

**ORGANISATION STUDY REPORT ON
“GREEN GOURMET WELLNESS PVT LTD”**

**Submitted by
Mr. MAHAMMAD SINAN
USN: - 4AL21BA042**

**Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**



**In partial fulfilment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION**

**Under the guidance of
INTERNAL GUIDE
Mrs. PRIYA SEQUEIRA
Assistant Professor
PG Department of
Business Administration AIET Mijar.**



**PG DEPARTMENT OF BUSINESS ADMINISTRATION
ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY
SHOBHAVANA CAMPUS, MIJAR, MOODBIDRI
2022-2023**

GREEN GOURMET WELLNESS PRIVATE LIMITED.

No.678/11, Chourasia Heaven 8th cross,10th Main road, Indirangar,
Bangalore-560038
9164116666
shetty@greengourmet.com

Date: 21.11.2022

TO WHOM IT MAY CONCERN

This is to certify that Mr.**Mahammad Sinan**, Reg. No. 4AL21BA042. S/O- **Mr. Abdul Majeed**, a student of Master of Business Administration (Major in Finance) in Alva's Institution of Engineering and Technology, Moodubidire, Mangalore, has successfully completed 01 (One) months (From 20th October, 2022 to 20th November, 2022) short internship programme at our Company. During the period of his internship programme with us he was found punctual, hardworking and inquisitive.

We wish him every success in life.

For Green Gourmet Wellness Private Limited.

For GREEN GOURMET WELLNESS PVT LTD


Authorized Signatory

Authorised Signatory





ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

(A Unit of Alva's Education Foundation @ Moodbidri)

Affiliated to Visvesvaraya Technological University, Belagavi

Approved by AICTE, New Delhi & Recognised by Government of Karnataka

Accredited by NBA (CSE & ECE)

DATE: 30/01/2023

CERTIFICATE

This is to certify that **MAHAMMAD SINAN** bearing USN **4AL21BA042**, is a bonafide student of Master of Business Administration program of the Institute (2021-23) affiliated to Visvesvaraya Technological University, Belagavi.

The Internship report on "**GREEN GOURMET WELLNESS PRIVATE LIMITED, BANGALORE**" is prepared by him under the guidance of **Mrs. Priya Sequeira**, HOD, Sr. Assistant Professor, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration, Visvesvaraya Technological University, Belagavi, Karnataka.

Mrs. Priya Sequeira
Internal Guide

DEAN
Dept. of Business Administration
Alva's Institute of Engg. & Technology
MIJAR - 574 225

Dr. Peter Fernandes
PRINCIPAL
Alva's Institute of Engg. & Technology,
MIJAR, MOODBIDRI - 574 225, D.K.

DECLARATION

I, Mahammad Sinan hereby declare that the Internship conducted at **Green Gourmet Wellness Pvt Ltd, Indiranagar, Bangalore** is record of independent work carried out by me under the internal guidance of **Mrs. Priya Sequeira, HOD, Assistance Professor and Head Of Dept. of MBA** and external guidance by **Mrs. Sajna Muthanna, Administrative Manager, Green Gourmet Wellness Pvt Ltd, Indiranagar, Bangalore.**

I also declare that this internship is towards the partial fulfillment of the university regulations for the award of degree of Master of Business Administration by Visveshvaraya Technological University, Belagavi.

I have undergone an internship of a period of four weeks, I further declare that this internship is based on the original study undertaken by me and has not been submitted for the award of any degree from any other University/Institution.

Date : 31/1/2023

Place : Mysur



(Mahammad Sinan)

TABLE OF CONTENT

Chapter	Particulars	Page no.
1	Introduction about the organization and Industry	1-3
2	Organization Profile 2.1 Background 2.2 Nature of Business 2.3 Vision, Mission and Quality policy 2.4 Workflow model 2.5 Product and Service profile 2.6 Ownership pattern 2.7 Future Growth and Prospectus	4-7
3	McKinsey's 7S framework and Porter's Five force Model	8-17
4	SWOT Analysis	18-22
5	Analysis of financial statement	23-31
6	Learning experience	32-33
	Bibliography	34
	Annexure	35-37

EXECUTIVE SUMMARY

This Internship was carried out for a period of 4 weeks **Green Gourmet Wellness Pvt Ltd** commencing from 15th October 2022 to 14th November 2022 under the guidance of Asst Prof. Mrs. Priya Sequeira, Department of Master of Business Administration, is submitted in partial fulfillment of the requirement for the award of Master of Business Administration degree of Visvesvaraya Technological University, Belagavi.

This report is presented in terms of various chapters such as introduction to industry, organization profile, McKinsey 7S model, SWOT analysis, analysis of financial statement. In these four weeks of duration, there was a good exposure for learning towards the operation of the organization and financial analysis of organization virtually.

There is detailed discussion on about the introduction of the organisation study, industry profile. The industry profile includes background, nature of business, vision, mission, quality policy of the company and ownership pattern. The report also includes McKinsey 7S model with special reference to Green gourmet wellness Pvt ltd and SWOT analysis to understand all sort of situations in the organization.

The report includes the analysis of the financial statement for the year 2016-17, 2017-18, 2018-19, 2019-20, 2020-21 and 2021-22 by using ratios such as current ratio, quick ratio, proprietary ratio, fixed asset turnover ratio, total asset turnover ratio etc. Financial Analysis is very much in consideration for decision making, in deciding what to do and what not to do are required to analyze the data as per their requirements.

I have analyzed Organization's financial position and situation and I have also interpreted the data. Based on the analysis and interpretation I tried to give my findings and suggestions for the Organization as per the knowledge.

Finally, this organization study helps me in knowing the practical things of the corporate world and also, I have tried to learn the cooking activities to realize it with my knowledge.