

### Technical Talk-IV

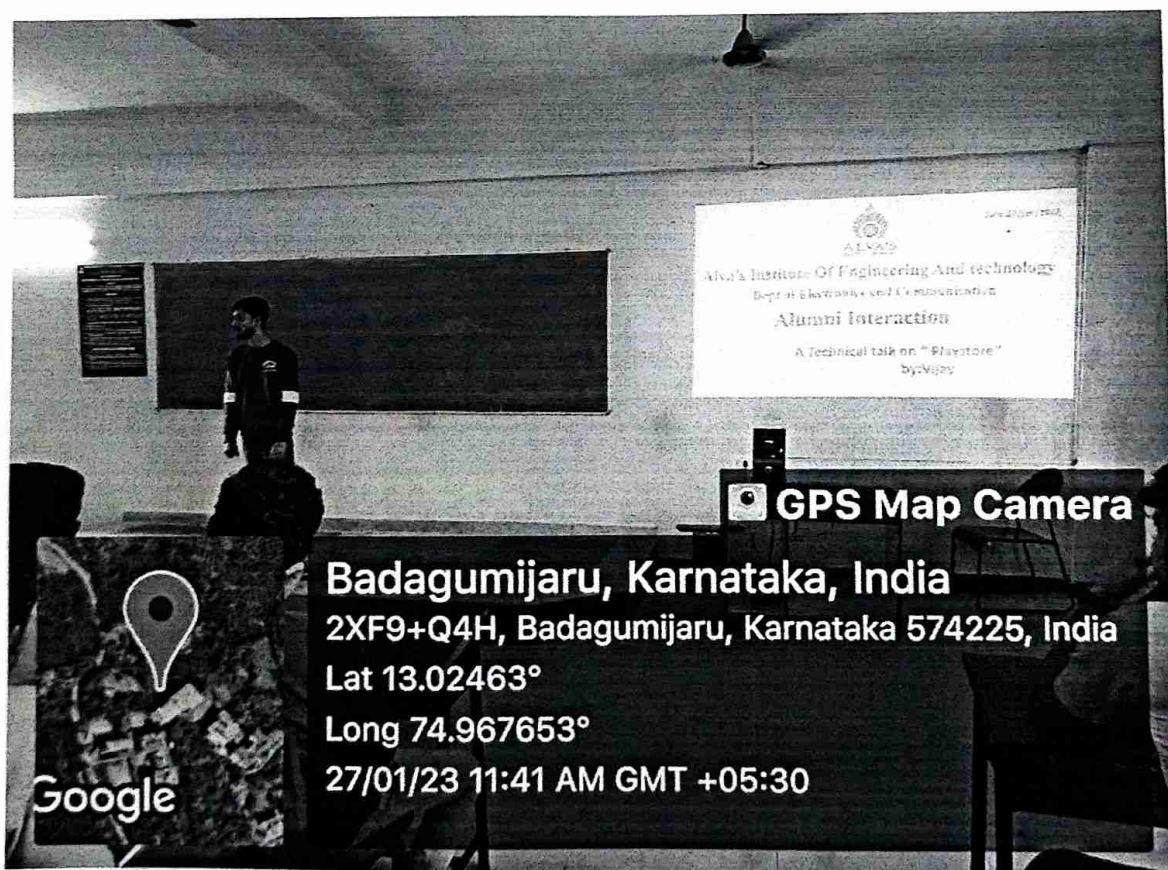
Resource person: Mr. Vijay

Topic: "Play store"

Place: Department of ECE, AIET

**Date: 27 January 2023 | Time: 11:00AM to 12:30 PM.**

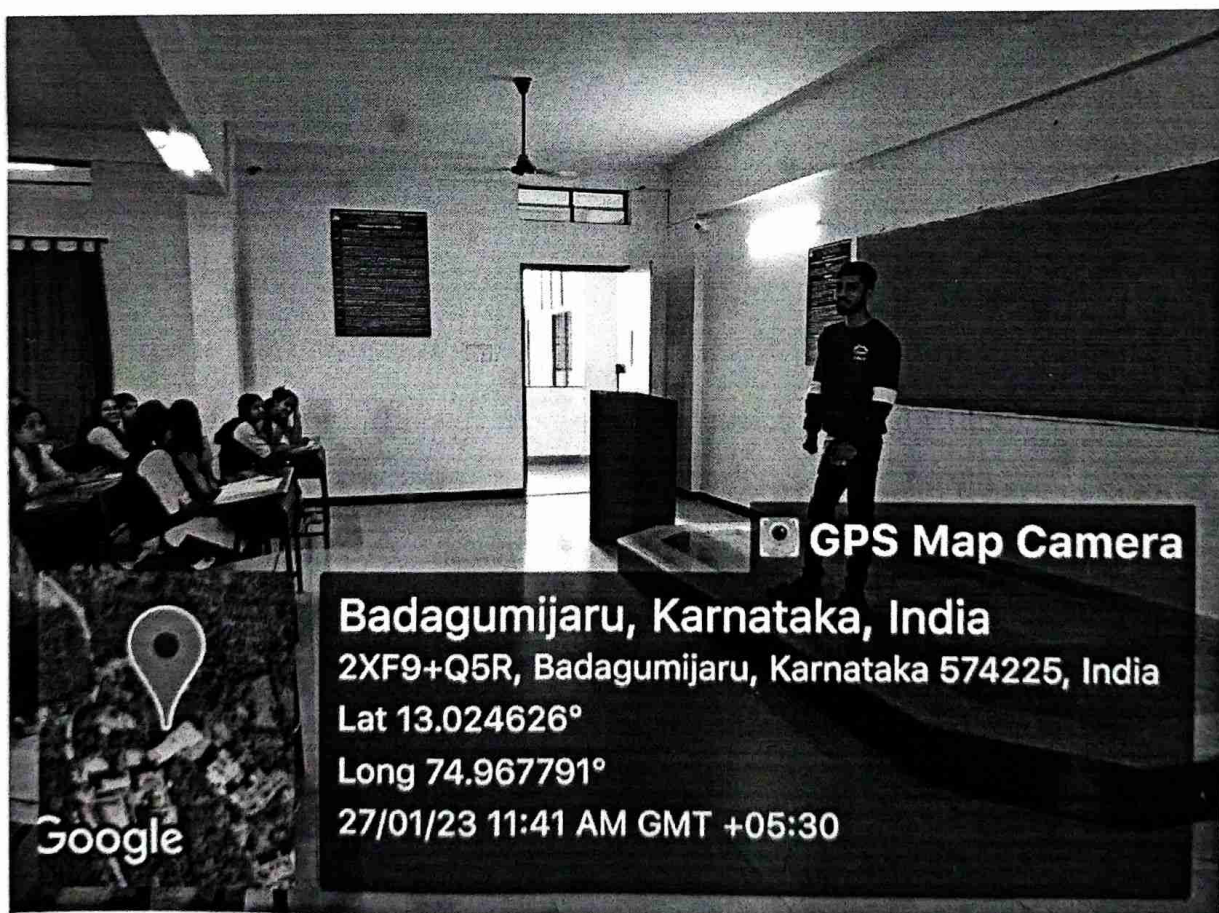
4<sup>th</sup> technical talk of 2022-23 odd semester was held on 27<sup>th</sup> of January 2023 by the ECE department. The resource person of the day was Mr. Vijay who is an alumnus of our college.



The resource person discussed about the quality analysis that goes through in the play store for every app that we use in our mobile phones. He explained that Google Play Store and formerly the Android Market, is a digital distribution service operated and



developed by Google. It serves as the official app store for certified devices running on the Android operating system and its derivatives, as well as Chrome OS, allowing users to browse and download applications developed with the Android software development kit and published through Google. He told that Google Play is serving as a digital media store, offering games, music, books, movies, and television programs. He highlighted that applications are available through Google Play either for free or at a cost. They can be downloaded directly on an Android device through the proprietary Google Play Store mobile app or by deploying the application to a device from the Google Play website. Applications utilizing the hardware capabilities of a device can be targeted at users of devices with specific hardware components, such as a motion sensor or a front-facing camera.



He explained how every app gets categorized as per its functionalities and uses. We also learnt that how every app gets its ratings and age limits and other such things are

put for the apps. He guided us for our upcoming placements in near days. Also gave many valuable suggestions on choosing our work domains and the companies we would like to get into. The session was very much interactive which made us enjoy the session and also understand the topics better. Overall, the talk gave was very impressive and informative, would like to have more alumni interactions and technical talks of such type in the future.

Finally, Prof. Vijetha T S Assistant Professor, Department of ECE expressed gratitude to the resource person for giving such an informative talk to the students.