

**A STUDY ON WORKING CAPITAL MANAGEMENT WITH
REFERENCE TO GURUCHARAN INDUSTRIES,
BAIKAMPADY, MANGALORE**

Submitted by

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Submitted to



**VISVESVARAYA TECHNOLOGICAL UNIVERSITY,
BELAGAVI**

In partial fulfilment of the requirement for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

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**ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY
(2021-2023)**

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1st June 2023

Certificate

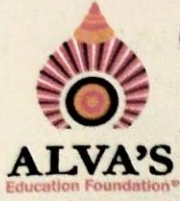
This is to certify that Mr. Jovel Rakshith Sequeira, bearing USN No.4AL21BA035 an MBA student of Alva's Institute Of Engineering & Technology, Moodbidri has successfully completed his project on "A Study on Working Capital Management with reference to GURUCHARAN INDUSTRIES at Balkampady Mangalore " towards the partial fulfillment of the requirements for the course of Master of Business Administration (MBA) in our organization for 6 weeks.

We have found him to be meticulous, regular and hardworking. We wish him success in his future endeavors.



For GURUCHARAN INDUSTRIES,


Manager



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Date: 02-09-2023

CERTIFICATE

This is to certify that **JOVEL RAKSHITH SEQUEIRA** bearing USN 4AL21BA035 is a bonafide student of Master of Business Administration course of the Institute in 2021-23, affiliated to Visvesvaraya Technological University, Belgaum. Project report on **"A STUDY ON WORKING CAPITAL MANAGEMENT WITH REFERENCE TO GURUCHARAN INDUSTRIES, BAIKAMPADY, MANGALORE"** is prepared by him under the guidance of **Dr. Catherine Nirmala, Professor PG Department of Business Administration** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

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DECLARATION

I, Jovel Rakshith Sequeira, hereby declare that the project entitled "A STUDY ON WORKING CAPITAL MANAGEMENT WITH REFERENCE TO GURUCHARAN INDUSTRIES" is prepared by me under the guidance of Dr. Catherine Nirmala, Professor, PG Department Of Business Administration, Alva's Institute of Engineering and Technology and external assistance by Mrs Thriveni, Administrative Manager of Gurucharan Industries. I also declare that this project work is towards the partial fulfilment of the university regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belagavi. I have undergone a project of a period of six weeks. I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree/ diploma to any other University or Institution.

Place: Mijar

Date: 06/09/2023


Signature of the student

ACKNOWLEDGEMENT

I am happy to take this opportunity to extend my sincere thanks to all those who have supported me, directly and indirectly in completing this project meaningfully.

I would like to thank my external guide Mrs. Thriveni and staff of Gurucharan Industries for their encouragement, suggestion and support throughout the duration of my project.

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My thanks to my internal guide Dr. Catherine Nirmala, Professor, PG Department of Business Administration, Alva's Institute of Engineering and Technology, Mijar for her feedback and suggestions which have greatly help me in completing this project.

I express my deep appreciation to my friends who have extended their wholehearted support and their co-operation during this academic course.

With sincere regards,

Jovel Sequeira

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EXECUTIVE SUMMARY

This project titled “A study on Working Capital Management With Reference To Gurucharan Industries is submitted in partial fulfillment of the requirement for the award of Master of Business Administration.

The study was conducted for the period of 6 weeks. This study tries to explore the impact of working capital management on the profitability of the company. This study gives detailed information regarding the working capital management at Gurucharan Industries. Management of current assets, namely cash management, Debtors management, Inventory Management. The objective is to examine how efficient working capital management practices can significantly impact Gurucharan Industry's financial performance and overall sustainability

This report is divided into five chapters. First chapter is about Introduction and history of the Gurucharan Industries. Second chapter shows Conceptual background and Literature review of the topic studied. Third chapter is about Research design which contains statement of the problem, need for the study, objectives, scope of the study, research methodology and limitations of the study. Fourth chapter is about analysis and interpretation of the data which is collected by the Gurucharan Industries visiting the organization through the balance Sheet by using tables and graphs. Fifth chapter is about findings, conclusion and suggestions based on the study. Then it contains bibliography which is about the various websites used to collect the literature reviews and secondary data for the project. Annexure contains the balance sheet and Profit and Loss Account of Gurucharan Industries.