

A PROJECT REPORT ON
“A STUDY ON EMPLOYEE WELFARE MEASURES AND ITS IMPACT ON
EMPLOYEE PERFORMANCE WITH SPECIAL REFERENCE TO
MANDOVI MOTORS PRIVATE LIMITED, MANGALORE”

SUBMITTED BY

SHRAVYA

4AL21BA074



VISVESVARAYA TECHNOLOGICAL UNIVERSITY,
BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE

MR. JOHNSON FERNANDES,
Assistant professor,

PG Department of business administration
AIET, Mijar

EXTERNAL GUIDE

MR. SHIVAPRASAD,
HR. Manager,

Mandovi Motors Private
limited, Mangalore



P G DEPARTMENT OF BUSINESS ADMINISTRATION
ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY
SHOBHAVANA CAMPUS MIJAR, MOODBIDRI

2022 - 2023



MANDOVI MOTORS PRIVATE LIMITED
(AUTHORISED MARUTI SUZUKI DEALER)

Arvind Bldg., Balmaina Road, Hampanakatta, Mangalore - 575 001

Service: 0824-2410123, 9345 7 12 385

Fax: 0824-2422877 E-mail: service@mandovi.net Website: www.mandovimotors.in

GSTIN No.: 29AACCM4309H1Z1 C.S.T.: 30167840 dt. 22-02-1999, STC No.: AACCM 4309 H ST001



Ref: MANG/HRD/ 1279/2023-24

Date: 17/06/2023

TO WHOM SO EVER IT MAY CONCERN

This is to certify that, Ms. Shravya (Reg. 4AL21BA074) studying 2nd year MBA in ALVA'S Institute of Engineering & Technology Mijar, Moodbidri, D.K- 574225 has undergone Project work on 'A Study on Employee Welfare Measures & It's Impact on Employee Performance' with the reference to Mandovi Motors Private Limited at our organization from 20th April,2023 to 27th May,2023

During the tenure we found her to be sincere, hardworking and efficient with good Conduct and aptitude to gain knowledge.

We wish her all the success in her future career.

For Mandovi Motors Private Ltd

Shivaprasad A
Manager- HR



SERVICE ABOVE SELF

Surathkal: 0824-4256987 Adyar: 0824 2275123 Sullia: 08257-232317 Yeyyadi: 0824-2981220 Yeyyadi (Airport Road): 0824-2985123
Uppinangady: 08251 - 252123 / 129 B. C. Road : 08255-329123 Kadaba : 08251-260129 / 260365 Vittala: 08255-239123



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Date: 01-09-2023

CERTIFICATE

This is to certify that SHRAVYA bearing USN 4AL21BA074 is a bonafide student of Master of Business Administration course of the Institute in 2021-23, affiliated to Visvesvaraya Technological University, Belgaum. Project report on "A STUDY ON EMPLOYEE WELFARE MEASURES AND ITS IMPACT ON EMPLOYEE PERFORMANCE WITH SPECIAL REFERENCE TO MANDOVYI MOTORS PRIVATE LIMITED MANGALORE" is prepared by her under the guidance of Mr. Johnson Fernandes, Assistant Professor PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

Signature of Internal Guide

Mrs. Priya Sequeira

DEAN
Dept. of Business Administration
Alva's Institute of Engg. & Technology
MJAR - 574 225

Signature of Principal
MANGALORE

Alva's Institute of Engg. & Technology
Mang. MOODBIDRI - 574 225, D.K

Shobhavara Campus, Mjar, Moodbidri - 574 225, Mangalore, Karnataka, India

☎ 09226-262721 (D), 262722 (R) ✉ principal@alvaet.org ✉ www.alvaet.org/in


Declaration

I, **SHRAVYA, (4AL21BA074)** hereby declare that the Project report entitled “**A STUDY ON EMPLOYEE WELFARE MEASURES AND ITS IMPACT ON EMPLOYEE PERFORMANCE WITH REFERENCE TO MANDОВI MOTORS PRIVATE LIMITED, MANGALORE**” prepared by me under the guidance of Mr. Johnson Fernandes, faculty of M.B.A Department, Alva’s Institute of Engineering and Technology, Mijar and external assistance by Mr. Shiva Prasad, HR Manager Mandovi Motors Private Limited, Mangalore.

I also declare that this Project work is towards the partial fulfillment of the university Regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belgaum. I have undergone a summer project for a period of six weeks.

I further declare that this Project is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other University / Institution.

Place: Mijar


Signature of the Student

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TABLE OF CONTENTS

| Sl. No | Contents | Page No's |
|---------------------|---|------------------|
| Chapter-1 | Introduction | 1 - 12 |
| Chapter-2 | Industry and Company profile | 13 - 21 |
| Chapter-3 | Theoretical Background of the Study | 22 - 25 |
| Chapter-4 | Data Analysis and interpretation | 26 - 47 |
| Chapter-5 | Summary of Findings, suggestions and Conclusion | 48 - 51 |
| Bibliography | | 52 |
| Annexures | | 53 - 61 |

LIST OF TABLES

| Table No. | Title of the Tables | Page No. |
|------------------|--|-----------------|
| 4.1 | Age | 27 |
| 4.2 | Gender | 28 |
| 4.3 | Designation | 29 |
| 4.4 | Educational qualification | 30 |
| 4.5 | Working experience | 31 |
| 4.6 | Total working experience | 32 |
| 4.7 | Employee welfare measures are provided by the organization. | 33 |
| 4.8 | The employee welfare measures provided by the organization impacted your work performance. | 34 |
| 4.9 | Type of employee welfare measures organization should invest more in. | 35 |
| 4.10 | The welfare facilities are sanctioned on time by the organization. | 36 |
| 4.11 | The Medical allowances are paid by the organization. | 37 |
| 4.12 | Training is provided by the organization to handle the safety. | 38 |
| 4.13 | The organizations safety initiatives are frequently updated and conveyed to employees. | 39 |
| 4.14 | Organization should invest more in employee welfare measures. | 40 |
| 4.15. | Company takes safety measures for employee safety. | 41 |
| 4.16 | To study the impact of welfare measures on employee performance. | 42 |

| | | |
|------|--|----|
| 4.17 | Correlation analysis: To study the impact of welfare measures on employee performance | 43 |
| 4.18 | Descriptive analysis: To investigate the perceptions of employees regarding the employee welfare measures provided by their employers. | 46 |

LIST OF GRAPHS

| Table No. | Title of Graphs | Page No. |
|-----------|--|----------|
| 4.1 | Age | 27 |
| 4.2 | Gender | 28 |
| 4.3 | Designation | 29 |
| 4.4 | Educational qualification | 30 |
| 4.5 | Working experience | 31 |
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| 4.7 | Employee welfare measures are provided by the organization. | 33 |
| 4.8 | The employee welfare measures provided by the organization impacted your work performance. | 34 |
| 4.9 | Type of employee welfare measures organization should invest more in. | 35 |
| 4.10 | The welfare facilities are sanctioned on time by the organization | 36 |
| 4.11 | The Medical allowances are paid by the organization | 37 |
| 4.12 | The employee welfare measures provided by the organization impacted your work performance. | 38 |
| 4.13 | The organizations safety initiatives are frequently updated and conveyed to employees | 39 |
| 4.14 | Organization should invest more in employee welfare measures | 40 |
| 4.15. | Company takes safety measures for employee safety | 41 |

EXECUTIVE SUMMARY

This study is conducted on “A study on employee welfare measures and its impact on employee performance with special reference to Mandovi Motors Private Limited Mangalore”

The study was conducted for the period of 6 weeks. The main objective of this study is to know the various welfare measures provided by the company and its impact on performance of the employees.

In the 1st chapter you will find the details about the industry and company profile of Mandovi Motors Private Limited, vision, mission, product and services and SWOT analysis of the company.

In the chapter 2 you will find details about conceptual background of the study and literature review.

The 3rd chapter will explain about Statement of the problem, Need for the study, Objectives, Scope of the study, Research methodology, Hypotheses, Limitations and Chapter scheme.

In the 4th chapter you will find analysis and graphical representations on the data collected from the sample population choose from the company.

The chapter 5 is about the findings, suggestions and conclusion of the project.

In the end bibliography and annexures are attached relating to the project.

A study on employee welfare measures and its impact on employee performance is a study conducted to know how the employee wellbeing facilities provided by the organization will impact in the job performance of employees working in the organization. The overall analysis of the study says that there is a positive relationship between the employee measures and employee performance.