

**PROJECT REPORT ON**  
**“Study on How to reduce cost of supply chain with  
reference to KIOCL”**

**Submitted by**  
**SUHAN LEONARD**  
**USN: - 4AL21BA093**

**Submitted to**  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY**  
**IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE AWARD**  
**OF THE DEGREE OF**  
**MASTER OF BUSINESS ADMINISTRATION**



**Under the guidance of**

**INTERNAL GUIDE**  
**MR PRAJWAL BK**  
**ASSISTANT PROFESSOR**

**EXTERNAL GUIDE**  
**MR .CHETHA KUMAR SHETTY**  
**HR.MANAGER**



**PG DEPARTMENT OF BUSINESS ADMINISTRATION**  
**ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY**  
**SHOBHAVANA CAMPUS, MIJAR, MOODBIDRI.**

**(2021-2023)**



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**ಕೆಐಒಸಿಎಲ್ ಲಿಮಿಟೆಡ್**  
(ಭಾರತ ಸರ್ಕಾರದ ಉದ್ಯಮ)

ಪಣಬೂರು, ಮಂಗಲೂರು - 575 010

CIN - L13100KA1976GOI002974

ದೂರವಾಣಿ: 0824-2403225

ಫ್ಯಾಕ್ಸ್ : 0824-2407422

ಇ-ಮೇಲ್ : mpers@kioclltd.in

ವೆಬ್‌ಸೈಟ್ : www.kioclltd.in

**के आई ओ सी एल लिमिटेड**  
(भारत सरकार का उद्यम)

पणबूर, मंगलूर - 575 010

CIN - L13100KA1976GOI002974

टेलिफोन : 0824-2403225

फैक्स : 0824-2407422

ई-मेल : mpers@kioclltd.in

वेबसाईट : www.kioclltd.in

**KIOCL LIMITED**

(A Government of India Enterprise)

Panambur, MANGALURU - 575 010

CIN - L13100KA1976GOI002974

Telephone: 0824-2403225

Fax : 0824-2407422

E-mail : mpers@kioclltd.in

Website : www.kioclltd.in

No. HR/M/02/MBA/2023

Date: 26.05.2023

## CERTIFICATE

This is to certify that mr. suhan leonard, usn 4al21ba093, student of 2nd year mba in alva's institute of engineering & technology, moodbidri, has carried out his project work in our organization on the subject "A Study On How To Reduce Cost Of Supply Chain In Kiocl Limited" at marketing and admin. Department, kiocl limited, panambur, mangalore 575010, from 18.04.2023 to 26.04.2023.

We found that the student is dedicated and committed to his work. we wish him every success in the future endeavor.

To

**Mr. Suhan Leonard,**  
2<sup>nd</sup> year MBA,  
USN No. 4AL21BA093,  
Alva's Institute of Engineering & Technology  
Moodbidri

**(CHETHAN K SHETTY)**  
Sr. Manager (HR & A)

चेन कृष्ण शेट्टी / CHETHAN K SHETTY  
वरिष्ठ प्रबंधक (मानव संसाधन एवं प्रशा.)  
Senior Manager (HR & A)  
केआईओसीएल लिमिटेड / KIOCL Limited  
पणबूर, मंगलूर / Panambur, Mangaluru - 575 010

ನೋಂದಾಯಿತ ಕಾರ್ಯಾಲಯ : 2ನೇ ವಿಭಾಗ, ಕೋರಮಂಗಲ, ಬೆಂಗಳೂರು - 560 034

पंजीकृत कार्यालय : II ब्लॉक, कोरमंगला, बेंगलूर - 560 034.

Registered Office : II Block, Koramangala, Bengaluru - 560 034.

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(A Unit of Alva's Education Foundation @ Moodbidri)

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Approved by AICTE, New Delhi & Recognised by Government of Karnataka

Accredited by NAAC with A+ Grade and NBA (CSE & ECE)

Date: 01-09-2023

## CERTIFICATE

This is to certify that **SUHAN LEONARD** bearing **USN 4AL21BA093** is a bonafide student of Master of Business Administration course of the Institute in 2021-23, affiliated to Visvesvaraya Technological University, Belgaum. Project report on "**A STUDY ON HOW TO REDUCE COST OF SUPPLY CHAIN WITH SPECIAL REFERENCE TO KIOCL**" is prepared by him under the guidance of **Mr. Prajwal B K, Assistant Professor, PG Department of Business Administration** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

Signature of Internal Guide

Mrs. Priya Sequeira

DEAN  
Dept. of Business Administration  
Alva's Institute of Engg. & Technology  
MIJAR - 574 225

Signature of Principal

PRINCIPAL  
Alva's Institute of Engg. & Technology,  
Mijar, MOODBIDRI - 574 225, D.K.

### DECLARATION

I, SUHAN LEONARD of Final year MBA hereby declare that this project titled "**STUDY ON HOW TO REDUCE COST OF SUPPLY CHAIN IN KIOCL**" has been prepared by me during academic year 2022-2023 under the guidance of MR PRAJWAL B.K, faculty of M.B.A Department, ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY, in partial fulfilments of the requirement for the award of Master of business administration from VTU.

I, also declare that this field study is the result of my own sincere efforts and that has not been submitted earlier to any other university for the award of any degree/ diploma/ fellowship/ or for any other purposes.

Place: Mangalore



SUHAN LEONARD

Date:

Reg.No:4AL21BA093

## ACKNOWLEDGEMENT

The project work opportunity I had with KIOCL Ltd was a great chance for learning and professional development. Therefore, I consider myself as a very lucky individual as I was provided with an opportunity to be a part of it. I am also grateful for having a chance to meet so many wonderful people and professionals who led me through this internship period.

I would like to express my deepest thanks to my internship guide MR.PRAJWAL for his valuable supervision throughout the work.

I take this opportunity to thank General Manager and Senior Manager (H R) of KIOCL LTD

for permitting me to do the project in their esteemed company and providing me with necessary facilities for carrying out the project.

I also extend my heartfelt thanks to the Mr CHETHAN KUMAR SHETTY for including the project report as a part of my curriculum.

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## EXECUTIVE SUMMERY

The Project work “STUDY ON HOW TO REDUCE COST OF SUPPLY CHAIN IN KIOCL”, as required by the Alva’s Institute of Engineering and Technology, PG Department of Business Administration, Visvesvaraya Technological University, Belgavi.

### Objectives of the Study:

The primary objective of the study is to identify and analyze strategies that can effectively reduce the cost of the supply chain in KIOCL. This includes examining different aspects such as procurement, transportation, inventory management, and overall operational efficiency.

The secondary objectives of the study include:

- a) Assess Current Supply Chain Processes: Conduct a comprehensive analysis of the current supply chain processes in JIOCL Limited to identify inefficiencies, bottlenecks, and areas that contribute significantly to high costs.
- b) Identify Key Cost Drivers: Determine the primary factors contributing to high supply chain costs for export companies, with a focus on transportation expenses, inventory holding costs, customs and regulatory compliance fees, and supplier management expenses.
- c) Explore Additional Cost-Saving Strategies: Investigate and recommend additional measures or strategies that export companies can adopt to further reduce their supply chain costs, such as investing in automation, improving packaging, and enhancing supply chain visibility



This report is divided into five chapters. First chapter is about Introduction and History of kiocl. Second Chapter shows Literature review of the topic studied. Third chapter is about Research Design which contains statement of the problem, need for the study, objectives of the study, scope of the study, Research methodology, Hypotheses and limitations of the study. Fourth chapter is about Analysis and Interpretation of the data which is collected by the Loyalty Programmes benefits of the Questionnaire by using tables. Fifth chapter is about Findings, Conclusion and Suggestions based on the study. Then it contains Bibliography which is about the various websites used to collect the Literature Review and Secondary Data for the Project. Annexure contains the Questionnaire.