

INTERNSHIP REPORT ON
“NEW MANGALORE PORT AUTHORITY”

Submitted by

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USN:- 4AL21BA012

Submitted to



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfilment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE

Dr. Catherine Nirmala J

Professor



PG DEPARTMENT OF BUSINESS ADMINISTRATION

ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

SHOBHAVANA CAMPUS, MIJAR, MOODBIDRI.

DECLARATION

I, **ASHWINI** here by declare that this report entitled an Internship on “NEW MANGALORE PORT AUTHORITY, MANGALORE” is prepared by me under the guidance of **Dr. Catherine**, faculty of MBA department, Alva’s Institute of Technology, Moodubidri and Deputy manager **Mr. Karthik** and external assistant by **Mr. Ashik** of New Mangalore Port Authority.

I also declare that this Organization study is toward the partial fulfillment of the university regulation for the award of Master of Business Administration by Visvesvaraya Technological University, Belagavi.

I further declare that this Internship is based on the original study undertaken by me and has not been submitted for the award of any other degree.



ನವ ಮಂಗಳೂರು ಬಂದರು ಪ್ರಾಧಿಕಾರ
नव मंगलूर पत्तन प्राधिकरण
NEW MANGALORE PORT AUTHORITY
(Fully Solar Powered)

भारत सरकार (पत्तन, पोत परिवहन और जलमार्ग मंत्रालय)
Govt of India (Ministry of Ports, Shipping and Waterways)
ಪಣಂಬೂರು ಪಣಂಬೂರು Panambur / ಮಂಗಳೂರು ಮಂಗಳೂರು Mangalore - 575010

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No.5/1/TRG/Intern/2022-23

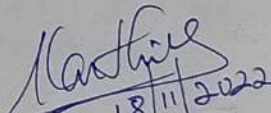
Date: 18.11.2022

CERTIFICATE

This is to certify that **Ms. Ashwini (USN:4AL21BA012)** student of **MBA, Alva's Institute of Engineering, & Technology, Mijar, Moodabidri** has successfully completed her Internship at **New Mangalore Port Authority from 20.10.2022 to 18.11.2022.**

During this training period, we found her sincere and hard working.

We wish her all the best in her future endeavor.


Dy. Manager (Corp. Relations & Comm.)

उप प्रबंधक-कॉर्पोरेट संबंध एवं संचार

Dy. Manager-Corporate Relations & Communications

नव मंगलूर पत्तन प्राधिकरण

New Mangalore Port Authority

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I would like to thank our teaching and non-teaching staff members of MBA department. I also want to thank my parents, dear and near ones and all my friends who have helped me in the completion of the report.

Place: Mangalore

Ashwini

Date:

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EXECUTIVE SUMMARY

The internship in New Mangalore Port Authority, Mangalore has been taken the objective of studying organization as a whole. The study was conducted for the period 4 week from the 20th October 2022 to 30th November. The object of the study is to undertaken the working culture of the organization and apply theoretical concepts in real situation at the work place for various function of the organization.

In the report you will find the details about the New Mangalore Port Authority in the chapter 1. In the chapter 2 you will find details about vision and workflow of the company. The 3 chapter will explain about McKinney's 7S framework and Porter& 5 force Model. SWOT analysis of the organization is explained in the chapter 4. Financial analysis is explained in the chapter 5. Learning experience is explained in chapter 6. The main purpose of internship is to learn the working in practical environment and to apply the knowledge acquired during the studies in the real-world scenario in order to tackle the programmers using the knowledge and skills learnt during the process.

This internship report covers many important aspects which are basically related with the operations of the firm.

CHAPTER-1

INTRODUCTION TO NEW MANGALORE PORT AUTHORITY

CHAPTER-2

ORGANIZATION PROFILE

Chapter-3

McKinsey's 7's framework & Porters

Five Force Model

Chapter-4

SWOT Analysis:

Chapter-5

Financial Statement Analysis

Chapter-6

Learning Experience