

**INTERNSHIP REPORT ON**  
**KMC HOSPITAL, AMBEDKAR CIRCLE**  
**MANGALORE**

**Submitted by**

**Miss Chandrika**

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**Submitted to**



**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

**In partial fulfilment of the requirements for the award of the degree of**

**MASTER OF BUSINESS ADMINISTRATION**

**Under the guidance of**

**INTERNAL GUIDE**

**Dr. Catherine Nirmala J**

**Professor**



**PG DEPARTMENT OF BUSINESS ADMINISTRATION**

**ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY**

**SHOBHAVANA CAMPUS, MIJAR, MOODBIDRI**



Date: 19 November 2022

TO WHOMSOEVER IT MAY CONCERN


This is to certify that, Ms Chandrika, MBA Student of Alva's Institute of Engineering & Technology, Mangaluru has carried out her internship in Human Resource Department at our hospital for the period from 20 October 2022 to 19 November 2022.

KMC Hospital, A Unit of Manipal Health Enterprises Pvt. Ltd., Dr.B R Ambedkar Circle, Mangaluru is a 324 bedded super speciality hospital.

Her performance during the internship at our Hospital is good.

We wish her all the success in her future endeavours.

For KMC Hospital, Dr.B.R.Ambedkar Circle

  
Human Resources

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# ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

(A Unit of Alva's Education Foundation @ Moodbidri)

Affiliated to Visvesvaraya Technological University, Belagavi

Approved by AICTE, New Delhi & Recognised by Government of Karnataka

Accredited by NBA (CSE & ECE)

DATE: 30/01/2023

## CERTIFICATE

This is to certify that **CHANDRIKA** bearing USN **4AL21BA020**, is a bonafide student of Master of Business Administration program of the Institute (2021-23) affiliated to Visvesvaraya Technological University, Belagavi.

The Internship report on "**KMC HOSPITAL AMBEDKAR CIRCLE, MANGALORE**" is prepared by her under the guidance of **Dr. Catherine Nirmala**, Professor, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration, Visvesvaraya Technological University, Belagavi, Karnataka.

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## **DECLARATION**

I, CHANDRIKA here by declares that this report entitled an organization study on “KMC HOSPITAL AMBEDKAR CIRCLE, MANGALORE” is prepared by me under the guidance of Dr. CATHERINE N, Professor of MBA department, Alva’s Institute of Technology, Moodubidri and Deputy manager MR. PATAN TOUHID and external assistant by MRS.MANJULA of KMC Hospital.

I also declare that this Internship is toward the partial fulfillment of the university regulation for the award of Master of Business Administration by Visvesvaraya Technologies University, Belgavi.

I further declare that this Internship is based on the original study undertaken by me and has not submitted for the award of any other degree.

**Place: Mangalore**

**Date:**

**(CHANDRIKA)**

## **ACKNOWLEDGEMENT**

I would like to take this opportunity to express my gratitude toward those who have rendered their valuable guidance and have positively influenced my knowledge during organisation study.

I would like to express my sincere gratitude to DR. PETER FERNALDIES, Principal of Alva's Institute of Engineering and Technology, Mijar Moodabidri, for his guidance and support.

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I would like to offer my gratitude to my Internal guide, Dr. CATHERINE NIRMAL DAVID, Professor, MBA department, Alva's Institute of Engineering and Technology, Mijar, Moodabidri, for his valuable help and constant support.

I express my utmost gratitude to MRS. MANJULA, Assistant Manager of KMC Hospital Ambedkar circle, Mangalore for her support, co-operation and for providing all necessary Information required for the internship.

I would like to thank my teaching and non-teaching staff members of MBA department and I also want to thank my parents, dear and near ones and all my friends who have helped me in the completion of the report.

**Place: Mangalore**

**Date:**

**(Chandrika)**

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## **EXECUTIVE SUMMARY**

This Organization Study based on one month internship program that I have successfully completed in **KMC HOSPITAL MANGALORE**. The purpose of this study is to understand the organization at its best practices for the tenure of four weeks and to know the work flow and various department function in the organization and also apply theoretical concept in real situation at the work place for various function of the organisation.

In the report you will find the details about the KMC Hospital in the chapter-1. In the chapter-2 you will find details about vision, workflow, Ownership pattern etc. of the company. The chapter-3 will explain about McKinney's 7S framework and Porter 5 force model. SWOT analysis of the organisation is explained in the chapter-4. Financial analysis is explained in the chapter-5. Learning experience is explained in chapter-6. The main purpose of internship is to learn the working in practical environment and to apply the knowledge acquired during the studies in the real-world scenario in order to tackle the programmers using the knowledge and skill learnt during the process.