REPORT ON**

“Impact and complexities of Natural Calamities on Home-stay Industry:

A Study related to Kodagu District.”

**SUBMITTED BY**

**MUTHAMMA M U**

**4AL21BA048**



**VISVESVARAYA TECHNOLOGICAL UNIVERSITY,  
BELGAVI**

In partial fulfilment of the requirements for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**MRS. PRIYA SEQUEIRA**

**HOD PG DEPARTMENT OF BUSINESS ADMINISTRATION**

**AIET, MIJAR**



**PG DEPARTMENT OF BUSINESS ADMINISTRATION  
ALVAS INSTITUTE OF ENGINEERING AND TECHNOLOGY  
SHOBHAVANA CAMPUS MIJAR, MOODBIDRI 2022-2023**



# ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

(A Unit of Alva's Education Foundation @ Moodbidri)

Affiliated to Visvesvaraya Technological University, Belagavi

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Date: 01-09-2023

## CERTIFICATE

This is to certify that **MUTHAMMA M U** bearing USN 4AL21BA048 is a bonafide student of Master of Business Administration course of the Institute in 2021-23, affiliated to Visvesvaraya Technological University, Belgaum. Project report titled "IMPACT OF NATURAL CALAMITIES ON HOME-STAY INDUSTRY: A STUDY RELATED TO KODAGU DISTRICT" is prepared by her under the guidance of **Mrs. Priya Sequeira**, Senior Assistant Professor, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Mrs. Priya Sequeira**

DEAN

Dept. of Business Administration  
Alva's Institute of Engg. & Technology  
MIJAR - 574 225

**Signature of Principal**

PRINCIPAL

Alva's Institute of Engg. & Technology,  
Mijar, MOODIBIDRI - 574 225, D.K.

Shobhavana Campus, Mijar, Moodbidri - 574225, Mangalore, Karnataka, India

08258-262724 (O), 262725 (P)

principalaiet08@gmail.com


www.aiet.org.in

## DECLARATION

I, **Muthamma M U**, hereby declare that the project report entitled "Impact and Complexities of Natural Calamities on Home-stay Industry: A Study related to Kodagu District", Is prepared by me under the guidance of **MRS. PRIYA SEQUEIRA HOD, PG DEPARTMENT OF BUSINESS ADMINISTRATION**, Alva's Institute of Engineering and Technology. I also declare that this project work is towards the partial fulfilment of the university regulation for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belgaum. I have undergone a summer project for a period of Six weeks. I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other university /Institution.

Place: Mijar

Date: 01-09-2023



Signature of the Student

## **ACKNOWLEDGEMENT**

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## **EXECUTIVE SUMMARY**

The Project work “Impact and Complexities of Natural Calamities on Homestay Industry: A Study related to Kodagu District”, as required by the Alva’s Institute of Engineering and Technology, PG Department of Business Administration, Visvesvaraya Technological University, Belagavi.

Objectives of the Study:

1. To study the establishment and functioning aspects of homestays.
2. To analyse the business of homestays pre and post the natural calamity.
3. To understand the intensity of impact of natural calamity on homestay and tourism.

This report is divided in to five chapters. First chapter is about Introduction and History of homestay Industry. Second Chapter shows Conceptual background and Literature review of the topic studied. Third chapter is about Research Design which contains statement of the problem, need for the study, objectives of the study, scope of the study, Research methodology, Hypotheses and limitations of the study. Fourth chapter is about Analysis and Interpretation of the data which is collected from the homestay industry through the Questionnaire by using tables. Fifth chapter is about Findings, Conclusion and Suggestions based on the study. Then it contains Bibliography which is about the various websites used to collect the Literature Review and Secondary Data for the Project. Annexure contains the Questionnaire.