

**INTERNSHIP REPORT ON
“SG CORPORATES PUTTUR”**

Submitted by

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USN:4AL21BA102

Submitted to



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM
In partial fulfilment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE

Ms PRIYA SEQUEIRA, HEAD OF THE DEPARTMENT

P G Department of Business Administration

Alva's Institute of Engineering and Technology



P G DEPARTMENT OF BUSINESS ADMINISTRATION

**ALVAS INSTITUTIE OF ENGINEERING AND
TECHNOLOGYSHOBHAVANA CAMPUS, MIJAR, MOODABIDRI**

2022-23



Megha Fruit Processing Pvt. Ltd.

INTERNSHIP CERTIFICATE

This is to certify that Miss.VANDANA SHENOY N (USNO: 4AL21BA102)
3rd semester MBA of ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY
has completed the " INTERNSHIP for 4week "Study in our ORGANISATION "MEGHA
FRUIT PROCESSING PVT LTD", Narimogeru, Puttur, from 20.10.2022 to 21.11. 2022.

With good conduct by following all our Industry rules and regulations.



Thanking You
Best Regards,
Krishnappa
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Approved by AICTE, New Delhi & Recognised by Government of Karnataka

Accredited by NBA (CSE & ECE)

DATE: 30/01/2023

CERTIFICATE

This is to certify that **VANDANA SHENOY N** bearing USN **4AL21BA102**, is a bonafide student of Master of Business Administration program of the Institute (2021-23) affiliated to Visvesvaraya Technological University, Belagavi.

The Internship report on "**SG CORPORATES, PUTTUR**" is prepared by her under the guidance of **Mrs. Priya Sequeira**, HOD, Sr. Assistant Professor, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration, Visvesvaraya Technological University, Belagavi, Karnataka.

Mrs. Priya Sequeira
Internal Guide

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DECLARATION

I Vandana Shenoy N, here by declare that the internship report entitled “A study on organization” with reference to “SG CORPORATES PUTTUR” prepared by me under the guidance of **Ms. Priya Sequeira** HOD of MBA department, Alva’s Institution of Engineering and Technology, Mijar and external assistance by Mrs. **Namitha**, HR and MR. **Krishnappa** chief financial Officer, SG CORPORATES Puttur.

I also declare that this internship work is towards the partial fulfilment of the university regulations of the degree of master of business administration by Visvesvaraya technology university, Belgum.

I have undergone an industry internship for four weeks. I further declare that this report is based on the original study undertaken by me and has not been submitted for the any other university or institutions.

DISCLAIMER

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Date: 22/11/2022

Place:PUTTUR

Vandana Shenoy N

4AL21BA102

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EXECUTIVE SUMMARY

The company that has been chosen to do the organization study on is SG CORPORATES PUTTUR. The study report is divided into six chapters, each of which covers a distinct area of the company. The majority of the information, such as financial statements and balance sheets. This research is being carried out in order to introduce students to the fundamentals of an organization and to apply theoretical concepts through secondary research conducted online. The first chapter discusses the industrial background, major players, functions, government policy, growth opportunities, International Co-operative Alliance, applicable acts.

The Organizational Profile section of the second chapter covers the company's history, nature of business, vision, mission, and quality policy, workflow model, services profile, ownership pattern, achievements, future growth and prospectus.

The third part looks at McKinsey's 7S structure, which contains the Hard Ss: Strategy, Structure, System, Style, Staff, Skills (Skill Matrix), and Shared Values. These 7S are analysed from the perspective of the hierarchical construction, and they are extremely helpful in figuring out where the organization is going as far as in general industry execution. This section additionally covers Porter's five power model, which incorporates the competitor's rivalries, power of suppliers, power of buyers and members, threats of substitute, threats of new entrants.

The SWOT Analysis, which depicts the organization's strengths, weakness, opportunities, and threats, is the fourth section. SWOT investigation permits us to look at and expect how we might utilize our qualities and freedoms to moderate our shortcomings and threats.

The fifth chapter focuses on Financial Statement Analysis and ratio analysis, which helps us understand the company's financial status.

The sixth chapter gives me the opportunity to discuss my learning experiences from the organization study that I complete.